



girl scouts
of southern illinois

Council Connections

January 2, 2023
Recording in Process

WELCOME
Service Unit Managers

Agenda

1. Girl Scout Promise
2. Community Engagement & Governance
3. Finance Information
4. Product Program News
5. Volunteer Resources
6. Council Programs
7. Retail and Customer Experience

Community Engagement



All Fun.
No Filter.

COMMUNITY ENGAGEMENT

MY23 Membership Goals and Update

Traditional Troop Girls = **5200**; Adults – **2800**

- Girls = 4,625 girls or 89% to MY23 goal

- Adults = 2,855 adults or 102% to MY23 goal

| Girl Scouts of Southern Illinois Traditional Girls and Adults Progress to MY23 Goals | | | | | | | | | | | | | |
|--|--|-----------|----------------|-----------------|-----------------|----------------------|-----------------------|------------|-----------------|------------------|------------------|-----------------------|------------------------|
| Area | Service Unit Name | New Girls | Retained Girls | YTD Total Girls | Total Girl Goal | Girls Needed to Goal | Total Girls % to Goal | New Adults | Retained Adults | YTD Total Adults | Total Adult Goal | Adults Needed to Goal | Total Adults % to Goal |
| Area002 | SU007_Bond_Fayette_County | 29 | 53 | 82 | 85 | 3 | 96% | 10 | 34 | 44 | 45 | 1 | 98% |
| Area002 | SU101_Alton_Godfrey_Wood_River_Roxana | 33 | 120 | 153 | 200 | 47 | 77% | 21 | 104 | 125 | 130 | 5 | 96% |
| Area002 | SU102_Granite_City_Madison_Venice | 13 | 76 | 89 | 105 | 16 | 85% | 10 | 82 | 92 | 85 | 7 | 108% |
| Area002 | SU105_Jersey_Calhoun_County | 33 | 103 | 136 | 150 | 14 | 91% | 14 | 36 | 50 | 65 | 5 | 135% |
| Area002 | SU106_Bethalto | 25 | 31 | 56 | 55 | (1) | 102% | 7 | 21 | 28 | 25 | (3) | 112% |
| Area003 | SU108_Edwardsville_Glen_Carbon | 43 | 261 | 304 | 420 | 116 | 72% | 26 | 187 | 213 | 255 | 42 | 84% |
| Area003 | SU109_Troy_St_Jacob | 45 | 104 | 149 | 135 | (14) | 109% | 29 | 102 | 131 | 120 | (11) | 99% |
| Area003 | SU110_HIGHLAND | 15 | 75 | 90 | 100 | 10 | 90% | 8 | 65 | 73 | 65 | (8) | 112% |
| Area003 | SU111_Collinsville_Caseyville_Maryville | 17 | 48 | 65 | 100 | 35 | 65% | 9 | 50 | 59 | 55 | (4) | 103% |
| Area003 | SU202_Chester | 43 | 131 | 174 | 230 | 56 | 76% | 30 | 105 | 135 | 140 | 5 | 96% |
| Area004 | SU201_Orleans_Shiloh_Fairview | 116 | 310 | 426 | 450 | 24 | 95% | 78 | 206 | 284 | 250 | (34) | 114% |
| Area004 | SU207_BelleVue_Swansea | 122 | 247 | 369 | 415 | 46 | 89% | 97 | 202 | 299 | 250 | (49) | 120% |
| Area004 | SU209_Millstadt_Columbia_Dupo_Smithton | 72 | 123 | 195 | 195 | - | 100% | 36 | 62 | 98 | 85 | (13) | 116% |
| Area004 | SU210_New_Alfhens_Marionette_St_Liberty_Freeburg | 20 | 54 | 74 | 85 | 11 | 87% | 5 | 36 | 41 | 45 | 4 | 91% |
| Area004 | SU211_Westmore | 14 | 106 | 120 | 135 | 15 | 89% | 10 | 93 | 103 | 90 | (13) | 114% |
