



girl scouts 
of southern illinois

Council Connections
December 4, 2023
Recording in Process

WELCOME
Service Unit Managers

Agenda

1. Girl Scout Promise
2. Product Program
3. Program Engagement
4. Community Engagement
5. Retail
6. Adult Education
7. Property
8. Service Unit & Troop Support



PRODUCT PROGRAM

PRODUCT PROGRAM

Area Zoom Calls:

Troop volunteers' questions following completion of gsLearn trainings.

- December 4 Area 2 Zoom Call
- December 5 Area 3 Zoom Call
- December 6 Area 4 Zoom Call
- December 7 Area 5 Zoom Call
- December 11 Area 7 Zoom Call
- December 12 Area 8 Zoom Call
- December 13 Area 9 Zoom Call
- December 14 Area 10 Zoom Call

🌿 Areas by Service Unit

A2 - 4

Area 2 SU 7 - Bond/Egypette SU 101 - Alton/Godfrey/Wood River/Roxana SU 102 - Granite City/Madison/Venice SU 105 - Jersey/Calhoun SU 106 - Bethalto	Area 3 SU 108 - Edwardsville/Glen Carbon SU 109 - Troy/St. Jacob SU 110 - Highland SU 111 - Collinsville/Maryville/Caseyville SU 202 - ClinClair
Area 4 SU 201 - O'fallon/Shiloh/Fairview Heights SU 207 - Belleville/Swansea SU 209 - Millstadt/Columbia/Dupo/Smithton/New Athens/Marissa SU 210 - St. Libery/Freeburg SU211 - Waterloo	

A5

SU 9 - Centraillia SU 15 - Clinton/Washington SU 21 - East Marion	SU 30 - Jefferson SU 54 - Perry
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A7

SU 27 - Jackson SU 42 - East Williamson SU 57 - North Randolph	SU 60 - South Randolph SU 90 - West Williamson
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A8

SU 33 - Johnson/Pope SU 45 - Massac SU 66 - Shawnee	SU 72 - UPAC SU 85 - Wayne/Hamilton/White
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A9

SU 12 - Clay SU 39 - Lawrence/Wabash/Edwards SU 51 - North Franklin	SU 63 - Richland SU 87 - West Frankfort
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A10

SU 511 - Effingham SU 521 - Western Coles/Cumberland SU 522 - Eastern Coles	SU 531 - Edgar/Clark SU 544 - Crawford/Jasper
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PRODUCT PROGRAM

Cookie Program Highlights:

- eBudde – Troop and Girl Uploads
 - Only troops with completed troop cookie training are being uploaded.
 - Uploads will continue each Monday and Thursday.
 - Uploads will pause during the holiday break (**December 22 – January 1**).

- Initial Orders
 - Due January 3rd
 - Virtual Open Hours 6:30-8:00 (January 3rd)
 - Thin Mint Press Newsletter ([link for virtual open hours](#))

- Cookie Rallies
 - Host before cookies arrive or the January 20th weekend
 - Cookie Rally Patches for each girl per SU – will be mailed to Service Unit Cookie Manager by mid-December



PRODUCT PROGRAM

Cookie Program Highlights:

- Cookie Delivery Week
 - January 13 - 19
 - Service Unit Cookie Managers have the date.
 - Distribute the following to troops at cookie pick-up: girl order cards, receipt books, money envelopes and troop initial rewards.

- Cookie Cupboards
 - Will be stocked January 22 - 24





PROGRAM ENGAGEMENT

PROGRAM ENGAGEMENT

Fireside Reading Patch Program

Daisies – Ambassadors
November 20 – January 8



Axolotl Knowledge Patch Program

Daisies – Ambassadors
December 1 – January 8



Requirements: Members | For Girl Scouts | Council's Own Badges and Patches (gsfsi.org)

December Patch Point

As the weather turns, we're highlighting our **GSofSI Pillar Power Patch** to keep the Girl Scout fun and learning going at-home or in-doors, all season long!

