



girl scouts
of southern illinois

Council Connections

August 29, 2022
Recording in Process

WELCOME
Service Unit Managers

Agenda

1. Girl Scout Promise
2. Community Engagement Updates
3. Communications Update
4. Customer Care & Retail Review
5. Product Program
6. Program Engagement News
7. Volunteer Resources Updates

Community Engagement



All Fun.
No Filter.

COMMUNITY ENGAGEMENT

MY23 Membership Goals and Update

Traditional Troop Girls = **5200**; Adults – **2800**

- Girls = 2,869 girls or 55% to MY23 goal

- Adults = 2,042 adults or 73% to MY23 goal

**Girl Scouts of Southern Illinois
Traditional Girls and Adults
Progress to MY23 Goals**

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls Needed to Goal	Total Girls % to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults % to Goal	
Area002	SU007_Bond_Fayette_County	2	41	43	85	42	51%	3	31	33	45	12	73%	
Area002	SU101_Alon_Godfrey_Wood_River_Roxana	2	108	110	200	90	55%	5	90	95	130	35	73%	
Area002	SU102_Granite_City_Madison_Venice	5	53	58	105	47	55%	6	70	76	85	9	89%	
Area002	SU105_Jersey_Cahoun_County	4	94	98	150	52	65%	1	34	35	55	20	64%	
Area002	SU106_Bethalto	7	25	32	55	23	58%	-	19	19	25	6	76%	
Area003	SU108_Edwardsville_Glen_Carbon	15	181	196	420	224	47%	10	150	160	255	95	63%	
Area003	SU109_Troy_St_Jacob	5	102	107	135	28	79%	6	99	105	120	15	88%	
Area003	SU110_Highland	5	68	73	100	27	73%	2	63	65	65	-	100%	
Area003	SU111_Collinsville_Caseyville_Maryville	1	27	28	100	72	28%	-	44	44	55	11	80%	
Area003	SU202_ClinClair	8	90	98	230	132	43%	5	91	96	140	44	69%	
Area004	SU201_OFallon_Shiloh_Fairview	17	231	248	450	202	55%	12	168	177	250	73	71%	
Area004	SU203_Belleville_Sveinnes	13	167	180	415	235	43%	6	164	160	250	90	64%	
Area004	SU209_Millstadt_Columbia_Dupo_Smithton	10	49	59	195	136	30%	3	44	47	85	38	55%	
Area004	SU210_New_Altham_Martica_St_Libory_Freiburg	-	47	47	85	38	55%	1	33	34	45	11	76%	
Area004	SU211_Waterloo	4	94	98	135	37	73%	4	86	92	90	0	100%	
Area005	SU009_Centralia	1	34	35	90	55	39%	3	25	28	35	7	80%	
Area005	SU015_Clinton_Washington_County	15	36	51	60	9	85%	2	24	26	40	14	65%	
Area005	SU021_East_Marton_County	4	25	29	80	51	36%	3	25	28	35	7	80%	
Area005	SU030_Jefferson_County	3	79	82	140	58	59%	1	41	42	55	13	76%	
Area005	SU064_Perry_County	3	51	54	80	26	68%	5	37	42	45	3	93%	
Area007	SU027_Jackson_County	3	37	40	85	45	47%	5	47	52	60	8	87%	
Area007	SU042_East_Williamson_County	5	60	65	110	45	59%	2	46	48	65	17	74%	
Area007	SU067_North_Randolph_County	1	45	46	80	34	58%	-	19	19	30	11	63%	
Area007	SU060_South_Randolph_County	1	78	79	115	36	69%	2	66	68	75	7	91%	
Area007	SU090_West_Williamson_County	-	32	74	106	150	44	71%	8	44	52	70	18	74%
Area008	SU033_Johnson_Pope_County	-	22	22	60	38	63%	7	7	7	18	11	39%	
Area008	SU045_Massac_County	2	4	6	45	39	13%	1	16	17	25	8	68%	
Area008	SU066_Shawnee	2	11	13	60	47	22%	-	9	9	25	16	36%	
Area008	SU072_Union_Pulaski_Alexander_County	-	50	50	70	20	71%	-	27	27	40	13	68%	
Area008	SU085_Wayne_Hamilton_White_County	3	77	80	135	55	59%	-	56	56	70	14	80%	
Area009	SU012_Clay_County	-	34	34	50	16	68%	-	18	18	25	7	72%	
Area009	SU039_Lawrence_Wabash_Edwards_County	-	49	49	95	46	52%	-	28	28	35	7	80%	
Area009	SU051_North_Franklin_County	7	125	132	150	18	88%	-	40	40	45	5	89%	
Area009	SU063_Richland_County	-	46	46	80	34	58%	-	11	11	20	9	55%	
Area007	SU087_West_Frankfort	-	17	17	50	33	64%	-	18	18	30	12	60%	
Area010	SU051_Effingham_County	2	81	83	125	25	67%	2	46	48	70	22	69%	
Area010	SU051_Western_Cokes_Cumberland_County	5	70	75	140	65	54%	1	47	48	75	27	64%	
Area010	SU052_Eastern_Cokes_County	2	43	45	70	25	64%	2	28	30	40	10	75%	
Area010	SU053_Edgar_Clark_County	-	76	76	80	4	95%	-	31	31	30	0	103%	
Area010	SU044_Crawford_Jasper_County	1	82	83	140	57	59%	3	38	41	45	4	91%	
COUNCIL TOTALS*		190	2,679	2,869	5,200	2,331	55%	105	1,937	2,042	2,800	758	73%	

