



**girl scouts**  
of southern illinois

**Council Connections**

November 7, 2022  
Recording in Process

**WELCOME**  
Service Unit Managers

# Agenda

1. Girl Scout Promise
2. Product Program
3. Volunteer Resources Updates
4. Retail Shop and Customer Experience
5. Council Programs
6. Community Engagement News



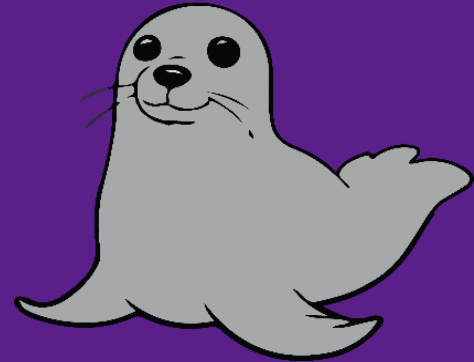
# PRODUCT PROGRAM

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## Nut Candy Magazine Recap

## Cookie Program Information

GO  
BRIGHT  
Ahead





# VOLUNTEER RESOURCES

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## **Adult Training**

CPR/AED/First Aid:

Thursday, November 10<sup>th</sup> - O'fallon, IL

Thursday, January 19<sup>th</sup> - O'fallon, IL

Thursday, April 20<sup>th</sup> - O'fallon, IL

## **Camping Out Training**

Saturday, November 19<sup>th</sup> - Friends of Camp Wassatoga, Effingham, IL

Sunday, March 5<sup>th</sup> - Camp Torqua, Edwardsville, IL

## **Archery**

Saturday, November 12<sup>th</sup>-Camp Torqua, Edwardsville, IL

Sunday, March 5<sup>th</sup>-Camp Torqua, Edwardsville, IL



# VOLUNTEER RESOURCES

## Peer-to-Peer – Building Your Troop Committee

- Thursday, December 1<sup>st</sup>, Virtual (Zoom) – 6:30 PM

## New Leader Orientation (NLO)

- gsLearn (New Leader Orientation Training Learning Paths)
  - Learning paths reorganized

## Service Unit Leader Enrichments

- Short & Snappy
  - Nov/Dec – Girl Scout Special Days
  - Jan – World Thinking Day
  - Feb – Girl Scout Week
  - March – Bridging

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## ONBOARDING

The New Leader Process

New Leaders, we've got you covered! Here's what you can expect with your onboarding training:

**Start!**

**WELCOME**

- Register as an adult member of Girl Scouts
- Select the role of Leader or Co-Leader in MYGS
- Complete background check and wait for approval
- Email from Volunteer Resources

**LEARNING PATH #1**

- New Leaders Guide to Success
- Illinois Mandated Reporter Training
- What Girl Scouts Do
- Troop Leader Expectations
- Girl Scouts Organization and History coming soon!

**1**

**LEARNING PATH #2**

- Foundations 1-4
- Your First Troop Meeting coming soon!
- Resource Overview coming soon!
- Volunteer Toolkit-Troop Leader View coming soon!
- The Girl Scout Leadership Experience coming soon!

**2**

**LEARNING PATH #3**

- GSofSI Troop Money Management coming soon!
- Troop Financial Management coming soon!
- GSofSI Product Sales *(when applicable)* coming soon!
- Cookie and Product Program Overview coming soon!
- Building Your Network coming soon!

**3**

**LEARNING PATH #4**

- Girl Scouts in the Outdoors
- Ceremonies and Traditions
- Traveling with Troops
- Troop Safety coming soon!

**4**

**CONGRATULATIONS!**

You are now a trained Troop Leader! Consider these additional trainings:

- Adult & Child/Pediatric CPR/AED & First Aid
- Camping In Training
- Camping Out Training

**End!**

[www.gsfsi.org](http://www.gsfsi.org)

# VOLUNTEER RESOURCES

## **gsLearn:**

416 (GSofSI Council) IL Mandated Reporter-internal course changed  
Course Library – See what's new or available in gsLearn

<https://www.gsofsi.org/content/dam/gsofsi-redesign/documents/volunteer-resources-documents/voltraining/gslearn/gsLearn%20Course%20Library.xlsx>

## **Volunteer Toolkit (VTK)**

SU Managers and SU Registrars will have 'admin' access

## **Publications-Updated**

Volunteer Essentials – MY23 version on website.

## **Adult Awards**

THANK YOU for all of the submissions.

