

1. Mission Moment

Christmas Carol Sing-a-long from the Charleston, IL Troops

2. Approval of the Consent Agenda

- Board of Directors Minutes 10/28/2020
- Finance Partial Packet 10/22/2020 & 11/19/2020
- Fund Development Committee Partial Packet 09/17/2020

Motion: To Approve the Consent Agenda of 12/09/2020 to as presented.

Moved: Amanda Highlander

Seconded: Norma Trimble

MOTION CARRIED

3. CEO Summary

GSUSA working on a Network alignment including 4 key items; Organizational Management, Fund Development, Finance, and Membership.

PC's for People has been very successful and will be helpful during the cookie season.

Product Program – Cookies – could be a challenge this season. A lot of Troops aren't selling out of fear of COVID. Council is trying to find alternate ways of selling cookies safely, drive thru cookie booths as an example. Big push for digital cookies which starts December 19th.

Camp Chan Ya Ta – Auction is ending Monday, December 14th.

Membership Update- SU 107 moving out of jurisdiction, Troop numbers taken out of our goal

Total Goal of 9822 includes girls and adults

Girl goal is 6498 with 1000 in outreach; today we have 3868, we are at 65% of our Traditional girl goal.

Adults- currently at 78% at our adult goal.

4. Board Chair Summary

Membership Reminder

End of Year giving – if your employers do end of year giving, please keep GSOFSI in mind.

Town Hall was successful – any concerns were program related and are being addressed.

CEO/Board Chair conference was a held recently. Still looking for a GSUSA CEO.

Although we are on a one-year charter, we are not the only ones, lots of Councils around the US are in a difficult financial position.

Board Chair makes a toast to 2020 being a difficult year and she appreciates every Board Member.

5. Fund Development Committee

FD Updates – Beth Hammock

Year end giving season, appeals were sent out in the mail, received \$8000 so far.

19 Pearl Society Members in 2020.

Gala is planned for August 2021, hoping we can be in person.

A Hike-A-Thon is being planned for the Spring, will be receiving sponsors and individual donations.

Girl Scout Network is still being developed with new staff members.

Received 2 new grants from Trio Foundation and Goshen Rotary Club

Americorp grant application has been submitted. \$186,000

6. Finance Committee

Commerce Presentation – Camp Butterfly Investment Funds

Steve Bredbend from Commerce presented a Spending Study to the Board for the Camp Butterfly Investment Funds. Included a 3% spending limit over 20 years, with an inflation rate of 2.4%. Investment Policy Statement will be written specifically for this account.

Motion to approve adjustment to reserves increasing from 6% to a range of 9- 12%

Moved: Coming out of Finance Committee.

Vote: Unanimous.

Motion Carried.

Motion to approve asset allocation for Camp Butterfly investment funds of 60%/40% that lines with our investment policy.

Moved: Coming out of Finance Committee

Vote: Unanimous.

Motion Carried.

Motion to approve funds for Girl Scout Experience Fund Committee for first inaugural year of a dollar amount of \$100,000 through this fiscal year and to be reviewed annually each June to come up with the yearly amount for the next fiscal year.

Moved: Coming out of Finance Committee

Vote: Unanimous.

Motion Carried.

Finance Report overview

Product Program is down.

Retail is down \$6000

100% forgiveness from PPP loan, Council doesn't have to repay the \$20,000.

Contributions down \$13,000

Line of credit \$211,000 pulled by end of October compared to last year of over \$800,000 at this time.

Camp Butterfly closed smoothly and monies are in an account at Commerce Trust as cash.

Motion: To Approve Financial Reports through 10/31/2020 subject to audit.

Moved: Coming out of Finance Committee

Vote: Unanimous.

Motion Carried.

7. Camps

Camp Chan Ya Ta Auction

Ends December 14th, opened on December 5th.

Camp Torqua Property Research

Board Requested more information to suspend Camp Torqua Sale – Cost Analysis attachment stated:

Average annual cost to operate: \$188,000 (includes salaries for 1.5 rangers; utilities; maintenance/repairs; real estate taxes; equipment repair; insurance; depreciation)

Average camper days based on FY 18/19 #'s 5,061 (does not include staff/council use of camps)

Average cost per camper per day at 100% of annual expenses \$37.12- this is what we would have to charge per camper per day at 100% of our budgeted expenses based on our FY 18/19 usage numbers

Average cost per camper per day at 50% of annual expenses \$18.56- this is what we would have to charge per camper per day at 50% of our budgeted expenses (\$94,000) based on FY 18/19 usage numbers

Current day use fees: \$10 per unit or SU day use for all of the camp \$165 and SU full weekend use of the camp is \$265

Revenue from reservations: FY 18/19 \$9,900; FY 17/18 \$4,200; FY 16/17 \$6,600; FY 15/16 \$5,200

Estimated costs to bring property (camp and ranger house) up to safety/operational standards: \$60,000

Kaleidoscope study – included a swimming pool, pond, and a recreation center. For us to get Camp Torqua to that status it will take sufficient funding and would require a capital campaign.

Discussion of Keeping vs. selling Camp Torqua

Do we still need more information? How much are troops willing to pay to go Camp Torqua?

Can we schedule an additional Town Hall, only to talk about Camp Torqua and fees people would be willing to pay to go to camp? Can the Board set up a survey as well before the Town Hall?

Council will try to have the surveys completed by the next Board Meeting. A separate Camp Torqua Town Hall will be hosted in February.

Motion: Postpone the December 31st date deadline to liquidate Camp Torqua until the February Board of Directors Meetings and complete member surveys and a Town Hall Meeting to gather more information from members.

Moved: Anne Haltenhof

Second: Priscilla Jacks

Roll Call vote: All in Favor

**8. Girl Scout Experience Fund and Committee
Girl Scout Experience Fund Resolution**

The Resolution need to go to GSUSA first before the Board passes the resolution.
Send any changes to Anne and she will compile.

No Vote – needs to go to GSUSA

Girl Scout Experience Fund Committee Charge

No Vote -

The Girl Scout Experience Fund Committee Charge will be presented at the January Board of Directors meeting after GSUSA has approved the Girl Scout Experience Fund Resolution.

9. Governance

Updates from Board Development Committee

Evaluating vacancies for the 2021-2022 Slate

Trainings will be coming soon for both the Board of Directors and Board Development Committee.

Zenatta Coleman resigned her role on the Board of Directors.

Motion: Accept resignation of Zenatta Coleman from the Board of Directors.

Moved: Melanie Mills

Seconded: Amanda Highlander

MOTION CARRIED

10. Open Discussion

Possible Land donation from Dixon Brothers from Richland County includes 40 acres, wooded area, not developed. Someone needs to go look at it before we commit. Loretta will send the parcel #'s to the Board. Are there any fees we need to consider? Jim, Steve, and Norma will go and check out the property and report to January Board Meeting.

11. Adjournment

Motion: To adjourn the December 09, 2020 Board of Directors meeting @ 7:24 PM

Moved: Steve Bushong

Seconded: Melanie Mills

MOTION CARRIED

Submitted by:

Name: Melanie Mills, Board Secretary 01/28/2021

Signature & Date: Melanie Mills

Transcribed by:

Name: Ashley Green-Bryant 01/28/2021

Signature & Date: Ashley M Green-Bryant

Adopted by the Board in the meeting

01/27/2021

of _____,

(Date of Meeting)

Deanna L. Litzenberg

(Signature of Presiding Officer)