



**girl scouts**  
of southern illinois

**Council Connections**  
**October 3, 2022**  
**Recording in Process**

**WELCOME**  
**Service Unit**  
**Managers and Registrars**

# Agenda

1. Girl Scout Promise
2. New Website
3. Development News
4. Product Program Updates
5. Council Programs
6. Retail Shop Updates
7. Volunteer Resources
8. Community Engagement
9. Service Unit Registrar Training Session

# Marketing & Communications

 **Introducing  
Our New Website!**





# Development Update



# PRODUCT PROGRAM

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## Nut Candy Magazine Update

## Cookie Program Update

- SU Cookie Manager Training – November 6, 1:00-4:00 PM—Mt. Vernon

GO  
BRIGHT  
Ahead





# PROGRAM ENGAGEMENT

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- **October 15 – Fun with Finance (Sponsored by Scott Credit Union)**

Daisies – Juniors

Camp Torqua

Cost: \$5 (includes 2 badges and a patch)

Deadline: 10/3/22

- **October 22 - Autumn Nature Artworks**

Daisies - Brownies

Audubon Center at Riverland (W. Alton, MO)

Cost: \$7 (includes Outdoor Art Maker Badge)

Deadline: 10/10/22

- **October 29 - Finance Your Future (Sponsored by Scott Credit Union)**

Cadettes - Ambassadors

Camp Torqua

Cost: \$5 (includes 2 badges and a patch)

Deadline: 10/17/22



# PROGRAM ENGAGEMENT

- **November 5– Fall Fest**

Daisies– Ambassadors

Camp Torqua

Cost \$20 (includes activities and patch – food trucks extra)

Deadline: 10/24/22

- **November 10- Informational Meeting for National Convention/Disney**

Juniors – Ambassadors - - Girls, Caregivers and Volunteers

Virtual

Cost: Free Session

Deadline: 10/31/22

- **November 19 – 20 - - Senior Outdoor Journey**

Seniors Only

Camp Torqua

Cost \$35

Deadline: 10/31/22

Council Programs 



# **PROGRAM ENGAGEMENT**

## **Older Girl Advisory Board**

- Applications still open– Cadettes-Ambassadors
- Deadline: 10/13/22
- Application link: <https://gsofsi.jotform.com/221854345416052>
- Reference form link: <https://gsofsi.jotform.com/221854867249065>

## **Girl Scout Bronze and Silver Award Update**

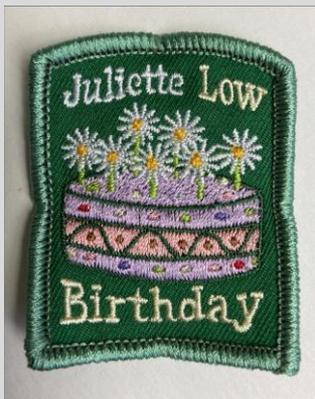
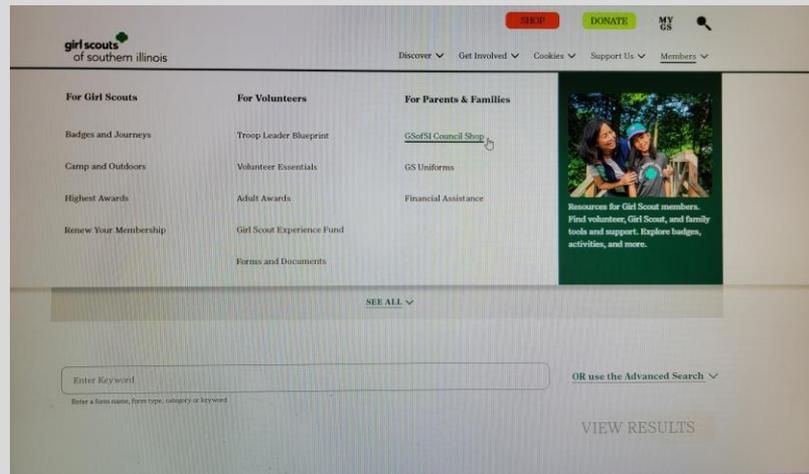
- Online forms for submission
- <https://www.gsofsi.org/en/members/for-girl-scouts/highest-awards.html>



# RETAIL SHOP

# RETAIL

- Find the Shop on the new website
- Uniform Starter Kits [Uniform Starter Kits](#)
- October Promo:  
Juliette Low Birthday Patch