Patches can be purchased in the retail shop or on the [GSofSI Council Shop!](#)



PROGRAM ENGAGEMENT

Upcoming Program Offerings



Program Aide Training

SAT. - 1/13/24

9AM – 4PM -- Edwardsville

Deadline: 1/2/24

Silver Award Training

TUES. – 2/6/24

6PM – 7PM – Virtual

Deadline: 2/5/24

Gold Award Training

WED. – 2/7/24

6PM – 7PM – Virtual

Deadline: 2/5/24

Icy Wonder-Rama -- DA-AMB

SAT. – 2/10/24

11:45AM – 2PM -- Edwardsville

Deadline: 1/29/24

Rock N Roll 80's Style – DA-AMB

SAT. 2/24/24

9AM – 12PM -- Mattoon

Deadline: 2/12/24

Visionary Voices - CSA

THUR. – 2/29/24

6PM – 7PM - Virtual

Deadline: 2/12/24



 gsofsi

PROGRAM ENGAGEMENT

GS Travel - 2024

GSofSI Celebrates Summer at Holiday World & Spashin' Safari

- Thursday, June 20 – Sunday, June 23
- Juniors – Ambassadors; Adults
- Cost: \$400 per Girl Scout and Adults
- Deposit: \$200 due at time of registration
- Deadline: 4/1/24
- Final Payment: 5/6/24

GSofSI Journey to Washington DC

- Monday, July 29 – Friday, August 2
- Cadettes – Ambassadors; Adult Travel Advisors
- Cost: \$1500 per Girl Scout and Adult Travel Advisor
- Deposit: \$500 due at time of registration
- Deadline: 4/29/24
- Final Payment: 5/27/24



PROGRAM ENGAGEMENT

GSUSA Destinations – APPLY NOW

GSUSA Destinations are the ultimate adventure for individual Cadette, Senior, and Ambassador Girl Scouts. From domestic to international travel, girls have the opportunity to apply for the adventure of a lifetime! Financial assistance is available as well. Some of the upcoming trips include studying sharks in Belize, seeing shows on Broadway in NYC or touring the sights and sounds of India!

[Check out the options for upcoming Girl Scout Destinations!](#)

Financial Assistance for GSUSA Destinations

Assistance is available through a D-Pass grant for girls who have been accepted for a Girl Scout Destination. (Please note: girls must be accepted by a Destination in order to apply for a D-Pass grant.)

Applications for 2023-2024 D-Pass Funds for GSUSA Destinations are due **February 29, 2024**. Those selected for D-Pass Funds will be notified in March 2024 of the funds allocated for the Destination.

[Apply for a D-Pass Funds Grant](#)



Community Engagement



Your Year
of Fun

COMMUNITY ENGAGEMENT

MY24 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **2800**

- Girls = 4,502 girls or 85% to MY24 goal

- Adults = 3,087 adults or 110% to MY24 goal

Girl Scouts of Southern Illinois
Traditional Girls and Adults
Progress to MY24 Goals