*Council Totals show the number of unique individuals and may not equal the actual column total: some members participate in multiple SUs

8/29/2022 1/1



COMMUNITY ENGAGEMENT

United Way Black-Out Dates – Troop Money Earning
Suspended

September 6 (Labor Day) – October 31 (Effingham Area – December 1)

Community Service Project – 4 a Greener Game

- St. Louis Cardinals recycling program
- Any age can participate – minors must be accompanied by adult chaperones and will need parent/guardian waiver.
- <https://www.mlb.com/cardinals/community/green>



GOVERNANCE

Fall Town Hall Meeting

Monday, September 19 - 6:30 PM

Open to all volunteers. No pre-registration required. Send any questions to be addressed at this meeting to Ashley Green-Bryant, agreen-bryant@gssofsi.org

Topic: GSofSI Town Hall Meeting w/Council Leadership

Time: Sep 19, 2022 06:30 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us06web.zoom.us/j/83683924913?pwd=SnFqZTJTV1VQL0o1bXJFcjV0NERydz09>

Meeting ID: 836 8392 4913

Passcode: 391781

2022-2023 Delegate Determination – send updates to Customer Care

- Voting Selection takes place during August/September SU Meetings



Communications

Website Update





**CUSTOMER
CARE**

RETAIL

RETAIL

20% off GSofSI branded clothing and accessories through 9/2/2022

September and October - Free Drawstring Bag promotion with each \$60 purchase containing uniform starter components

CUSTOMER CARE

Reminders:

- Troop Leaders are not able to add new girls or volunteers to their troop (outside of their own households).
- Troop Leaders can send invitation emails to caregivers.

20% OFF
GSofSI Apparel 





PRODUCT PROGRAM

PRODUCT PROGRAM

Nut Candy Magazine is right around the corner!!!

- SU NCM Managers Training – 8/31 – 7 PM - - ZOOM
- SUMs are invited to attend - - email Customer Care for login info.
- Troop Trainings – gsLearn - - 9/1

Program Overview

- Program similar to last year (same timeframe, M2 System and products)



PRODUCT PROGRAM

TPM Responsibility Form



Girl/Caregiver Permission Form



ACH Form



Fall Bingo



Missing/Damaged Product Form



ELECTRONIC FORM LINKS

Use your phone's camera to scan the QR codes and fill out the forms.

Links can also be found on gsofsi.org

Paper forms will not be accepted.

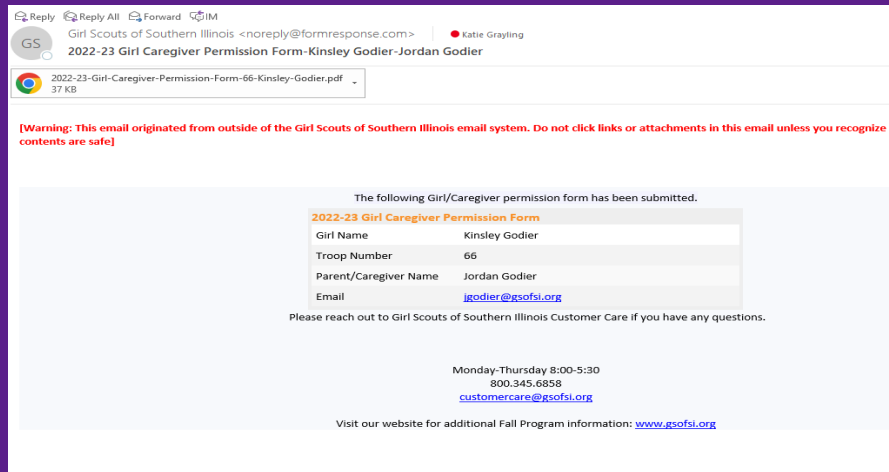
SUPM Responsibility Form



PRODUCT PROGRAM

New Permission Slip Set-up

- When a parent completes the form and chooses her SU from the list, that triggers the form to go to the SU contact on file.
- When a parent completes the troop leaders' email, that triggers the form to be emailed to the troop leader.
- All SU product managers will have access to a Google Sheet that updates automatically.
- The email will look like this example and will come with an attached PDF.



PRODUCT PROGRAM

Cookie Program Update

- SU Cookie Training - November 6 - Mt Vernon - - 1:00-4:00pm.
- Invitations will go out via email to the SUCM.
- Service Unit Teams can attend with the Product Manager.
- **New Procedure Wal-Mart Cookie Booths**
- Service Units are not to contact Wal-marts on their own.
- Initial Orders due by December 12.
- Digital Cookie opens December 17.
- Cookies will be delivered to Service Units the week of January 16.
- Host Cookie Rallies in January.
- NEW Cookie Walk-through Guide



PRODUCT PROGRAM

Cookie Program Update

- NEW Raspberry Rally Cookie
- Sold exclusively on digital platform for direct ship.
- Not available for girl delivery or cookie booths.
- Set amount allocated to each Girl Scout council.