**My Girl Scout Kit** 🌿

Get ready for your troop season  
with your Girl Scout Kit!  
With a purchase of \$60 or more -  
**receive a free drawing bag!**  
\*\* while supplies last\*\*



Daisy | Brownie | Junior  
Cadette | Senior  
Ambassador



# VOLUNTEER RESOURCES

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## **Adult Training**

CPR/AED/First Aid:

Thursday, October 25<sup>th</sup>-Girl Scout Little House in Mt. Vernon, IL

## **Camping Out Training**

Saturday, November 12<sup>th</sup>-Camp Torqua, Edwardsville, IL

Saturday, November 19<sup>th</sup> – Friends of Camp Wassatoga, Effingham, IL

## **Archery**

Saturday, November 12<sup>th</sup>-Camp Torqua, Edwardsville, IL

Sunday, March 5<sup>th</sup>-Camp Torqua, Edwardsville, IL



# **VOLUNTEER RESOURCES**

## **Peer-to-Peer – Building Your Troop Committee**

- Thursday, December 1<sup>st</sup>, Virtual (Zoom)

## **New Leader Orientation (NLO)**

- New Leader Email Series – resumes in November
- gsLearn (New Leader Orientation Training Learning Paths – Additions)
- NLO Manual updated
- Updating Volunteer Position Descriptions
- New Leader Orientation & Networking Series (Virtual-Zoom)

### **Planning Your Troop Meeting**

- Tuesday, October 4<sup>th</sup>
- Wednesday, October 19<sup>th</sup>
- Thursday, November 3<sup>rd</sup>

### **Banking Basics**

- Thursday, October 11<sup>th</sup> at 6:30pm
- Thursday, October 27<sup>th</sup> at 6:30pm

# **VOLUNTEER RESOURCES**

## **Service Unit Volunteer Training**

- Updating Volunteer Position Descriptions
- gsLearn: GSUSA Service Unit Manager's Guide to Success – assigned to all SUMs
- Short & Snappy
  - Oct - Investiture & Rededication
  - Nov/Dec - GS Special Days
  - Jan – World Thinking Day

## **gsLearn:**

GSUSA Daisy Petal Badges-Learning Path: 10 individual courses (5 mins each) for each Daisy Petal

GSUSA Mental Wellness 101

416 (GSofSI Council) IL Mandated Reporter-internal course

No need to visit the external website, set up account or email certificate

Will still accept training certifications from other organizations

Launch date-projected mid-October

# **VOLUNTEER RESOURCES**

## **Training Release**

Small Craft Safety Training for Flat Water and Moving Water

Blended learning programs

Flat Water \$30/person

Moving Water-cost TBD

## **Volunteer Toolkit (VTK)**

New user guides to be updated on website

SU Managers and SU Registrars will have 'admin' access

User guide and demo resources will also be available

## **Publications-Updated**

Safety Activity Checkpoints

## **Adult Awards**

Deadline – November 1<sup>st</sup>

Historical View Data to SUMs



# Community Engagement



All Fun.  
No Filter.

