



**Girl Scouts of Southern Illinois**

Corporate Service Center

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## News Release

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**Date:** March 11, 2010

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### Tina Barnard named Director of Development for the *Girl Scouts of Southern Illinois*

**Glen Carbon, Illinois** – The Girl Scouts of Southern Illinois (GSSI) is pleased to announce that Tina Barnard from Edwardsville has been selected as the new Director of Development. Ms. Barnard, who has 13 years experience working in not-for-profit development, marketing and management, will lead a team dedicated to ensuring that Girl Scout programs and activities are funded for all girls throughout southern Illinois.

Most recently, Ms. Barnard worked for the American Lung Association of the Upper Mid-West and was Director of the Southwest Service Area. In that position, she was responsible for fund development, volunteer recruitment and management and mission services throughout southwest Illinois.

“We are very pleased to welcome Tina to our Girl Scout team and look forward to working with her as we move Girl Scouting in southern Illinois from good to great,” said Villie M. Appoo, GSSI Chief Executive Officer. Tina’s strong background in development will be invaluable as we continue to provide unique and important programs and services to our 14,500 girl members and 5,100 adult volunteers,” Appoo added.

“The Girl Scouts of Southern Illinois provides programs and valuable leadership experiences for girls throughout southern Illinois and I am pleased to have the opportunity to work with community leaders and volunteers to provide the resources that are needed to build girls of courage, confidence and character,” said Ms. Barnard.

Ms. Barnard and her team will oversee various Girl Scout development strategies including the annual Family Partnership Campaign, Project Camp Campaign, the annual Girl Scout Golf Tournament, and grants.

Ms. Barnard is a graduate of the University of Missouri at Columbia and has a MA degree and Scottish Rite Fellow from The George Washington University in Washington, D.C. Her affiliations include the Association of Fundraising Professional, St. Louis Chapter (member and mentor); Southern Illinois Fund Development Association, Edwardsville-Glen Carbon Chamber of Commerce, Glen-Ed Food Pantry (board of directors); and the Covenant College Parents Council.

The Girl Scouts of Southern Illinois became operational on October 1, with the successful merging of the Girl Scouts of River Bluffs and the Girl Scouts of Shagbark councils. GSSI is a high-capacity Girl Scout council serving approximately 16,000 girls and 4,800 adult volunteers in 40 ½ counties in southern Illinois. This restructuring is part of a national Girl Scouts of the USA initiative to create councils that are well equipped to provide compelling, contemporary and relevant experiences that meet the needs of girls in today’s fast-changing world.

Girl Scouting has inspired more than 50 million girls and women since its founding in 1912. As we approach the 100<sup>th</sup> anniversary of Girl Scouting, councils nationwide are joining in a historic organizational transformation centered around the best leadership development experience for girls in the 21<sup>st</sup> century, while ensuring the traditions and values that have been core to Girl Scouting since its beginning remain strong and relevant.

The Girl Scouts of Southern Illinois is a not-for-profit organization supported by various United Ways throughout the region. The Girl Scouts is a Proud Partner of United Way.

For more information, please call Jay Strobel at (618) 692-0692 or Tricia Higgins at (618) 242-5079.

**The Girl Scout Mission:** Girl Scouting builds girls of courage, confidence, and character who make the world a better place.

**Check us out at: [www.gsofsi.org](http://www.gsofsi.org)**

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*The United Way funds nearly 200 health and human service agencies located throughout a 16-county area in Missouri and Illinois. More than one million people in our bi-state community receive services that strengthen families, help the elderly, keep children healthy and safe, and build stronger neighborhoods. For more information, contact 314-421-0700 or visit [www.stl.unitedway.org](http://www.stl.unitedway.org).*



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