



**Girl Scouts of Southern Illinois
Board Meeting Minutes
Wednesday, August 31, 2022 5:00PM
Camp Torqua & Zoom Meeting**

PRESENT:

Voting Board Members:	Voting Board Members Absent:
Deanna Litzenburg, Chair	Paul Frazier
Anne Haltenhof	
Steven Bushong	
Priscilla Jacks	
Kevin Doak	
Norma Trimble	
Amanda Highlander	
Elizabeth Shore	
Julie Deien	
Robin Steinmann	
Marianne Doll	
Gloria Sweida	
Kathryn Diak	Staff members:
Linda Manley	Loretta Graham, CEO
	Jessica Upchurch, COO
	Tammy Klapetzky, CFO
	Ashley Green-Bryant, Governance Coordinator
Non-Voting Board Members:	Guests:
Trish Manning – Adult Ex-Officio	

**Note any late arrivals or early departures here:*

1. Mission Moment

Silver Award Presentation: Troop 1503 from Brighton, IL completed their Silver Award at Camp Torqua including a new camp map and trail head signs. The Girl Scouts describes their project in detail including pictures, materials & tools used in the process. The Board will be able to explore the trails with new signage after their meeting. GREAT JOB Troop 1503!

2. Approval of the Consent Agenda

- Board of Directors Minutes 5.18.2022
- Finance Partial Packet 5.25.2022, 6.29.2022, 7.27.022 & 8.24.2022
- Property Task Force Partial Packet 6.27.2022, 7.25.2022 & 8.22.2022
- Girl Scout Experience Fund Committee Partial Packet 5.24.2022, 6.28.2022, 7.26.2022 & 8.23.2022
- Fund Development Committee Partial Packet 2.8.2022 & 6.23.2022

Motion: To Approve Consent Agenda Items.

Moved: Linda Manley

Seconded: Priscilla Jacks

MOTION CARRIED

3. CEO Summary

Strategic Planning Update

Ronda Sauget, Board Consultant has been in touch with several Board members for interviews. Ronda will be presenting her research at the next Board meeting.

Operations Update

Council met with GSUSA Consultant for the Business Continuity Plan and GSOFSI is officially off their watch list with our 2-year charter.

Preparing for a Greater St. Louis United Way Presentation next week for continued funding.

Fall Product Program Sale starts Sept 24th – October 23rd. Cookie sale will be starting earlier this year, mid-December.

September 19 is our next Town Hall Meeting with GSOFSI Leadership & Volunteers

Membership Update: 2022: 98% to goal – Retention is at 70.5%. 2023: 55% to goal for girls & 71% adults. Small market councils like ours – we are 24% up from last year, year over year. We in the top 5 of 32 Councils for small Councils. Market Share – 6%.

Dubois Center update: Council met with head of Dubois Center, Rev. Shannon Johnson, apology was given to GSofSI, they made significant staffing changes and will be attending our spring Town Hall Meeting. We are wanting to keep this partnership with Dubois Center.

Touch of Nature Camp – GSofSI is looking at returning next year for camp season.

4. Board Chair Summary

Board Chair attended appreciation dinner in Jasper Co for Board & Staff – wonderful time.
Board Giving 14 out of 15 Board members – almost to 100%, this is tracked & used for grant applications. Grantors want to see 100% Board giving.
Gala – Sept 10th – tickets and tables still available, please attend.
Registration for next year is open, please register or even become a lifetime member
November 2022 – Board Chair/CEO conference in St. Louis
Excited about the huge start to the membership season – optimistic for the rest of the year

5. Finance Committee Updates

- Finance Reports April - July 2022

As of end of July: Operating reserves calculation from GSUSA, given two different ways.
With GSEF funds – 18.4 months, without GSEF funds – 3.2 months. Still working on clarification from GSUSA on why GSE funds cannot be included in our monthly reserves. Stay tuned for more.
End of year projections – looking at a deficit due to stock market.
August 25, line of credit balance was \$754,000
Cookie debit is less than \$25,000 – still working on recovering funds.
Deferred revenue \$70,000 – Gala
Camp Torqua Revenue budgeted \$10,000/month – actual is \$1200/month – Council is adjusting budget for next year
In your packet, you will also notice a new Commerce Dashboard – easier to read Investment updates. Finance Dept is working closely with Finance Committee to see better results from our investments.
2022/2023 Council budget is not ready – still tweaking the budget to find additional revenue.

