

SHORT & SNAPPY:

Money Earning

What is a Short and Snappy?

- It's a short, interactive group discussion provided at a Service Unit meeting.
- Any Service Unit team member, interested volunteer, or learning facilitator may guide a Short and Snappy (S&S).
- Ideas for presentation: One person can facilitate to a group, or small groups can present an assigned section to the room.

Objectives

- Volunteers will learn about types of money earning projects they can do and what is not permissible.
- Supply volunteers with examples of money earning projects.

Additional Resources

- [gsLearn: 416 \(GSofSI Council\) Earning Money](#)
- [Volunteer Essentials](#)
- [Volunteer Policies](#)
- [Girl Scouts Blue Book of Basic Documents](#)

Money Earning Activity

Help the girls plan and execute a talent show or fashion show and charge admission! Girls love to show what they are made of and what unique skills they possess. Foster that creativity and individuality by hosting an event where the community can support them. Organize the show with special acts from your troop, then host a cupcake and punch reception, if you wish, so the audience can interact with the girls. When advertising the event, make sure to let the public know how their admission charge is supporting the troop. It's a great way to earn some money AND foster the confidence, leadership skills, and talents we want to see in our girls!

More Information

There are three types of money-earning projects your troop can do to raise money for their activities: collections or drives, food or meal events, and providing services to the community. These projects are referenced in Volunteer Essentials on our site, and you need to receive written permission from your Community Engagement Manager by submitting the [Money Earning Application](#) before you proceed with them.

Dos and Don'ts

There are some rules when participating in a money-earning activity. "Dos" include:

- Girls must decide how proceeds from the activity are used.
- Girls should be able to explain to outsiders why the money is needed.
- Be vigilant in protecting the personal safety of each girl.
- Make arrangements to safeguard the money at any money-earning event.

Some "Don'ts" include:

- No girl should be forced to participate in a money-earning activity.
- Avoid selling or endorsing any commercial product (includes pairing with restaurants or coupon cards).
- Product demonstration parties are forbidden.
- Games of chance are discouraged; they must be approved by GSofSI and be conducted in compliance with all local and state laws.
- Money-earning activities cannot be hosted while Cookie sales are active or during your region's United Way blackout period.
- Soliciting funds using external fundraising sites not related to the Girl Scout Cookie Program or Fall Product Program are forbidden. These include (but are not limited to) gofundme.com, kickstarter.com, giveforward.com, and crowdise.com.

For a complete list of rules and policies, please consult the Volunteer Essentials, Volunteer Policies, and the Girl Scouts Blue Book of Basic Documents.