| Area005 | SU009_Centralia | 14 | 51 | 65 | 90 | 25 | 72% | 7 | 32 | 39 | 35 | (4) | 111% |
| Area005 | SU015_Canton_Washington_County | 31 | 41 | 72 | 60 | (12) | 120% | 15 | 27 | 42 | 40 | (2) | 105% |
| Area005 | SU021_Girl_Memion_County | 15 | 41 | 56 | 80 | 24 | 70% | 8 | 31 | 39 | 35 | (4) | 111% |
| Area005 | SU030_Jefferson_County | 16 | 96 | 112 | 140 | 28 | 80% | 8 | 53 | 61 | 55 | (4) | 111% |
| Area005 | SU054_Perry_County | 26 | 59 | 85 | 80 | (5) | 106% | 20 | 40 | 60 | 45 | (15) | 133% |
| Area007 | SU027_Jackson_County | 13 | 42 | 55 | 85 | 30 | 65% | 14 | 49 | 63 | 60 | (3) | 105% |
| Area007 | SU042_East_Williamson_County | 27 | 74 | 101 | 110 | 9 | 92% | 7 | 52 | 59 | 65 | 6 | 91% |
| Area007 | SU057_North_Randolph_County | 25 | 61 | 86 | 80 | (6) | 106% | 5 | 24 | 29 | 30 | 1 | 97% |
| Area007 | SU060_South_Randolph_County | 45 | 85 | 130 | 115 | (15) | 113% | 8 | 67 | 75 | 75 | - | 100% |
| Area007 | SU090_West_Williamson_County | 37 | 101 | 138 | 150 | 12 | 92% | 12 | 53 | 65 | 70 | (5) | 93% |
| Area008 | SU033_Johnson_Pope_County | 11 | 39 | 50 | 60 | 10 | 83% | 1 | 13 | 14 | 20 | 6 | 70% |
| Area008 | SU045_Massac_County | 19 | 28 | 47 | 45 | (2) | 104% | 6 | 23 | 29 | 25 | (4) | 116% |
| Area008 | SU066_Shawnee | 22 | 22 | 44 | 60 | 16 | 73% | 12 | 13 | 25 | 25 | - | 100% |
| Area008 | SU072_Linton_Palaski_Alexander_County | 13 | 58 | 71 | 70 | (1) | 101% | 3 | 33 | 36 | 40 | 4 | 90% |
| Area008 | SU085_Wayne_Hamilton_White_County | 35 | 86 | 121 | 135 | 14 | 90% | 16 | 64 | 80 | 70 | (10) | 114% |
| Area009 | SU012_Clay_County | 13 | 38 | 51 | 50 | (1) | 102% | 1 | 20 | 21 | 25 | 4 | 84% |
| Area009 | SU019_Lawrence_Wabash_Edwards_County | 17 | 51 | 68 | 95 | 27 | 72% | 8 | 29 | 37 | 35 | (2) | 108% |
| Area009 | SU061_North_Franklin_County | 24 | 129 | 153 | 150 | (3) | 102% | 2 | 44 | 46 | 45 | (1) | 102% |
| Area009 | SU063_Richland_County | 13 | 47 | 60 | 80 | 20 | 75% | 5 | 13 | 18 | 20 | 2 | 90% |
| Area007 | SU087_West_Frankfort | 6 | 22 | 28 | 50 | 22 | 56% | 4 | 19 | 23 | 30 | 7 | 77% |
| Area010 | SU011_Effingham_County | 33 | 93 | 126 | 125 | (1) | 101% | 8 | 50 | 58 | 70 | 12 | 83% |
| Area010 | SU521_Western_Coles_Cumberland_County | 51 | 83 | 134 | 140 | 6 | 96% | 24 | 55 | 79 | 75 | (4) | 103% |
| Area010 | SU522_Eastern_Coles_County | 45 | 45 | 90 | 70 | (20) | 129% | 13 | 32 | 45 | 40 | (5) | 113% |
| Area010 | SU531_Edgar_Clark_County | 12 | 76 | 88 | 80 | (8) | 110% | 1 | 31 | 32 | 20 | (12) | 107% |
| Area010 | SU544_Crawford_Jasper_County | 32 | 88 | 120 | 140 | 20 | 86% | 8 | 38 | 46 | 45 | (1) | 102% |
| COUNCIL TOTALS* | | 1,234 | 3,391 | 4,625 | 5,200 | 575 | 89% | 606 | 2,249 | 2,855 | 2,800 | (55) | 102% |

