



girl scouts 
of southern illinois

Council Connections
April 1, 2024
Recording in Process

WELCOME
Service Unit Managers

Agenda

1. Girl Scout Promise
2. Networking Topic – Product Program
3. Finance
4. Customer Care
5. Adult Education
6. Retail
7. Product Program
8. Program Engagement
9. Community Engagement



Networking Topic: Product Program

The Product Program Experience



FINANCE

FINANCE

Troop and Service Unit Finance Reports

- Due last Thursday of June annually (June 27, 2024)
- Financial Report Tip Sheet

Resources:

- Troop Financial Report
- Service Unit Financial Report
- Troop Finance Tracking Spreadsheet
- Service Unit Finance Tracking Spreadsheet
- For Service Unit Treasurers: Troop Checking Account / Financial Report Review
- Troop Finances Webpage
- gsLearn Course: 416 (GSofSI Council) Finance Reporting



CUSTOMER CARE

CUSTOMER CARE

myGS Updates: There is an update to the automated message sent when a volunteer role is changed/updated in the system.

- Lists new role and troop number
- “If these changes weren’t requested, please contact Customer Care”
- Volunteer may receive these messages when Customer Care make changes on behalf of Community Engagement Manager or another volunteer.

Customer Service Survey: Complete after an interaction with a Customer Care Specialist

- Link can be found in email signature of Customer Care Specialist
- Five-question survey; less than five minutes to complete
- Help us improve the customer experience within GSofSI



ADULT EDUCATION

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Adult Training

CPR/AED/First Aid:

April 10 -- 6:00 PM-8:30 PM -- O'Fallon, IL

June 5 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL

Camping Out Training:

Saturday, April 13 -- Edwardsville, IL

Saturday, April 20 -- Edwardsville, IL

Flat-Water Canoe

Sunday, June 2 -- Carlyle, IL

Saturday, June 8 -- Carlyle, IL

Youth Mental Health First Aider:

Saturday, May 18 -- Mt. Vernon, IL



Archery:

Saturday, April 20 -- Edwardsville, IL

Moving Water Canoe

Sunday, June 23 -- Sullivan, MO

Training By Request:

Submit at any time

[Training By Request](#)

ADULT EDUCATION

Service Unit Volunteer Training

- **Monthly Short & Snappy:**
April: Safety Activity Checkpoints (SAC's)

gsLearn Updates

- New dashboard release – Contact List
- Simplified version of full roster
- Walkthrough of the update is added to the Looker Course in gsLearn
- Delegate Role Training available later this month
- Understanding Your Role (Membership Year 2024-2025)

COMING FALL 2024

New Leader Weekend – September 27 -29



ADULT EDUCATION

HAPPY VOLUNTEER APPRECIATION MONTH





RETAIL

RETAIL

TRADING POST REQUEST

- Day Camps - <https://forms.gsofsi.org/g/trading-post-request>
- Form can also be located on our council website's summer camp page, <https://www.gsofsi.org/en/discover/activities/summer-camp.html>
- Deadline Date: April 15

FREE SHIPPING

- This membership year, October 1, 2023 – September 30, 2024, all orders over \$50 on the **GSoFSI Online Shop** will receive free shipping.
- Offer is redeemable for GSoFSI members only.
- Code must be entered at time of checkout.
- Enter code: **Member24**



RETAIL

EXTENDED HOURS

- WEDNESDAYS: April 3, 17, May 1, 15 – 8:30AM – 7:00PM
- SATURDAYS: April 20, May 4 – 10:00AM – 2:00PM

RETAIL – COUNCIL EVENTS

- Visit the Retail Shop at Volunteer Training Summit and Annual Meeting
- Saturday, April 6 – 10:00AM – 2:00PM
- Pre-orders can be picked up at the event. Order deadline: April 3