# COMMUNITY ENGAGEMENT

## MY23 Membership Goals and Update

Traditional Troop Girls = **5,200**; Adults - **2,800**

- Girls = 3,977 girls or 76% to MY23 goal

- Adults = 2,527 adults or 90% to MY23 goal

Girl Scouts of Southern Illinois Traditional Girls and Adults Progress to MY23 Goals													
Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls Needed to Goal	Total Girls % to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults % to Goal
Area002	SU001_Bond_Fayette_County	17	49	66	85	19	78%	8	33	41	45	4	91%
Area002	SU101_Ailton_Godfrey_Wood_River_Roxana	19	124	143	200	57	72%	15	103	118	130	12	91%
Area003	SU102_Granite_City_Madison_Veale	30	73	103	105	22	79%	10	80	90	85	5	106%
Area002	SU105_Jersey_Calhoun_County	26	100	126	150	24	84%	12	35	47	55	8	85%
Area002	SU106_Bethalto	17	28	45	55	10	82%	-	20	20	25	5	80%
Area003	SU108_Edwardsville_Clar_Carbondale	36	217	253	420	167	60%	15	164	179	255	76	70%
Area003	SU109_Troy_St_Jacob	36	104	140	135	(5)	104%	26	101	127	120	(7)	106%
Area003	SU110_Highland	7	74	81	100	19	81%	2	65	67	65	(2)	103%
Area003	SU111_Costello_Caseyville_Maryville	15	29	44	100	56	44%	7	16	23	55	2	94%
Area003	SU202_CinCler	30	131	161	230	69	70%	25	105	130	140	10	93%
Area004	SU201_DFalton_Shiloh_Fairview	71	290	361	450	89	80%	42	193	235	250	15	94%
Area004	SU207_Belleville_Swansea	53	213	266	418	149	64%	38	186	224	250	26	90%
Area004	SU209_Millsaps_Columbia_DuBois_Smithton	30	90	120	195	75	62%	14	52	66	85	19	78%
Area004	SU210_New_Athens_Marissa_St_Libory_Freiburg	7	51	58	85	27	68%	5	34	39	45	6	87%
Area004	SU211_Waterloo	13	108	119	135	16	88%	10	91	101	90	(11)	112%
Area005	SU206_Centralia	11	51	62	90	28	69%	7	31	38	35	(3)	109%
Area005	SU015_Clinton_Washington_County	25	40	65	60	(5)	108%	10	26	36	40	4	90%
Area005	SU021_East_Merion_County	14	39	53	80	27	66%	6	30	36	35	(1)	105%
Area005	SU030_Jefferson_County	30	91	121	140	19	72%	3	49	52	55	3	95%
Area005	SU054_Perry_County	13	54	67	80	13	84%	15	38	53	45	(8)	118%
Area007	SU027_Jackson_County	9	40	49	85	36	59%	10	49	59	60	1	98%
Area007	SU043_East_Williamson_County	22	67	89	110	21	81%	5	51	56	65	9	80%
Area007	SU057_North_Bandolph_County	2	58	60	80	20	75%	2	24	26	30	4	87%
Area007	SU060_South_Bandolph_County	32	80	112	115	3	97%	7	67	74	75	1	99%
Area007	SU090_Vest_Williamson_County	36	151	187	195	8	97%	11	52	63	70	7	100%
Area008	SU033_Johnson_Pope_County	10	38	48	60	12	80%	1	13	14	20	6	70%
Area008	SU045_Massac_County	18	23	41	45	4	91%	5	22	27	25	(2)	108%
Area008	SU064_Sherman	17	20	37	40	3	93%	6	12	18	25	7	84%
Area008	SU072_Union_Pulaski_Alexander_County	12	50	62	70	8	89%	2	28	30	40	10	75%
Area008	SU085_Wayne_Hamilton_White_County	21	82	103	135	32	76%	4	64	68	70	2	97%
Area009	SU012_Day_County	7	35	42	50	7	84%	-	18	18	25	7	80%
Area009	SU019_Lawrence_Wabash_Edwards_County	16	51	67	95	28	71%	7	29	36	35	(1)	103%
Area009	SU051_North_Franklin_County	17	127	144	150	6	96%	1	44	45	45	-	100%
Area009	SU063_Richland_County	13	46	58	80	22	73%	4	13	17	20	3	85%
Area007	SU081_West_Franklin	3	18	21	30	9	42%	1	19	20	30	10	67%
Area010	SU011_Effingham_County	27	88	115	125	10	92%	7	48	55	70	15	79%
Area010	SU021_Western_Coles_Cumberland_County	36	81	117	140	23	84%	14	55	69	75	6	92%
Area010	SU022_Eastern_Coles_County	42	46	88	70	(18)	126%	13	32	45	40	(5)	113%
Area010	SU031_Edgar_Clarke_County	9	76	85	80	(5)	106%	-	31	31	30	(1)	103%
Area010	SU044_Crawford_Jasper_County	16	88	104	140	36	74%	6	38	44	45	1	98%
COUNCIL TOTALS*		823	3,154	3,977	5,200	1,223	76%	375	2,152	2,527	2,800	273	90%

\*Council Totals show the number of unique individuals and may not equal the actual column total: some members participate in multiple SUs



# COMMUNITY ENGAGEMENT

## **Fall Membership Blitz**

- October 31 – December 12

## **Registration Events**

- SU 207 – Rosemary Gruber, SU 207 Registrar



**QUESTIONS?**

**THANK YOU!**

**Next Meeting: November 7, 2022**