*Council Totals show the number of unique individuals and may not equal the actual column total some members participate in multiple SUs



COMMUNITY ENGAGEMENT

Fall Membership Blitz

Congratulations to the following Service Units who will receive either a customized SU Parade Banner or Three-Flag Set for its service unit for meeting its MY23 Girl Membership Goal by December 12th.

| |
|--|
| SU 106_Bethalto |
| SU 109_Troy/St. Jacob |
| SU 15_Clinton/Washington County |
| SU 54_Perry County |
| SU 57_North Randolph County |
| SU 60_South Randolph County |
| SU 45_Massac County |
| SU 72_UPAC |
| SU 12_Clay County |
| SU 51_North Franklin |
| SU 511_Effingham County |
| SU 522_Eastern Coles |
| SU 531_Edgar County |



COMMUNITY ENGAGEMENT

Early Bird Patch Design Contest

- **Deadline is Monday, February 6th**
- **18 designs selected**
- **Open for voting via social media week of February 20th**



GOVERNANCE

Winter Town Hall Meeting

Tuesday, February 7 – 6:30 PM

Open to all volunteers. No pre-registration required. Send any questions to be addressed at this meeting to Ashley Green-Bryant, agreen-Bryant@gsofsi.org.

Topic: GSofSI Town Hall Meeting with Council Leadership
Time: Feb 7, 2023 06:30 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us06web.zoom.us/j/85496125955?pwd=UVFtSlhJMk55MUt5N3pRVjZEMzJBZz09>

Meeting ID: 854 9612 5955

Passcode: 704092





GSofSI 2023
Annual Meeting
SAVE THE DATE
Saturday, April 15, 2023 - 9AM
Collinsville Gateway
Conference Center

GS FINANCE



FINANCE

Third Party Settlement Organization (TPSO)

- For non-product related transactions, the approved TPSO for service unit and troops is Cheddar Up.
- For Product Program direct sales to customers, the approved TPSO is the Digital Cookie app that is linked to eBudde.
- The service unit or troop bank account should be linked to the Cheddar Up and the Digital Cookie app. In no circumstance should service unit or troop accounts be linked to an unapproved TPSO.
- The Annual Financial Report will request information concerning TPSO apps or devices that are attached to a service or troop account.

TPSO's and 1099-K Forms

- On December 23, 2022, the IRS announced that 2022 will be a transition year for the changes made to the TPSO reporting requirements. The threshold will remain at \$20,000 and 200 or more transactions.
- For 2023, the TPSO reporting requirements will be for payments that exceed \$600 and any number of transactions.
- If you receive Form 1099-K showing:
 - the Council's Federal ID number, please email it to customer care.
 - any other taxpayer ID number, consult your tax advisor.



PRODUCT PROGRAM

PRODUCT PROGRAM

Cookie Program Reminders:

- Digital Cookie is LIVE!
- Service Unit Initial Cookie Delivery Week starts January 16.
- Troops can place cupboard orders starting NOW.
- All Cupboards will be open by January 26th



PRODUCT PROGRAM

Cookie are Coming! Now What?

- Webinar will be on January 11 at 6:30 via Zoom.
- Product program will send out an email to all troops via eBudde.
- This webinar will go through the steps of girl delivery orders, allocating those out to girls, and ways to stay cookie organized.



PRODUCT PROGRAM

Race to the Rally Finale

- <https://www.gsofsi.org/content/dam/gsofsi-redesign/documents/product-program-documents/cookieprogram/2023-cookie-documents/Race%20to%20the%20Rally%20and%20Rally%20Finale%20Finaler.pdf>

Get Ready. Get Set. Race to the Rally!

Each week of this cookie season, every girl with 10 donations or more collected through Digital Cookie will be entered to win a customized Bluetooth speaker! All girls need to do is to promote our Hometown Heroes campaign that celebrates local heroes with the gift of Girl Scout Cookies! Then, our Product Program team will automatically enter all girls who collect 10 or more donations that week into a random drawing. Three Bluetooth speakers will be given away each week! Girls get to work towards their goals, while our community champions get to know how much we all appreciate all they do.