Awards committee meets Jan/Feb – Selections shared by March







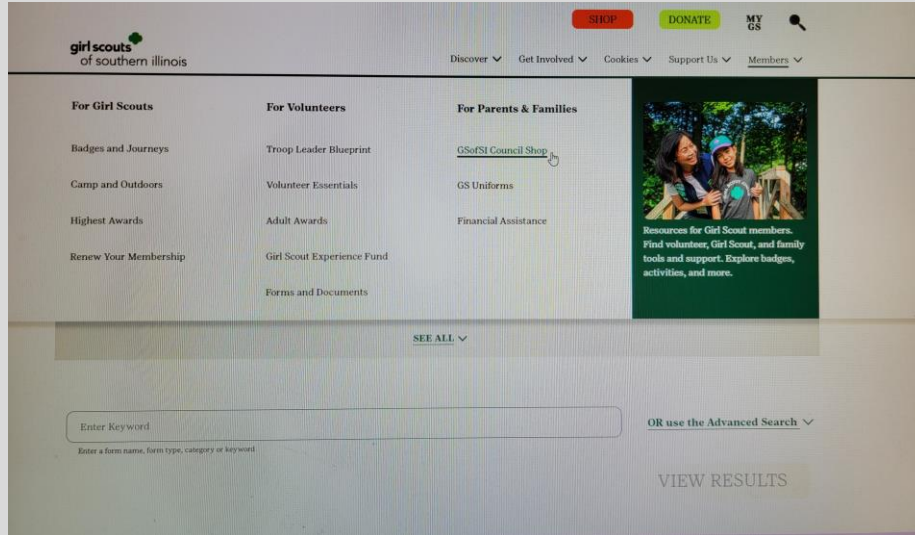
**CUSTOMER  
CARE**



**RETAIL**

# RETAIL

- Accessing the GSofSI Council Shop Page
- November Feature: 2023 Cookie Bundle



# CUSTOMER CARE

## Reminders:

- Troop Leaders are not able to add new girls or volunteers to their troop (outside of their own households).
- Troop Leaders can send invitation emails to caregivers.
- Streamlining Adult Roles:
  - Troop Leader, Co-Leader, Product Program-Cookies, Product Program-NCM, Treasurer, Helper
- Looker Non-Disclosure Agreement
- Plan 2 (Non-Member) Insurance – Two-week lead time
  - Purchased from Mutual of Omaha



# PROGRAM ENGAGEMENT

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 gssofsi

## Travel

### **2023 National Convention and Disney Trip**

Virtual Informational Meeting on Thursday, 11/10.

Registration deadline is 11/9. Zoom link will be sent out the day of the meeting.

**Note** – The actual trip registration deadline is 1/9/2023.

**Costa Rica** – Our council trip to Costa Rica WILL happen in June 2023. There is still time for Cadettes and up to register for this exciting adventure. Contact Customer Care for more information.

# PROGRAM ENGAGEMENT

- **December 3 – Cookie College – Metro East**  
Daisies - Ambassadors  
Edwardsville  
Cost: \$14 (includes badges)  
Deadline: 11/14/22
- **December 3-4 - - Brownies Journey in the Great Outdoors**  
Brownies  
Edwardsville  
Cost: \$35 (includes badges)  
Deadline: 11/14/22
- **December 10 - Program Aide Training**  
Cadettes  
Edwardsville  
Cost: \$25  
Deadline: 11/28/22



# PROGRAM ENGAGEMENT

- **December 10 – Cookie College – South**

Daisies - Ambassadors  
Carterville

Cost: \$20 (includes badges and lunch)

Bus transportation available from Effingham

Deadline: 11/21/22

- **Sloth Challenge**

<https://www.gsofsi.org/en/members/for-girl-scouts/badges-and-journeys/councils-own-badges-and-patches.html>

Daisies - Juniors

Runs through 1/9/23

- **Sleigh Away the Holiday Reading Challenge - Coming Soon!**

Runs 11/21 – 1/9

Purchase patches through Council Shop

Older girls may request kit, but will not be age appropriate.

<https://gsofsi.jotform.com/222836252773056>



# PROGRAM ENGAGEMENT

**Outstanding Graduating Girl Scout Scholarship** – applications are open! Girl Scouts that will graduate in 2023 are eligible to apply for the Outstanding Graduating Girl Scout Scholarship. The application and reference form are available online at <https://www.gsofsi.org/en/discover/about/about-gsofsi/teen-leadership.html> . The application deadline is February 27, 2023.

**Preferred Program Partners** – Be sure to check out our Preferred Program Partners at <https://www.gsofsi.org/en/discover/activities/preferred-program-partners.html> . New partners are being added frequently. If you know of any businesses or organizations that would like to work with local Girl Scouts, please email Customer Care.





# Community Engagement



All Fun.  
No Filter.

