



Girl Scouts of Southern Illinois

Corporate Service Center

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News Release

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Girl Scouts of Southern Illinois surpasses United Way Campaign Goal

Glen Carbon, Illinois – The Girl Scouts of Southern Illinois (GSSI) proved they are “Living United” as the staff more than doubled its campaign goal by raising \$4,910 in support of the 2009 United Way campaign.

“The Girl Scouts of Southern Illinois is a proud member of the United Way,” says Villie M. Appoo, Chief Executive Officer. “The United Way helps individuals in need throughout our community by partnering in organizations like GSSI to use community resources and volunteers in the most efficient and effective way.”

The Girl Scouts of Southern Illinois serves approximately 15,000 girls and 4,800 adult volunteers in 40 ½ counties in southern Illinois. Girl Scouting has inspired more than 50 million girls and women since its founding in 1912. As the 100th anniversary of Girl Scouting approaches, councils nationwide are joining in a historic organizational transformation centered around the best leadership development experience for girls in the 21st century, while ensuring the traditions and values that have been core to Girl Scouting since its beginning remain strong and relevant.

United Way’s mission is to improve lives by mobilizing the caring power of communities. Millions of people receive services that strengthen families, help the elderly, keep children healthy and safe, and build stronger neighborhoods. For more information, contact United Way of America at 703.836.7112 or visit www.liveunited.org.

For more information, please call Jay Strobel at 618.692.0692 or e-mail at jstrobel@gsofsi.org.

The Girl Scout Mission: Girl Scouting builds girls of courage, confidence, and character who make the world a better place.

Check us out at: www.gssofsi.org



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