Motion: To Approve Financial Reports Through 7/31/2021.

Moved: Coming Out of Committee.

Seconded: Not Needed, Out of Committee.

MOTION CARRIED

6. Property Task Force – Steve Bushong

- Property Updates
 - Camp Torqua

Wayne & camp staff are working diligently on camp improvements, BOD;s are encouraged to walk around or ride around camp after the meeting to see all the updates. Girls are using GSEF for camp experiences. New roofs could be coming soon, still researching.

- Glen Carbon Service Center

No showings recently.

November 1st – realtor contract expires. Task Force discussing what the next move is going to be.

Council just doesn't need the large office space, but finding storefront rental space between \$10,000-\$12,000/month is costly. Glen Carbon Service Center cost \$120,000/year to keep operational.

Realistically looking at 3-4 Service Centers around the Council region with visibility to our members. One larger regional office and 2-3 smaller centers.

GSUSA & NewMark worked with Council to provide a heat map of population and best places for these Service Centers. 1. Shiloh/Ofallon 2. Charleston/Mattoon 3. Marion/Carbondale 4. Mt. Vernon (if needed)

Ideally 5000 Sq Ft – Large Experience Center

1250 Sq Ft – Small Centers

Volunteers are excited about the Service Center possibility – more access to Council

7. Fund Development Updates

United We Lead Gala upcoming September 10th- only big fundraising of the year.

Great Live/Silent Auction items – Entertainment by Erin Bode, Jazz musician & singer

Tickets are still available – spread the word to friends/colleagues, lets make this the best event GSOFSI has seen.

GS Network events – coming soon. These were put on hold through Covid, tried one Zoom event. Would like to be back in-person.

8. Girl Scout Experience Fund Committee

- Updates

Committee is hard at work – review applications on a monthly basis.

Word is getting out and girls, troops, service units are using the funds.

Troop Trips, Camp outs, Service Unit Trips, and individual girl camp trips have been the most common use of funds. Big Council trips coming up in the future – GSEF foresees applications for these bigger trips are coming.

Committee tracks all the activity & distribution with Finance Department.

- Policy Update – Equipment Rental

GSEF would like the policy to include equipment rental as part of the girl experience

Motion: To Approve the Updated Girl Scout Experience Fund Policy to include equipment rentals as presented.

Moved: Amanda Highlander

Seconded: Priscilla Jacks

MOTION CARRIED

9. Governance

- Updates

Loretta & committee have been meeting with members of community, primarily in Marion area where we are underrepresented.

- Resignation – Board Treasurer

Motion: To Accept the Resignation of Priscilla Jacks as Board Treasurer effective 9/30/2022, end of the fiscal year for GSOFSI.

Moved: Steve Bushong

Seconded: Amanda Highlander

MOTION CARRIED

- Linda Manley will be taking over as Finance Committee Chair

- Board Development Connections:

Please continue to send any Board leads to BDC

Loretta & Deanna will be hosting a Board training session with all new Board members.

10. Bylaws Task Force

- Task Group has been working close with Council’s Parliamentarian, Joy Freeland to clear up confusing language in our Bylaws around vacancies & also working on Board Terms. Task Group will keep meeting until Bylaws are ready to be presented to Board & then to Membership at the next Annual Meeting for approval.

11. Adjournment

Motion: To Adjourn the August 31, 2022 Board of Directors Meeting.

Moved: Priscilla Jacks

Seconded: Julia Deien

MOTION CARRIED

Submitted by:

Name: Norma Trimble, Board Secretary

Signature & Date: _____

Transcribed by:

Name: Ashley Green-Green

Signature & Date: _____

Adopted by the Board in the meeting

of _____,

(Date of Meeting)

(Signature of Presiding Officer)