PRODUCT PROGRAM

Get Ready. Get Set. Race to the Rally!

| Donation Dates | Drawing Dates |
|-----------------------|----------------------|
| December 17-23 | January 3 |
| December 24-30 | January 3 |
| December 31-January 6 | January 9 |
| January 7-13 | January 17 |
| January 14-20 | January 23 |
| January 21-27 | January 30 |
| January 28-February 3 | February 6 |
| February 4-10 | February 13 |
| February 11-17 | February 20 |
| February 18-24 | February 27 |





VOLUNTEER RESOURCES

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Adult Training

CPR/AED/First Aid:

Thursday, January 19th in O'Fallon, IL

Tuesday, February 21st in Glen Carbon, IL

Monday, March 20th in Mt. Vernon, IL

Wednesday, March 29th in Glen Carbon, IL

Tuesday, April 11th in Marion, IL

Thursday, April 20th in O'Fallon, IL

Tuesday, September 5th in Marion, IL

Monday, September 18th in Mt. Vernon, IL

Camping Out Training

Sunday, March 5th-Camp Torqua in Edwardsville, IL

Saturday, March 18th-Little House in Mt. Vernon, IL

Archery

Sunday, March 5th-Camp Torqua in Edwardsville, IL

Flat Water Canoe

Sunday, June 11th-Freedom Farms in Freeburg, IL



VOLUNTEER RESOURCES

Volunteer Training Summit

- Saturday, April 15th – 1:00 – 5:00 PM, Collinsville, IL
- Drury Inn (Collinsville) – Rooms Block – Reserve by March 13th
 - o Reservations must be called in by calling 1-800-325-0720 or using this link
<https://www.druryhotels.com/bookandstay/newreservation/?groupno=10045438>
 - o Non-smoking 2 Queen Deluxe rooms with occupancy of 1-4 people
 - o \$162.00 + taxes, fees and assessments, but includes complimentary hot breakfast, evening happy hour and WIFI.
 - o Rooms available for either or both dates of 4/14 and 4/15

Youth Mental Health First Aider

- May- TBD-Virtual ILT
- Saturday, July 29th-SIUC from 1pm-5:30pm
- Saturday, August 5th-(location TBD) 1pm-5:30pm

Service Unit Leader Enrichments

- Short & Snappy
 - Jan – World Thinking Day
 - Feb – Girl Scout Week
 - March – Bridging

VOLUNTEER RESOURCES

gsLearn:

Training Release:

Course Release coming soon, 416 (GSofSI Council) Understanding Your Role

For each volunteer role serving in the following roles & to be completed annually:

SU Manager

SU Registrar

SU Treasurer

SU Product Manager (NCM/Cookies)

SU Troop Organizer

Delegate/Alternate

Troop Leader/Co Leader

Troop Treasurer

Troop Product Manager (NCM/Cookies)

Troop Helper

Publications-Updated

Volunteer Policies – Updated – Under “Publications” - - <https://www.gsofsi.org/en/members/for-volunteers/volunteer-essentials/adult-training-and-resources.html>



PROGRAM ENGAGEMENT

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Day and Resident Camp

Most sessions are listed on the calendar during the months of June and July. They will soon be listed under Discover>Activities>Summer Camp on the web.

Day Camps: Camp Torqua, Edwardsville (STEM, Mini STEM and SU 108), Ballard Nature Center, Altamont (SU 511), Silver Lake Park, Highland (SU 110), Freedom Farm, Freeburg (SU 207), O'Fallon Sportsman's Club, Lebanon (SU 201), Konarcik Park, Waterloo (SU 211), Foundation Park, Centralia (SU 9).

Resident Camp: Camp Torqua, Edwardsville – 3 week-long sessions and 2 mini sessions, Camp Ondessonk, Ozark – 1 week-long session, River Expedition – 4 days in southern Missouri.

