

girl scouts
of southern illinois

Council Connections

April 3, 2023 Recording in Process

HAPPY VOLUNTEER
APPRECIATION MONTH!



- 1. Girl Scout Promise
- 2. Community Engagement
- 3. Finance
- 4. Volunteer Resources
- 5. Development
- 6. Product Program
- 7. Program Engagement
- 8. Customer Care/Retail

Community Engagement



All Fun. No Filter.

COMMUNITY ENGAGEMENT

MY23 Membership Goals and Update

Traditional Troop Girls = **5200**; Adults - **2800**

- Girls = 4,835 girls or 93% to MY23 goal
- Adults = 2,970 adults or 106% to MY23 goal



New Troop Number Request

- Service Unit Managers or Service Unit Registers request troop numbers using the below form.
- New Troop Number Request Form https://gsofsi.jotform.com/230026406506950



COMMUNITY ENGAGEMENT

Spring Renewal and Extended Year Membership are now open!!!

Early Bird Renewal			
Renewal Incentives			
	First Month (April 1-30)	First Two Months (April 1- May 31)	Entire Campaign (April 1- June 12)
Girl/ Adult Renewal	Girls and adults who renew by April 30 will receive a free T-Shirt (October of 2023)		Weekly Drawing of \$25 Gift Cards to Council Shop (2 girls and 1 adult) every Monday starting April 10-June 12! All girls renewed will receive a GSOTSI Early Bird Patch! All girls and adults are invited to the Girl Scouts Take Over Water Park Events in August 2023 (Registration Deadline: June 12)
Troop Renewal	Troops that renew 100% of girls by April 30 will receive free shipping on all shop orders for MY24, (October 1, 2023 -September 30, 2024)	"Super Troop Cookie Entrepreneurs" Troops that renew 90% of girls (by May 31) and participate in the MY24 Fall Product Program with a minimum of 100 items sold will receive an additional \$.10 per box on initial order cookies for the MY24 Cookie Program.	
Service Unit Renewal	Service Units that renew 50% of its members (girls and adults), Service Unit will receive a Service Unit Party/ Recruitment Box.	Service Units that renew 65% of its members (girls and adults), Service Unit Dinner - A member of the Senior Leadership Team will bring dinner to the October 2023 Leader's Meeting. (8 selected)	Service Units will receive 25 cents for each girl and adult registered by June 12.

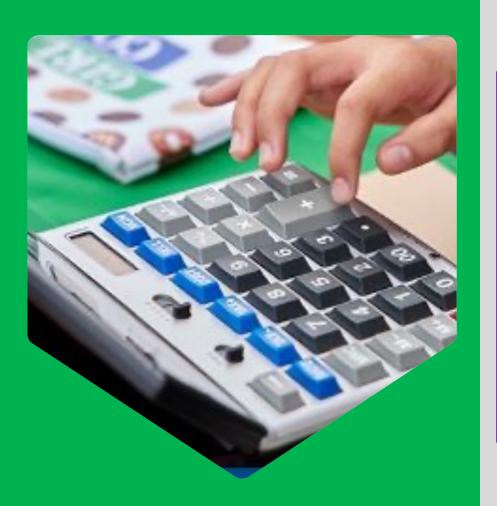
COMMUNITY ENGAGEMENT

Spring Renewal Incentives First Month (April 1 - 30)



- Girls and adults who renew by April 30 will receive a free T-Shirt (October of 2023).
- Troops that renew 100% of girls by April 30 will receive free shipping on all shop orders for MY24 (October 1, 2023 September 30, 2024).
- Service Unit(s) that renew 50% of its members (girls and adults) will receive a Service Unit Party/Recruitment Box.
- Once renewed, girls and adults must order their free tshirt, Early Bird T-Shirt Order





FINANCE

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Annual Financial Reports

- Due last Thursday of June (June 29, 2023)
- Financial Report Tip Sheet
- Communication to SU Treasurers
- Resources

Troop Financial Report

SU Financial Report

Troop Finance Page

gsLearn 416 Finance Reporting Course (coming soon)



VOLUNTEER RESOURCES

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Adult Training

CPR/AED/First Aid: Thursday, April 20th in O'Fallon, IL Tuesday, September 5th in Marion, IL Monday, September 18th in Mt. Vernon, IL



American Red Cross First Aid Online (Only) now an approved course to complement a volunteer's existing CPR & AED certification. Note: The CPR & AED online only courses are <u>not</u> approved and must be taken fully in person or in a blended program.