PRODUCT PROGRAM

PRODUCT PROGRAM



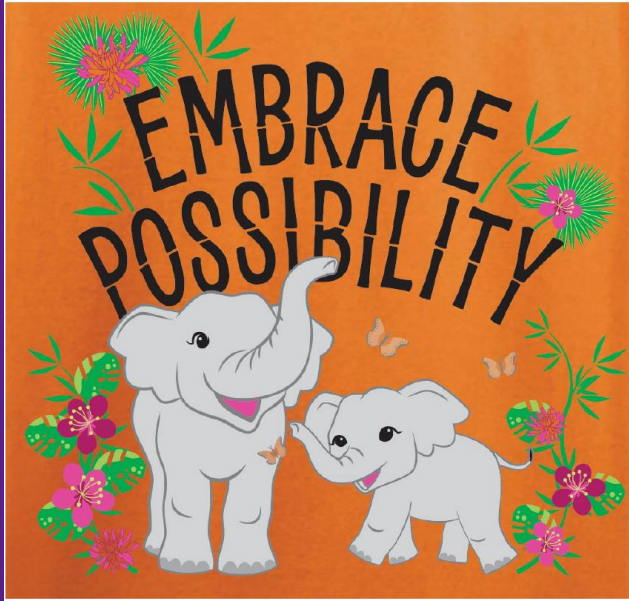
2024 Cookie Program

- 2023-2024 Cookie Season is officially closed. Congratulations to all of our troops and girls on a successful season!
- Share the Love with the Military patches were mailed to the individual girls who earned them.
- Family Day at the Zoo – Details will be emailed to caregivers mid-April.
- GS Bucks are now available for redemption. Caregivers were emailed their Girl Scout's balance and instructions.
- Axolotl rewards to be shipped to the SUCM by mid-April.
- All other higher-level awards will be mailed directly to the Girl Scout.



PRODUCT PROGRAM

2024-2025 Product Program Year





PROGRAM ENGAGEMENT

PROGRAM ENGAGEMENT



April Patch Point – Recycling

Encourage girls to think about what happens to trash that goes into the trash can in earning the Recycling Patch. Inspire girls to reduce, reuse, and recycle, teaching others in the community how easy it is to make the world a better place! Patches can be purchased in the retail shop or on the [GSofSI Council Shop!](#)

May is Mental Health Awareness Month

Ready. Resilient. Strong.



Mindful Morning Free Yoga Day for members of all ages

Join Girl Scouts of Southern Illinois for a Mindful Morning of meditation and yoga!! Bring your own yoga mat and water bottle.

Community Park- Effingham 5/4 10-11am <https://www.gsofsi.org/en/sf-events-repository/2024/yoga-day-at-community-park--effingham-.html>

Camp Torqua- Edwardsville 5/4 10- 11am <https://www.gsofsi.org/en/sf-events-repository/2024/yoga-at-camp-d-a.html>

Deadline: 4/29/24

PROGRAM ENGAGEMENT



Upcoming Program Offerings

Visionary Voices – CSA

THUR. – 5/9/24

6:30PM – 7:30PM -- Virtual

Deadline: 4/22/24

Brownie Outdoor Journey

SAT./SUN. – 5/11 - 5/12

Noon - Noon– Edwardsville

\$35/girl;\$20/adult; Deadline: 4/22/24

Whispering Pines Open House

SAT. – 6/1/24

11AM-3PM – Carlyle

\$5/person; Deadline: 5/20/24

Cadette Outdoor Journey

SAT./SUN. – 5/4 - 5/5

Noon – Noon -- Edwardsville

\$35/girl;\$20/adult; Deadline: 4/15/24

Junior Outdoor Journey

SAT./SUN. – 6/1-6/2

Noon - Noon– Edwardsville

\$30/girl;\$20/adult; Deadline: 5/13/24

Under the Stars – Diamond Edition

FRI./SAT. – 6/21-6/22

5:00PM – 8:00AM - Sauget

\$33/person; Deadline: 6/3/24

PROGRAM ENGAGEMENT

GS Travel - 2024

GSofSI Journey to Washington DC

- Monday, July 29 – Friday, August 2
- Cadettes – Ambassadors; Adult Travel Advisors
- Cost: \$1500 per Girl Scout and Adult Travel Advisor
- Deposit: \$500 due at time of registration
- Deadline: 4/29/24
- Final Payment: 5/27/24



PROGRAM ENGAGEMENT

Day and Overnight Camp

2024 Day and Overnight Camps registrations are open on the event calendar (months of June and July). They are also listed on the website under Discover>Activities>Summer Camp.