PROGRAM ENGAGEMENT

Travel

2023 National Convention and Disney Trip

Registration deadline is fast approaching. The deadline to register for this council trip is on **January 9, 2023.**



PROGRAM ENGAGEMENT

- **February 8 (Virtual) and February 11 (Mattoon, IL) – LiA Award Training**
Cadettes
Cost: \$25 (girls); \$15 (adults)
Deadline: 1/30/23
Must attend both sessions to earn LiA award
Transportation available
Lunch provided on 2/11/23 session
- **February 11 - - Think Like an Engineer Journey Day**
Daisies, Brownies and Juniors
Take Action Project completed separately
Mattoon
Cost: \$40 (girls); \$15 (adults) - - includes lunch
Deadline: 1/30/23
Transportation available



PROGRAM ENGAGEMENT

- **March 25 – Girl Scouts Take Over Campus**

Cadettes - Ambassadors

Carbondale

Cost: \$38 (girls); \$20 (adults)

Deadline: 3/6/23



Outstanding Graduating Girl Scout Scholarship – applications are open! Girl Scouts that will graduate in 2023 are eligible to apply for the Outstanding Graduating Girl Scout Scholarship. The application and reference form are available online at <https://www.gsofsi.org/en/discover/about/about-gsofsi/teen-leadership.html> . The application deadline is February 27, 2023.

Sloth Challenge

<https://www.gsofsi.org/en/members/for-girl-scouts/badges-and-journeys/councils-own-badges-and-patches.html>

Daisies - Juniors

Runs through 1/9/23

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PROGRAM ENGAGEMENT

Sleigh Away the Holiday Reading Challenge

Deadline is 1/9/23

Purchase patches through Council Shop

Older girls may request kit, but will not be age appropriate.

<https://gsofsi.jotform.com/222836252773056>

Financial Assistance is available for Council Programs. These are based upon a sliding scale and can pay for up to 80% of a program's cost. This is separate from the Girl Scout Experience Fund (GSEF), both can be applied for the same program. Application can be found on our website, <https://www.gsofsi.org/en/members/for-parents-and-families/financial-assistance.html>

[Council Programs and Travel Scholarship Application](#)



**CUSTOMER
CARE**



RETAIL

RETAIL

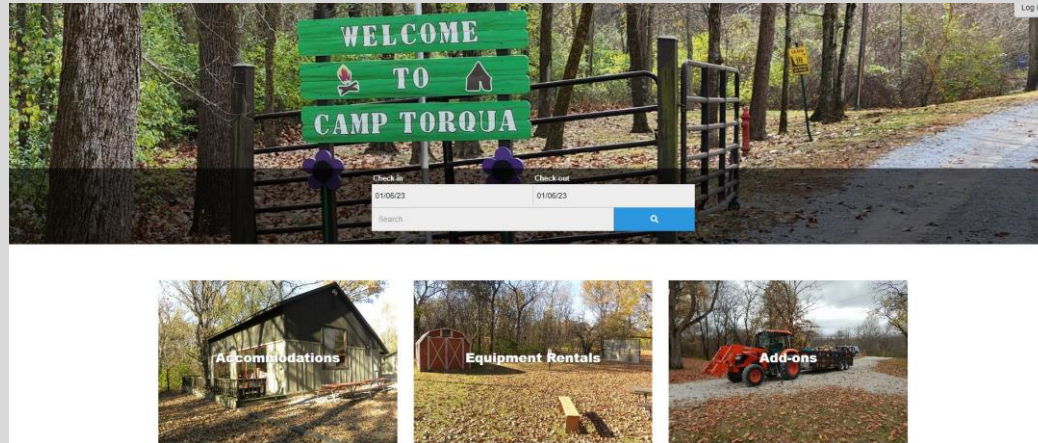
- 2023 Cookie Bundle is still available!



CUSTOMER CARE

Reminders:

- New Camp Torqua Reservation Site
- Looker Non-Disclosure Agreement (SUMs and SURs)
gsofsi.jotform.com/222376011391044
- GSEF Applications are open for the current 2023 membership year.



QUESTIONS?

THANK YOU!

Next Meeting: February 6, 2023

