



### 1. Mission Moment

Volunteer Resources Department Update along with GSUSA launched GS Learn – Online New learning platform in May of 2020 – Partnered with Product Program – 220 Adult Volunteers for fall sale/ over 280+ (numbers still coming in) for cookie program w/85% satisfaction rate. Online learning is here to stay for this time and is constantly improving.

### 2. Approval of the Consent Agenda

- Board of Directors Minutes 1.27.2021
- Finance Partial Packet 2.18.2021

**Motion: To Approve Consent Agenda Items.**

**Moved: Beth Shindel**

**Seconded: Priscilla Jacks**

**MOTION CARRIED**

### 3. CEO Summary

**Communications Department Update** – Tricia Higgins – New Communications Director

#### **Membership Update**

Traditional Girl Goal 6948, currently 4348

Outreach Girls Goal 1000, currently 191 – hard to reach, all girls are currently virtual learning

Adult Goal 2874, currently 2500

69% to Council's membership goal including girls and adult

Membership numbers are consistent throughout GSUSA Councils

GSOFSI is 7.8% in market share out of all GSUSA Small Councils. They are # 4 in membership out of the 60 small Councils.

#### **Cookie Update**

Short 12,570 cases, Council looking at alternative ways to sell these cookies. Case of cookies is \$60. A lot of cookie booths set up. Sending cookies overseas and to first responders.

**PC's for People** – Continue to have about 3 events a week and are going well. As an organization, they are running out of computers.

**Outreach Program** – Staff goes into E. St. Louis and Cahokia schools during school hours and allow girls to earn badges through regular girl scout activities they ordinarily wouldn't have the opportunity to earn outside of school hours.

#### 4. Board Chair Summary

**Membership Reminder** – Remember it is a Board requirement, reach out to Council to see if you are a registered member.

**Annual Meeting** – March 25<sup>th</sup> 2021 @ 6:30PM including Adult Awards

**New Board Meeting** - Survey - sent out after every Board Meeting, short survey, few minutes to complete, info will be used to improve Board Meetings.

**Board Giving** – Please consider donations, there will be plenty of opportunities in the future to give, Virtual Gala will be coming up.

#### 5. Finance Committee Updates

Girl/Adult Membership Down

Operating reserves at 18 months

No product Program numbers yet, some will book in February

Retail/Contributions/Program down due to COVID

\$614,000 LOC

PPP loan approved for \$420,000 – additional paperwork to turn in

990 filed for extension

Divided ends under budget

\$853,000 booked in Camp Chan Ya Ta proceeds

**Motion: To Approve Financial Reports Through 1/31/2021.**

**Moved: Out of Committee**

**Seconded: Beth Shindel**

**MOTION CARRIED**

Finance Committee discussed at Length: How much do we invest in GSE Fund?

After the Town Hall Meeting, should we keep some funds out for improvements?

If we keep funds out, it would only be used for improvements to Camp Torqua

Re-assessing and adding timeline to Finance Committee agenda

**Motion: To Recommend to the Board to approve investing the proceeds of Camp Butterfly to the GSE Fund and continue evaluating the proceeds of Chan Ya Ta from Board.**

**Moved: Out of Committee**

**Seconded: Not needed coming out of Committee.**

**MOTION CARRIED**

**6. Fund Development Committee Updates**

Melanie Mills is working with Heidi Koehl-Weaver, new FD Director.

Heidi will have a huge focus on donor cultivation, starting with the Board.

United We Lead Gala – seeking out committee members and a high-profile speaker – Date of Gala has been scheduled for August 6<sup>th</sup>, Friday evening

**7. Camp Torqua Discussion**

Town Hall Meeting was well attended, fees were discussed at length.

Follow Up Town Hall Meeting – Monday, March 8<sup>th</sup> @ 6:30PM

Additional Camp Fee Analysis is under way, charging per unit as a possibility.

Continued Discussion on how to determine to charge fees; looking at a per unit fee.

Any price change will go into effect 2021-2022 season, we won't touch this year's camping prices.

Board will continue to meet to look at camp usage over the 2021 season.

We will be tabling Camp Torqua Sale for the time being and sale will be reevaluated next February.

**8. Girl Scout Experience Fund Committee**

Applications are continuing to come in for committee members, deadline is March 29<sup>th</sup>. Girl Experience Fund is not only for Camping, it's for all girl experiences.

Discussion: How does the Committee allocate the \$100,000 for this fiscal year? It will be difficult to spend the entire amount. This will be the work on the committee for the 2021 year.

**9. Property Task Force Committee**

Re-Activate Property Task Force – Volunteers needed for this Committee, Do we really need a subcommittee for Camp Torqua? We only have one camp now. Property Task Force will be there making informed decisions regarding Camp Torqua and reporting to the Board.

Steve Bushong has volunteered as Chair of this Committee, Council will be seeking volunteers and this committee will get to work soon.

**10. Governance**

**Motion: To Approve Kevin Doak & Elizabeth Shore to the Board of Director’s Slate of Candidates for the 2021 GSOFSI Annual Meeting.**

**Moved: Steve Bushong**

**Seconded: Priscilla Jacks**

**MOTION CARRIED**

**Motion: To Approve Beth Dittman to the Board Development Committee’s Slate of Candidates for the 2021 GSOFSI Annual Meeting.**

**Moved: Beth Shindel**

**Seconded: Paula Nixon**

**MOTION CARRIED**

**Motion: To Approve Beth Shindel to the Board Development Committee’s Slate of Candidates for the 2021 GSOFSI Annual Meeting.**

**Moved: Melanie Mills**

**Seconded: Steve Bushong**

**MOTION CARRIED**

Board Meeting evaluations will be sent out after every meeting

A new Board Survey will be sent out March 1<sup>st</sup> in a new electronic format and a much shorter survey. Please fill out this survey. This helps the BDC determine the needs and improvements of the Board.

**11. Adult Volunteer Awards Nominations**

**Motion: To Approve the 2020-2021 Adult Volunteer Award Nominations as presented.**

**Moved: Steve Bushong**

**Seconded: Priscilla Jacks**

**MOTION CARRIED**

**12. Adjournment**

**Meeting adjourned @ 7:02PM**

**Motion: To Adjourn the February 24<sup>th</sup>, 2021 Board of Directors Meeting.**

**Moved: Beth Shindel**

**Seconded: Steve Bushong**

**MOTION CARRIED**

**Submitted by:**

Name: Melanie Mills, Board Secretary

Signature & Date: *Melanie Mills*  
07/03/2021

**Transcribed by:**

Name: Ashley Green-Green

Signature & Date: *Ashley M Green-Bryant*  
06/30/2021

Adopted by the Board in the meeting

of 06/30/2021,

(Date of Meeting)

*Danna L. Litzenburg*

(Signature of Presiding Officer)