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls Needed To Goal	% Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults % to Goal
Area02	SU007_Bond_Fayette County	12	68	80	85	5	94%	14	41	55	45	100	100%
Area02	SU101_Altam_Godfrey_Wood_River_Roxana	31	114	145	195	50	74%	13	119	132	130	(2)	100%
Area02	SU102_Granville_City_Madison_Venice	32	78	110	105	(5)	105%	26	84	110	85	(25)	129%
Area02	SU105_Army_Cahoon County	17	93	110	150	40	73%	12	48	60	55	(5)	109%
Area02	SU104_Bethalto	22	23	45	60	15	75%	13	26	39	25	(14)	156%
Area03	SU108_Edwardsville_Coe_Carbon	64	257	321	416	94	77%	44	160	204	245	36	83%
Area03	SU109_Troy_St_Jacob	19	140	159	155	(4)	102%	20	120	140	100	(20)	140%
Area03	SU110_Highland	18	79	97	100	3	97%	12	79	91	65	(26)	140%
Area03	SU111_Cottleville_Cassidyville_Maryville	31	29	60	100	40	60%	19	44	63	55	(8)	115%
Area03	SU202_Chester	42	156	198	230	32	86%	32	134	166	140	(26)	119%
Area04	SU201_DuPont_Shiloh_Fairview	85	337	422	450	28	94%	46	222	268	250	(18)	107%
Area04	SU207_Bethleville_Swansea	99	241	340	405	65	84%	64	232	296	200	(44)	148%
Area04	SU209_Milstadt_Columbia_Dupo_Smithton	37	141	178	205	27	87%	29	88	117	95	(22)	123%
Area04	SU210_New_Athens_Marion_St_Liberty_Freeburg	18	52	70	86	16	82%	7	38	45	45	-	100%
Area04	SU212_Waterloo	7	112	119	135	16	88%	13	104	117	90	(27)	130%
Area06	SU009_Centralia	24	22	46	85	39	54%	10	29	39	35	(4)	111%
Area06	SU018_Canton_Washington County	12	78	90	100	10	90%	6	40	46	40	(6)	115%
Area06	SU203_East_Marion County	14	34	48	80	32	60%	5	26	31	35	4	89%
Area06	SU300_Jefferson County	16	60	76	135	59	56%	4	45	49	55	6	89%
Area06	SU304_Perry County	20	41	61	90	29	67%	7	44	51	45	(6)	113%
Area07	SU027_Jackson County	10	42	52	85	33	61%	9	50	59	60	1	98%
Area07	SU043_East_Williamson County	5	56	61	110	49	55%	1	39	40	65	25	62%
Area07	SU053_North_Randolph County	24	71	95	120	25	80%	7	29	36	30	(6)	120%
Area07	SU060_South_Randolph County	40	76	116	130	14	89%	11	62	73	75	2	97%
Area07	SU090_West_Williamson County	21	84	105	150	45	70%	8	52	60	70	10	86%
Area08	SU033_Sarason_Pope County	4	43	47	60	13	78%	3	14	17	20	3	85%
Area08	SU045_Massac County	19	32	51	50	(1)	102%	11	27	38	25	(13)	152%
Area08	SU066_Shannon	27	25	52	60	8	87%	16	23	39	25	(14)	156%
Area08	SU073_Lines_Pulaski_Alexander County	7	45	52	70	18	74%	4	33	37	40	3	92%
Area08	SU085_Waynes_Hamilton_White County	32	79	111	130	19	85%	12	75	87	70	(17)	124%
Area09	SU102_Day County	8	42	50	55	5	91%	4	21	25	25	0	100%
Area09	SU205_Lawrence_Wabash_Edwards County	26	71	97	90	(7)	108%	5	44	49	35	(14)	137%
Area09	SU205_North_Franklin County	37	137	174	160	(14)	109%	6	39	45	45	-	100%
Area09	SU206_Richland County	27	46	73	80	7	89%	15	11	26	20	(6)	130%
Area09	SU087_West_Frankfort	14	40	54	50	(4)	108%	7	29	36	25	(11)	144%
Area10	SU151_Effingham County	28	81	109	135	26	81%	13	66	81	65	(16)	124%
Area10	SU152_Western_Coke_Cumberland County	30	108	138	140	2	106%	20	80	100	75	(25)	133%
Area10	SU152_Eastern_Coke County	26	71	97	85	(12)	115%	12	50	62	40	(22)	156%
Area10	SU151_Edgar_Clarke County	8	76	84	95	11	88%	1	44	45	30	(15)	148%
Area10	SU164_Crawfordsville_Lesper County	23	80	103	130	27	79%	10	38	48	45	(3)	107%
COUNCIL TOTALS*		1,036	3,466	4,502	5,300	798	85%	569	2,518	3,087	2,800	(287)	110%

*Council Totals show the number of unique individuals and may not equal the actual column total: some members participate in multiple SUs.