# COMMUNITY ENGAGEMENT

## MY23 Membership Goals and Update

Traditional Troop Girls = **5200**; Adults – **2800**

- Girls = 4,388 girls or 84% to MY23 goal

- Adults = 2,704 adults or 97% to MY23 goal

Girl Scouts of Southern Illinois Traditional Girls and Adults Progress to MY23 Goals													
Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Goal	Girls Needed to Goal	Total Girls % to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults % to Goal
Area02	SU007_Bond_Fayette_County	29	52	81	85	4	95%	9	34	43	45	2	96%
Area02	SU101_Altion_Godfrey_Woods_River_Sixama	30	114	144	200	56	72%	18	104	122	130	8	94%
Area02	SU102_Granite_City_Madison_Venice	11	75	86	105	19	82%	10	80	90	85	5	93%
Area02	SU103_Arroy_Cathoun_County	28	102	130	150	20	87%	13	35	48	55	7	87%
Area02	SU106_Bethalto	23	29	52	55	3	95%	2	21	23	25	2	92%
Area03	SU108_Edwardsville_Glen_Carbon	39	236	275	430	145	62%	17	173	190	255	65	75%
Area03	SU109_Troy_St_Jacob	44	104	148	135	(13)	109%	28	100	128	120	(8)	107%
Area03	SU110_Highland	9	75	84	100	16	84%	6	64	70	65	(5)	95%
Area03	SU111_Collinsville_Cassville_Maryville	16	28	44	100	56	44%	8	44	52	55	3	95%
Area03	SU202_Clinch	37	131	168	230	62	73%	27	303	330	340	10	93%
Area04	SU201_Elfranco_Spokane_Fairview	106	305	411	450	39	91%	41	202	243	250	(7)	97%
Area04	SU207_Bellefonte_Swansea	109	236	345	415	70	83%	80	196	276	250	(26)	109%
Area04	SU209_Millstall_Columbia_Dupo_Smithton	68	110	178	195	17	91%	29	59	88	85	(3)	98%
Area04	SU210_New_Arkness_Arkness_Sk_Library_Fresburg	17	54	71	85	14	84%	5	36	41	45	4	91%
Area04	SU211_Waterloo	14	106	120	135	15	89%	10	93	103	90	(13)	114%
Area05	SU009_Centralia	14	50	64	90	26	71%	7	31	38	35	(3)	109%
Area05	SU015_Cimarron_Washington_County	29	41	70	60	(10)	117%	15	27	42	60	(18)	170%
Area05	SU021_East_Marion_County	15	41	56	80	24	70%	7	31	38	35	(3)	109%
Area05	SU030_Jefferson_County	13	93	106	140	34	76%	8	51	59	55	(4)	107%
Area05	SU054_Perry_County	24	59	83	80	(3)	104%	18	40	58	45	(13)	129%
Area07	SU027_Jackson_County	12	42	54	85	31	64%	14	49	63	60	(3)	105%
Area07	SU042_East_Williamson_County	26	72	98	110	12	89%	7	53	60	65	5	92%
Area07	SU073_North_Randolph_County	12	43	55	60	5	92%	3	24	27	30	3	90%
Area07	SU060_South_Randolph_County	43	85	128	115	(13)	111%	8	66	74	75	1	99%
Area07	SU060_West_Williamson_County	38	101	139	150	11	93%	11	53	64	70	6	97%
Area08	SU033_Johnson_Pike_County	11	38	49	60	11	82%	1	13	14	10	(4)	120%
Area08	SU045_Messac_County	10	24	34	45	2	96%	5	23	28	25	(3)	104%
Area08	SU066_Shawnee	18	22	40	60	20	67%	9	13	22	25	3	88%
Area08	SU072_Lincoln_Pulaski_Alexander_County	12	31	43	33	7	90%	3	30	33	40	7	83%
Area08	SU085_Wayne_Hamilton_White_County	26	85	111	135	24	82%	4	64	68	70	2	97%
Area09	SU012_Clay_County	7	36	43	50	7	86%	-	17	17	25	8	68%
Area09	SU039_Lawrence_Washburn_Edwards_County	17	51	68	80	12	85%	8	29	37	35	(2)	106%
Area09	SU051_North_Franklin_County	19	129	148	150	2	99%	1	44	45	45	-	100%
Area09	SU063_Richland_County	12	47	59	80	21	74%	4	13	17	20	3	85%
Area07	SU087_West_Franklin	3	3	6	10	4	60%	2	19	21	10	9	70%
Area010	SU51_Effingham_County	30	93	123	125	2	98%	8	50	58	70	12	83%
Area010	SU52_Western_Coke_Cumberland_County	44	83	127	140	13	91%	20	55	75	75	-	100%
Area010	SU53_Eastern_Coke_County	45	45	90	70	(20)	129%	13	32	45	60	(15)	175%
Area010	SU53_Edgar_Clark_County	10	76	86	80	(6)	106%	-	31	31	30	(1)	103%
Area010	SU544_Crawford_Lisper_County	31	88	119	140	21	85%	7	38	45	45	-	100%
COUNCIL TOTALS*		1,108	3,280	4,388	5,200	812	84%	505	2,199	2,704	2,800	96	97%

\*Council Totals show the number of unique individuals and may not equal the actual column total  
some members participate in multiple SUs

11/7/2022 1/1

# COMMUNITY ENGAGEMENT

## Fall Membership Blitz

- October 31 – December 12
- Any Service Unit that has reached its MY23 GIRL membership goal by December 12 will receive their CHOICE of a Customized Service Unit Parade Banner or a three-flag set (an American, Illinois and Girl Scout flag) for its service unit. \*\*This includes any Service Unit that met its MY23 GIRL membership goal prior to the start of the campaign.\*\* • OR Any Service Unit with a 20% or more girl membership increase during the campaign will receive a Girl Scout flag for its service unit.

## Money Earning Activities

- Money Earning Application

<https://gsosfi.jotform.com/222833776317058>



**QUESTIONS?**

**THANK YOU!**

**Next Meeting: January 2, 2023**

