



Board of Directors Meeting
Saturday May 5, 2018 @ 1:00 PM
Rend Lake College

STRATEGIC PRIORITIES

- *Membership/Program – Increase collaborations and create flexible membership opportunities through pathways*
- *Volunteers – Expand volunteer base, offering flexible opportunities to untapped markets*
- *Funding - Increase and diversify income streams*
- *Communication – Articulate our “real” mission by raising community awareness of Girl Scouting*
- *Organizational Effectiveness and Efficiency – Review and evaluate our service model and processes*
- *Asset Management – Optimize the use of GSSI camp properties*

Agenda

<u>Time</u>	<u>Agenda Item</u>	<u>Speaker(s)</u>
1:15 PM	<u>Call to Order</u>	Deanna Litzenburg, Chair
	<u>Pledge of Allegiance, Girl Scout Law, Girl Scout Promise</u>	Girl Ex Officio Members
	<u>Roll Call</u>	Angie Zahn, Secretary
1:20 PM	<u>CONSENT AGENDA ITEMS:</u> <ul style="list-style-type: none"> • Board of Directors Minutes 02.22.2018 • Annual Year to Date Membership Summary • Financial Dashboard ending 02.28.2018 & 03.31.2018 • Fund Development Packet 02.21.2018 & 04.30.2018 • Property Task Force Packet 02.19.2018 & 3.14.2018 	
	Motion: To accept & approve Consent Agenda Items.	ACTION
1:25 PM	<u>CEO Comments and Updates</u> <ul style="list-style-type: none"> • Fund Development Plan • GSUSA Strategic Direction <ul style="list-style-type: none"> ○ <i>Membership: Recruit, serve, and retain a diverse group of girl membership who are excited to learn new things, support their community, help others, and live by the Girl Scout Law.</i> 	Loretta Graham, CEO

- *Program: Offer quality, exciting, challenging, and progressive programs for girls.*
- *Marketing and Communications: Coordinate and support girl and adult members as they promote Girl Scouting within their communities.*
- *Fund Development: Cultivate a fund development program capable of supporting council program and membership goals.*
- *Management: Manage the council in an efficient and effective manner using the council's strategic plan, annual budgets, and appropriate reporting to the Board of Directors.*

Motion: To accept updated Strategic Priorities as presented.

ACTION

Fund Development

1:45 PM

Fund Development Committee

Melanie Mills, FDC Chair

- Leading Ladies
- Golf Tournament

Governance

1:55 PM

Board Development Committee

Diane Siemer

- Board of Directors Survey
- Board of Directors Self-Assessment

Asset Management

2:05 PM

Finance Committee

Susan Bowman, Treasurer

2:15 PM

Property Task Force

Angie Zahn, PTF Chair

- Hunting on Camp Butterfly

2:35 PM

New Business/Open Discussion/Share

3:00 PM

Adjournment

ATT (Attachments/Handouts):**Page #**

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B	• Girl Scout Promise and Law	5
C	• Board of Directors Minutes 02.22.2018	6-10
D	• Annual Year to Date Membership Summary as of 04.31.2018	11-18
E	• Financial Dashboard ending 02.28.2018 & 03.31.2018	19-22
F	• Fund Development Packet 02.21.2018	23-38
G	• Property Task Force Packet 02.19.2018 & 3.14.2018	39-45

Upcoming:

May 14, 2018 – Board Development Committee Teleconference

May 17, 2018 – Finance Review Teleconference

May 24, 2018 – Property Task Force Meeting @ Glen Carbon

May 21, 2018 – GSSI Golf Tournament @ Sunset Hills Country Club in Edwardsville

May 31, 2018 – Leading Ladies @ Tuscan Hills Winery in Effingham

June 11, 2018 – Board Development Committee Meeting @ 5:00 PM via Teleconference

June 18, 2018 – Property Task Force Meeting @ 5:00 PM, Glen Carbon

June 21, 2018 – Finance Committee Meeting @ 12:00 PM, Glen Carbon

June 28, 2018 – Board of Directors Meeting @ 4:30 PM, Glen Carbon

Mission: Girl Scouting builds girls of courage, confidence and character who make the world a better place.