COMMUNITY ENGAGEMENT

GSofSI Fall
Membership Blitz

Fall Membership Blitz

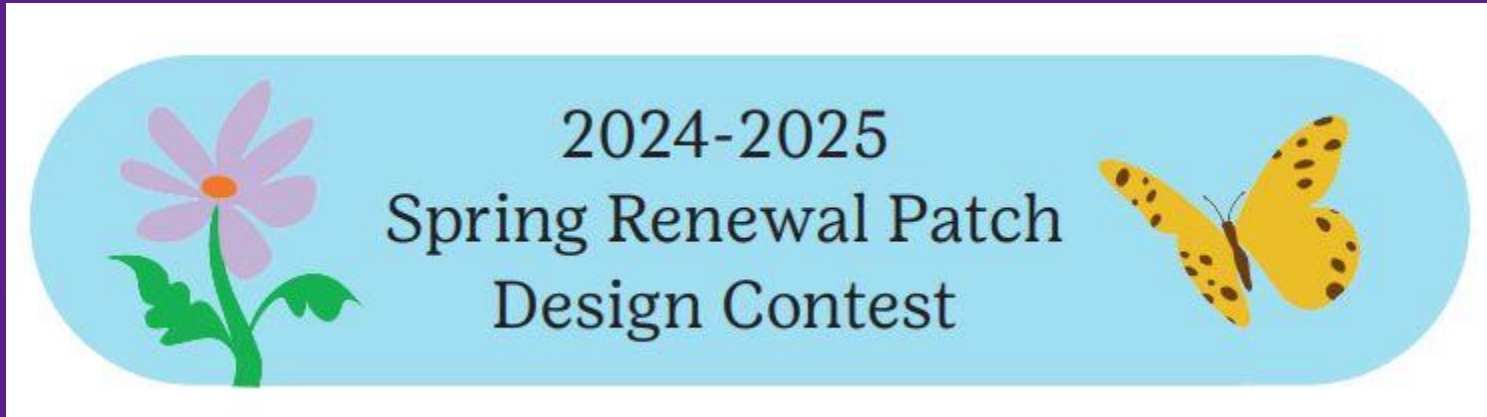
- November 1 – January 2
 - Service Units that reach their MY24 GIRL membership goal by January 2 will receive their CHOICE of a GSofSI Parade Banner or a STEM Resource Kit for the service unit. ***This includes any Service Unit that met its MY24 GIRL membership goal prior to the start of the campaign.***
- OR**
- Service Units with a 20% or more girl membership increase during the campaign will receive a SWAP Kit.
 - **Girl Scouts:** Introduce a girl to Girl Scouts and both receive a patch when the new girl joins.



COMMUNITY ENGAGEMENT

Spring Renewal Patch Design Contest

- **Deadline is Monday, February 5th**
- **18 designs selected**
- **Open for voting via social media week of February 19th**





RETAIL

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Free Shipping

- This membership year, October 1, 2023 – September 30, 2024, all orders over \$50 on the **GSofSI Online Shop** will receive free shipping.
- Enter code: Member24!

Cookie Biz Bash – Trading Post

- Saturday, 12/9
- Edwardsville
- 11AM – 2PM



RETAIL

2024 Cookie Bundle

- Cookie Clipboard
- Cookie Post-It Note
- Cookie Money Pouch
- Cookie Half Apron
- Cookie Pop-up Sign
- Cookie Tote Bag
- Cookie Rollabana
- Two-Sided Cookies Foam Finger
- Price: \$45



Get your Cookie Bundle today!