<https://www.gsofsi.org/en/discover/activities/summer-camp.html>



Robotics

Sign-ups begin for 2024-2025 season.



Community Engagement



Your Year
of Fun

COMMUNITY ENGAGEMENT

MY24 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **2800**

- Girls = 4,760 girls or 90% to MY24 goal

- Adults = 3,237 adults or 116% to MY24 goal

Girl Scouts of Southern Illinois Traditional Girls and Adults Progress to MY24 Goals													
Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls Needed to Goal	% to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults % to Goal
Area001	SU007_Bond_Franklin_County	11	69	80	85	5	94%	18	42	60	45	15	133%
Area002	SU101_Altamont_Codrington_Wood_River_Roxana	34	122	156	195	39	80%	14	120	134	130	4	103%
Area002	SU102_Granite_City_Madison_Vernice	34	78	112	105	17	107%	32	85	117	85	32	139%
Area002	SU105_James_Cabotspur_County	19	87	106	100	24	17%	13	49	62	55	11	113%
Area002	SU106_Bethalto	27	27	54	60	6	90%	17	27	44	25	19%	176%
Area003	SU108_Edwardsville_Cian_Carbon	76	262	338	415	77	81%	98	180	238	250	12	95%
Area003	SU109_Troy_St_Jacobs	29	141	167	159	12	105%	21	121	142	100	42	142%
Area003	SU110_Highland	21	82	103	100	13	103%	13	73	86	65	21	131%
Area003	SU111_Collinsville_Caneyville_Maryville	35	20	55	101	39	56%	24	45	70	105	35	157%
Area003	SU122_Cardinal	47	159	206	230	24	90%	33	134	167	140	27	120%
Area004	SU201_O'Fallon_Shiloh_Fairview	109	345	454	450	4	101%	65	226	291	290	1	100%
Area004	SU207_Bellefonte_Seminole	101	255	362	405	43	89%	77	239	316	290	26	112%
Area004	SU209_Millsboro_Columbia_Dupo_Smithton	43	152	195	205	10	95%	30	90	120	95	25	126%
Area004	SU210_New_Adams_Marina_St_Liberty_Freiburg	25	52	77	85	8	91%	8	37	45	45	0	100%
Area004	SU211_Westview	10	112	122	115	4	109%	6	44	50	40	10	125%
Area005	SU009_Centralia	28	22	50	45	5	111%	15	29	44	35	9	126%
Area005	SU215_Canton_Washington_County	13	71	84	70	14	120%	6	41	47	40	7	118%
Area005	SU227_East_Markon_County	17	34	51	60	9	84%	10	27	37	35	2	106%
Area005	SU300_Jefferson_County	24	60	84	135	51	62%	9	45	54	55	1	99%
Area005	SU304_Ring_County	38	61	99	90	9	110%	8	44	52	45	7	116%
Area005	SU327_Jackson_County	14	43	57	85	28	67%	11	49	60	60	0	100%
Area007	SU042_East_Williamson_County	8	59	67	110	43	63%	6	40	46	65	19	71%
Area007	SU051_North_Randolph_County	26	14	40	100	60	30%	8	29	37	50	13	126%
Area007	SU060_South_Randolph_County	42	81	123	130	7	95%	11	63	74	75	1	99%
Area007	SU096_West_Williamson_County	25	85	110	100	10	110%	11	52	63	50	7	90%
Area008	SU023_Johnson_Pike_County	5	43	48	60	12	80%	4	34	38	20	2	90%
Area008	SU048_Missile_County	22	34	56	50	6	112%	12	27	39	25	14	156%
Area008	SU068_Sheridan	31	26	57	60	3	105%	17	24	41	25	16	164%
Area008	SU072_Union_Pike_Alexander_County	6	46	52	70	18	74%	4	33	37	40	3	92%
Area008	SU088_Wayne_Hamilton_White_County	32	79	111	135	24	82%	13	75	88	70	18	126%
Area008	SU092_Clay_County	8	43	51	60	9	85%	1	31	32	25	8	103%
Area009	SU039_Lawrence_Wabash_Edwards_County	27	71	98	90	10	110%	5	44	49	35	14	130%
Area009	SU051_North_Franklin_County	45	137	182	160	22	114%	6	39	45	45	0	100%
Area009	SU063_Richland_County	31	47	78	60	2	130%	6	11	17	10	7	170%
Area009	SU087_West_Franklin	16	40	56	50	6	112%	7	29	36	25	11	144%
Area010	SU081_Willingham_County	35	87	122	135	13	91%	16	82	98	68	30	145%
Area010	SU121_Western_Coke_Cumberland_County	37	108	145	140	5	104%	23	80	103	75	28	134%
Area010	SU122_Eastern_Coke_County	30	71	101	85	16	119%	17	50	67	40	27	169%
Area010	SU131_Lodge_Cook_County	11	78	89	95	6	103%	1	44	45	30	15	103%
Area010	SU144_Drainford_Lincoln_County	24	81	105	130	25	81%	10	38	48	45	3	107%
COUNCIL TOTALS*		1,208	3,552	4,760	5,300	540	90%	682	2,555	3,237	2,800	(437)	116%