Camping Out Training

Saturday, April 29th-Washington Park in Robinson, IL Saturday, May 6th-Girl Scout Cabin in Marion, IL

Moving Water Canoe

Saturday, July 15th - Meramec River, MO

VOLUNTEER RESOURCES

Volunteer Training Summit

- Saturday, April 15th 1:00 5:00 PM, Collinsville, IL
- Registration open through tonight April 3rd!!
- Cost: \$10 (single fee)
- FREE 2023 VTS Patch for all & Service Unit with the most volunteers in attendance will be 100% reimbursed.
- Adult Financial Assistance is now available; new application found under <u>Financial Assistance</u> and <u>Forms and Documents</u>

Youth Mental Health First Aider

Opening up participation to Girl Scout Ambassadors of adult age (18) to join training Sunday, April 16th-Glen Carbon-Deadlines tonight-April 3rd Saturday, October 7, 2023-Girl Scout Cabin in Marion, IL Saturday, March 9, 2024-GS Service Center in Glen Carbon, IL Saturday, May 18, 2024-Girl Scout Little House in Mt. Vernon, IL



VOLUNTEER RESOURCES

Service Unit Volunteer Training

- Short & Snappy
 - April Summer Fun Activities
 - May Outdoor Activities
- For SU Registrars and Early Bird (Spring Renewal) season:
 - Looker QRG #4-Filtering by Placement Troop
 - Looker QRG #9-New in the Last Two Weeks



gsLearn:

Upcoming Training Releases:

416 (GSofSI Council) (MY23) Understanding Your Role

Required training for: Day Camp volunteers for summer 2023

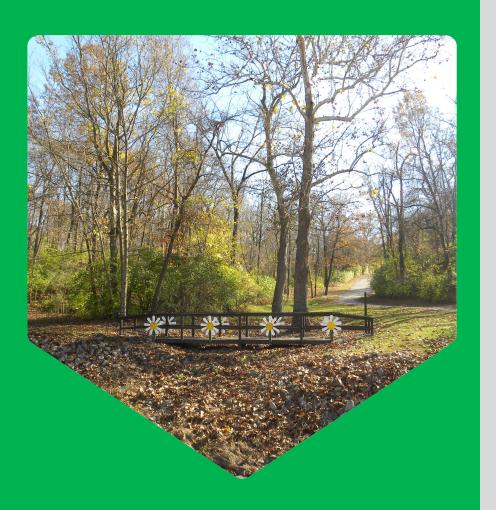
416 (GSofSI Council) (MY24) Understanding Your Role

Required annually for:

Service Unit: Managers, Treasurers, Registrars, Troop Organizers, Product Managers (NCM/Cookies), Juliette Adults

Troop Team: Leader/Co Leaders, Treasurers, Product Managers (NCM/Cookies), Troop Helpers Supporting Roles: Delegate and Alternate Delegate, Cupboard Managers, Event Helpers, Council Trainers

Day Camp: Day Camp Leadership, Day Camp Helper, Day Camp First Aider Each year a new course will be released on or around April 1st to coincide with Early Bird registrations.



Development

DEVELOPMENT

Women's Weekend at Camp

- May 20 21, 2023
- Brunch
- Hiking
- Archery
- \$40 day only - \$50 overnight
- Deadline: May 8th



May 20-21, 2023
Women's Weekend at
Camp
Sponsored by GS Network

Welcome spring with a wonderful adults-only weekend at camp!
The day will begin with brunch, followed by opportunities for hiking, archery, and
volunteerism in the great outdoors.

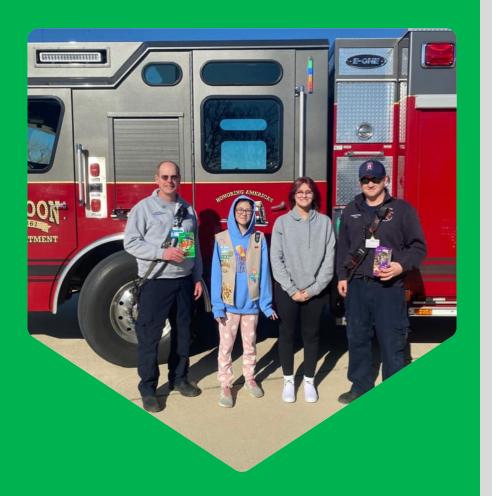
Come alone or attend with friends - we're sure to have a great time during this getaway!

\$40 day only |\$50 overnight

Space is limited to 60 individuals. Register by May 8^{th} to reserve your spot!

Arrival on Saturday, May 20 begins at 10:00 a.m. Camp Torqua: 4725 Girl Scout Rd. Edwardsville, Illinois 62025





PRODUCT PROGRAM

PRODUCT PROGRAM

SU Cookie Roundtable Discussion

Topic: SU Cookie Program Round Table Discussion

Time: Apr 5, 2023 06:30 PM Central Time (US and Canada)

Join Zoom Meeting https://zoom.us/j/97521019285

Meeting ID: 975 2101 9285

Passcode: 849404

Hometown Heroes Cookie Pick-up

- Glen Carbon Office following Annual Meeting





Program Reminders:



Canoeing the Kaskaskia – 6/3, deadline 5/22. Juniors – Ambassadors, meet at Camp Wartburg, \$25.