ADULT EDUCATION

ADULT EDUCATION

Adult Training

CPR/AED/First Aid:

January 9 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL

January 17 -- 6:00 PM-8:30 PM -- Marion, IL

February 3 -- 6:00 PM-8:30 PM -- Belleville, IL

February 20 -- 6:00 PM-8:30 PM -- Marshall, IL

March 12 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL

March 27 -- 6:00 PM-8:30 PM -- Marion, IL

Camping Out Training:

Saturday, February 24 -- Edwardsville, IL

Saturday, April 13 -- Edwardsville, IL

Saturday, April 20 -- Edwardsville, IL

Youth Mental Health First Aider:

Saturday, February 24 Virtual

Saturday, March 9 Edwardsville, IL (location change)

Saturday, May 18 Mt. Vernon, IL

Archery:

Saturday, February 24 -- Edwardsville, IL

Saturday, April 20 -- Edwardsville, IL

Volunteer Training Summit:

Saturday, April 6 -- Collinsville, IL



ADULT EDUCATION

New Leader Orientation/Onboarding Updates:

- New Leader Manual
- New Leader Onboarding (Map)

Girl Scouts of Southern Illinois
ONBOARDING
The New Leader Process

New Leaders, we've got you covered! Here's what you can expect with your onboarding training:

Start!

WELCOME

- Register as an adult member of Girl Scouts
- Select the role of Leader or Co-Leader in MVGS
- Complete background check and wait for approval
- Email from Volunteer Resources

1

LEARNING PATH #1

- New Leaders Guide to Success
- Illinois Mandated Reporter Training
- Understanding Your Role
- What Girl Scouts Do
- Troop Leader Expectations
- Girl Scouts Organization and History (coming soon!)

2

LEARNING PATH #2

- Your First Troop Meeting
- Family Engagement - The Key to Success
- Volunteer Toolkit - Troop Leader View
- The Girl Scout Leadership Experience (coming soon!)

Check out the optional GSUSA Foundations 1-4 in your gLearn Control Library to expand your knowledge!

3

LEARNING PATH #3

- GSofSI Troop Money Management
- GSofSI Product Sales (when applicable)
- Cookie and Product Program Overview (coming soon!)

4

LEARNING PATH #4

- Girl Scouts in the Outdoors
- Ceremonies and Traditions
- Traveling with Troops

End!

CONGRATULATIONS!
You are now a trained Troop Leader!
Consider these additional trainings:

- Adult & Child/Pediatric CPR/AED & First Aid
- Camping In Training
- Camping Out Training

ADULT EDUCATION

New Leader Orientation/Onboarding Updates:

- New Leader Incentive

girl scouts
of southern illinois

New Leader Incentive

As you work through completing your first 90 days of required New Leader Onboarding training from October - December, GSoSI would like to provide you with some motivation. If you complete the required course work within the first 90 days of the new Girl Scout year, you will receive your tab and membership pins to place on your uniform. These pins will be distributed to the qualifying New Leaders at your November, December, and January Service Unit Meetings.

Scan the QR code to take you to the NLO Map

November:
The World Trefoil Pin shows you are part of the World Association of Girl Guides and Girl Scouts (WAGGGS). This will be earned once you complete Learning Path #2.

December:
The Trefoil Membership Pin signifies fulfillment of membership requirements. This will be earned once you complete Learning Paths #3 & #4.

October:
The Adult Insignia Tab is worn on the left side centered above your heart. This will be earned once you complete Learning Path #1.

Questions? Contact
Customer Care:
customercare@gssofi.org
or 800-345-6858

ADULT EDUCATION



Service Unit Volunteer Training

- **Monthly Short & Snappy:**

December	Juliette Gordon Low World Friendship Fund
January	Parent Participation in Troops
February	Event Registration/Navigating the Event Calendar

gsLearn Training Releases:

- **GSUSA Sparking Girl Scout Interest in STEM**

Description: In this course, you will explore how to support Girl Scouts of all ages to engage in STEM.

- Learn what STEM is, how it is a tool to make a difference, and about exciting program opportunities and resources to help you amplify what Girl Scouts do.



PROPERTY

PROPERTY

Camp Torqua

- One-Day Week Night Rentals
- Updated – Camp Torqua FAQ's
- Memorial Benches





Let's Chat w/Loretta

January 2

March 4

May 6

Before Council Connections

6:00-6:25PM

December Meeting

Service Unit & Troop Support



**QUESTIONS?
THANK YOU!**

Office Closure:

December 22 – January 1

Next Meeting:

Tuesday, January 2, 2024