*Council Totals show the number of unique individuals and may not equal the actual column total, some members participate in multiple SUs



COMMUNITY ENGAGEMENT

Spring Renewal Incentives

First Month (April 1 – 30)

- **Girls and adults who renew by April 30 will receive a free T-Shirt (October of 2024).**
- **Troops that renew 90% of girls by April 30 will receive free a Troop Program Supplies Kit for their respective troop level. (October 2024)**
- **Service Unit(s) that renew 50% of its members (girls and adults) will receive a Service Unit Event Box.**
- **Once renewed, girls and adults must order their free t-shirt, MY25 Spring Renewal T-Shirt Order**



COMMUNITY ENGAGEMENT



Spring Renewal Incentives

First Two Months (April 1 – May 31)

- **“Super Troop Cookie Entrepreneurs”** – Troops that renew 80% of girls by May 31 will receive early access to reserve Walmart Cookie Booths for MY25 Cookie Season.
- **Service Units that renew 65% of its members (girls and adults) will receive a Service Unit Dinner at their October 2024 Leader’s Meeting (8 selected – 1 per area).**



COMMUNITY ENGAGEMENT



Spring Renewal Incentives

Entire Campaign (April 1 - June 10)

- **Weekly drawing of \$25 Council Shop Gift Card (2 girls and 1 adult) every Monday April 8 - June 10**
- **All girls renewed will receive a GSofSI Spring Renewal Patch.**
- **All girls and adults are invited to the Girl Scouts Take Over Water Park Events in August 2024 (REG. Deadline is June 10).**
- **Troops that renew 70% of girls and three unique adults in troop roles by June 10 receive a 2024-2025 Troop Leader Planner Book.**
- **Service Units will receive \$.25 for each girl and adult registered by June 10.**



COMMUNITY ENGAGEMENT

Girl Scout Experience Boxes (For New Daisies)

<https://www.gsfsi.org/en/members/for-volunteers/experience-box.html>





Let's Chat w/Loretta

May 6

Before Council Connections

6:00-6:25PM

QUESTIONS?

THANK YOU!

Next Meeting:

Monday, May 6, 2024