Under the Stars, Diamond Edition – 7/14-15, deadline 7/3. Daisies – Adults, Grizzly Stadium, \$30.

WATCH FOR! Meteorology program with US Navy Meteorologists on Friday, May 12 in conjunction with the St. Louis Navy Week. More info to come!

Also, GSofSI will be participating in the Scott Air Force Base Air Show and STEM Expo on **May 13 and 14**. This is a HUGE event. While at the Air Show, be sure to stop by the hangar to see us!



Summer Camp

Day Camp Opportunities: Edwardsville, Effingham, Highland, O'Fallon, Waterloo, Centralia Deadlines begin on **April 15th!** See the GSofSI event calendar for exact deadlines.

Resident Camp Opportunities: Camp Torqua, Camp Ondessonk and Land for Learning River Expedition GSofSI resident camp deadline is **May 1**!

Summer Camp Employment: Opportunities available for applicants 18 yrs or older. https://www.gsofsi.org/en/discover/our-council/career-opportunities.html

Preferred Partner List

Don't forget to check out our list of vetted, preferred partners:



New partners are being added monthly. We already have obtained COIs and inperson vetted the location (if needed).

Council-Sponsored Travel

NEW! Space Camp Council Trip to US Space & Rocket Center in Huntsville, AL.

Dates: Friday, Nov 10, 2023 5:30 am - Sunday, Nov 12, 2023 8:00 pm

Age Levels: 4th - 8th grade in Fall 2023

Cost: \$750 (\$375 due with registration)

Registration deadline: May 29, 2023



Preferred Partnership

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Troop Year Plans:

Check out the NEW Troop Year Plans available on our website under *Members>For Volunteers*. You will find a plan for each Girl Scout year which ties to a Volunteer Toolkit Pre-Selected Track. Take the guess work out of planning your year.

GSUSA Gold Award Scholarship:

GSUSA is awarding one (1) Gold Award Girl Scout per council a \$10,000 scholarship. Girls must be graduating in 2023, or graduated in 2022, and earned their Gold Award between 4/1/2022 - 3/31/2023.

The following troops have a Girl Scout that is eligible. We have directly emailed these girls but need your help in making sure they hear about this amazing opportunity. The application deadline is 4/17/2023 in goGold.

SŪ 72 - Troop 8546 -- Anna R.

SU 108 - Troop 395 --Lindsey L.

SU 109 - Troop 112 -- Mikayla M.

SU 110 - Troop 936 -- Emily V.

SU 207 - Troop 497 -- Sara H.

SU 211 - Troop 90 -- Mary B.

SU 511 - Troop 2647 -- Hannah W.

SU 511 - Troop 2647 -- Dalanie B.

SU 511 - Troop 2647 -- Aspen R.





CUSTOMER CARE

RETAIL

RETAIL

The brand new GSofSI Mini Umbrella will be 20% off for the month of April. This cute officially branded umbrella, is now only \$12.00!

We also have a special on in stock adult vest. These regularly retail for \$36, but will be on sale for \$25 thru April 13th. This is a great opportunity to "say yes to the vest," like we encourage all of our girls to do. Both of these promotions are while supplies last, so hurry in to purchase yours.

The council shop will also be open on **Saturday April 15th from 11:00 a.m. to 2:00 p.m**. We will have giveaways while supplies last as well as a 10% discount on all non GSUSA official uniform items. Take advantage of these special store hours while you are in town for the Annual Meeting and Volunteer Training Summit.

CUSTOMER CARE

As we've entered the Spring Renewal season, we have been hearing that the registration system is running smoothly, so hopefully you all are hearing the same.

REMINDER: New members can only be added by a caregiver of a girl or the adult on their own behalf, or GSofSI staff member. Troop Leaders and Co-Leaders are not able to add new members without placing them in their personal household. Please reach out to Customer Care, or your Community Engagement Manager for assistance with brand new members.

Camp Torqua still has some openings for spring and summer. Units can be booked 6 months in advance for Overnight and 3 months in advance for Day use. Both can be booked as close as 4 days prior to your intended camp start date.



GSofSI 2023 Annual Meeting Saturday, April 15, 2023 Registration Open

Deadline: TONIGHT - - April 3rd
2023 GSofSI Annual Meeting will be held at the
Collinsville Gateway Convention Center
with registration starting at 8:30am &
Call to Order Starting at 9:30am.
Lunch will be served immediately
after the conclusion of the meeting.

QUESTIONS?
THANK YOU!

Next Meeting: May 1, 2023

