



Girl Scouts of Southern Illinois
Board Meeting Minutes
Wednesday, February 23, 2022 @ 4:00PM
Zoom Meeting

PRESENT:

Voting Board Members:	Voting Board Members Absent:
Deanna Litzenburg, Chair	Tracy Smith
Anne Haltenhof	Robin Steinmann
Steven Bushong	Paul Frazier
Priscilla Jacks	Julie Deien
Melanie Mills	
Kevin Doak	
Norma Trimble	
Amanda Highlander	
Elizabeth Shore	
Paula Nixon	
Marianne Doll	
Gloria Sweida	
	Staff members:
	Loretta Graham, CEO
	Jessica Upchurch, COO
	Tammy Klapetzky, CFO
	Ashley Green-Bryant, Governance Coordinator
Non-Voting Board Members:	Guests:
Abigail Brown	
Kaitlyn Olmstead	

**Note any late arrivals or early departures here:*

Elizabeth Shore entered at 4:50PM

Gloria left at 5:45PM

Melanie left at 6PM

Priscilla left at 6:15PM

1. Mission Moment

National Cookie Weekend video & CEO visits

2. Approval of the Consent Agenda

- Board of Directors Minutes 1.26.2022
- Finance Partial Packet 2.16.2022

Motion: To Approve Consent Agenda Items as presented.

Moved: Priscilla Jacks

Seconded: Marianne Doll

MOTION CARRIED

3. CEO Summary

2023 Membership Year Goals- Strategic Planning Session

Slide Show led by Loretta & Board Member, Amanda Highlander

1. Properties – Continue Property Implementations; selling Glen Carbon office, and opening Service Center in higher populated areas. Improvements to Camp Torqua
2. Programs – Higher quality programs for all 40 Counties, including Council -wide events
3. Fiscal Responsibility including more Adult Generated funding focus
4. Hire a Consultant – using GSUSA as a resource to keep for a formal need's-assessment.

Keep the current goals MY2022 for MY2023

This will go to a Task Force for 2024 membership year implementation.

Will also look at a long-range planning – 5-year plans

Adding measurable goals for long term planning.

Operations Update

Reference page 23-24 of packet

Membership – Girls 5718, Adults – 2684, which includes lifetime members, 84% to goal for Membership

Juliette's are included in Traditional girls

Entering 3 new schools in the Outreach program.

Product Program – 648,265 packages sold which is 80% to our cookie goal, March 20th is deadline for cookies

Per girl average – last year 163 packages per girl, increased this year – 201 boxes/girl

4. Board Chair Summary

Applications are open for NCS 2023 – Orlando in July 2023 is the convention.

Every Board member needs to be a Member of Girl Scouts – reach out to Council.

Annual Meeting – April 2nd, 2022 it is a Board meeting. Collinsville Gateway Conference Center @ 8AM.

Board Giving – 40% of Board members have given this fiscal year.

5. Finance Committee Updates

- Finance Reports 10/2021-12/2021

Oct, Nov, & Dec 2021 financials are in the packet and reviewed.

December 2021 – operating reserves 20.5 months

Line of credit – with cookie monies coming in shouldn't have to pull from LOC

Camp Torqua revenue isn't sustaining itself and impacts from COVID is being felt.

Audit overview will be part of Finance Committee in March.

Alternatives to financial dashboards will be presented in April.

Motion: To Approve Financial Reports Through 12/31/2021.

Moved: Coming Out of Committee.

Seconded: Not Needed, Out of Committee.

MOTION CARRIED

8. Fund Development Committee

- Fund Development Updates

United Way – Yearly review – invited us for another 3-year application, great partnership.

This is a reapply year for us. They are using us as a site visit.

Gala – Looking for new sponsors and renewing year over year sponsors. \$50,000 is a low goal for sponsors, doing well so far. Event will be in-person – 300 people, big wine donation for the tables, Key note speaker – NASA Astronaut Sandra Magnus. Representative Greenwood will be in attendance and doing the welcome.

Looking for gift basket ideas and donations from Board members.

- Fund Development Connections

9. Governance

- Updates - We are still seeking non-Board BDC members

Succession planning is key, possibly getting Bylaws Committee together to look terms and positions.

- Board Candidates – Kathrine Diak & Linda Manley

Motion: To Accept Kathrine Diak & Linda Manley to the Girl Scouts of Southern Illinois Board of Directors.

Moved: Coming Out of Committee.

Seconded: Norma Trimble

MOTION CARRIED

- Annual Meeting Slate of Candidates – presented at the Annual Meeting April 2nd, 2022

- Board Development Connections

10. Open Discussion

- Will be getting Bylaws committee together.
- Strategic Planning will be an agenda item at each Board meeting.

11. Adjournment

Motion: To Adjourn the February 23, 2022 Board of Directors Meeting.

Moved: Norma Trimble

Seconded: Kevin Doak

MOTION CARRIED

Submitted by:

Name: Melanie Mills, Board Secretary

Signature & Date: _____

Transcribed by:

Name: Ashley Green-Green

Signature & Date: _____

Adopted by the Board in the meeting

of _____,

(Date of Meeting)

(Signature of Presiding Officer)