PROGRAM ENGAGEMENT

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Older Girl Advisory Board

- Applications now open – Cadettes-Ambassadors
- Deadline: 9/26/22
- Application link: <https://gsfsi.jotform.com/221854345416052>
- Reference form link: <https://gsfsi.jotform.com/221854867249065>

Day Camp

- Finance Reports Due 9/1
- Day Camp 2023 – Camp descriptions due early November

Preferred Program Partner List

- Email Customer Care name of business and services provided.

UPCOMING Program Offerings

- **September 17 – High Adventure Day & Full Moon Night**
Juniors – Ambassadors
Camp Wartburg, Waterloo
Cost \$54 (GSEF and financial assistance available)
Deadline: 9/6/22

PROGRAM ENGAGEMENT

- **October 15 – Fun with Finance (Sponsored by Scott Credit Union)**

Daisies – Juniors

Camp Torqua

Cost: \$5 (includes 2 badges and a patch)

Deadline: 10/3/22

- **October 29 - Finance Your Future (Sponsored by Scott Credit Union)**

Cadettes - Ambassadors

Camp Torqua

Cost: \$5 (includes 2 badges and a patch)

Deadline: 10/17/22

- **November 5– Fall Fest**

Daisies– Ambassadors

Camp Torqua

Cost \$20 (includes activities and patch – food trucks extra)

Deadline: 10/24/22



PROGRAM ENGAGEMENT

National Convention and Disney – July 2023

1. National Convention only

Includes: Conference Fee, conference special events as scheduled by GSUSA, Disney Coronado Springs lodging for 2 nights, T-shirt and patch

Dates: 7/20-7/22/2023

Cost: Quad Occupancy - \$450 pp, Double Occupancy - \$575 pp

2. Conference + Disney World

Includes: All of option 1 plus 4 additional nights at Disney Coronado Springs resort, 3-day Walt Disney World park ticket and access to Animal Kingdom, Hollywood Studios and Magic Kingdom, a Walt Disney World learning experience, Magic Band+, access to PhotoPass/Memory Maker for photos and PhotoPass Lenses in the MyDisneyExperience App \$200 Disney Gift Card to offset the cost of meals (actual meal costs may be more than the value of the gift card)

Dates: 7/20-7/26/2023

Cost: Quad Occupancy - \$1250 pp, Double Occupancy - \$1625 pp

3. Conference + Disney World + Extras

Includes: All of options 1 and 2 plus, access to Genie+ for ride reservations throughout the 3 park days (does NOT include Individual Lightning Lane), and access to Park Hopper (see details in the more information section)

Dates: 7/20-7/26/2023

Cost: Quad Occupancy - \$1350 pp, Double Occupancy - \$1725 pp



VOLUNTEER RESOURCES

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Adult Training

CPR/AED/First Aid:

Thursday, September 15th-GS Office in Glen Carbon, IL

Saturday, October 8th-Girl Scout Cabin in Marion, IL

Thursday, October 25th-Girl Scout Little House in Mt. Vernon, IL

Camping Out Training

Saturday, September 10th-Red Hills State Park in Sumner, IL

Saturday, September 17th-Girl Scout Cabin in Marion, IL

Saturday, October 2nd – Freedom Farm, Freeburg, IL

Saturday, October 8th-Girl Scout Cabin in Marion, IL

Saturday, November 12th-Camp Torqua, Edwardsville, IL

Archery

Sunday, October 2nd-Freedom Farm, Freeburg, IL

Saturday, November 12th-Camp Torqua Edwardsville, IL



VOLUNTEER RESOURCES

New Leader Orientation (NLO)

- Series of gsLearn courses to come from GSUSA
- NLO Manual Update – October
- Updated Position Descriptions
- New Leader Orientation & Networking Series-Banking Basics (Zoom)
 - Wednesday, September 28th at 6:30pm
 - Thursday, October 11th at 6:30pm
 - Thursday, October 27th at 6:30pm

Service Unit Volunteer Training

- **Looker and New Girl Registration Training - - SUM and SU Registrars -- October 3** –Following Council Connections

Redeeming Early Bird Incentives for Training

Volunteers should register online as normal **but have the troop or service unit bank account to cover the initial sign up costs.** GSofSI will reimburse the account through ACH after the registration window closes. To request reimbursement, the Troop Treasurer or Service Unit Treasurer need to complete this form after the registration is completed. <https://gssofsi.jotform.com/222075649867065>

VOLUNTEER RESOURCES

Save the Date: Annual Meeting followed by Volunteer Summit, Saturday, April 15, 2023, Gateway Convention Center in Collinsville, IL

Please help share our survey, <https://forms.office.com/r/heeRf6Jaqd>. Deadline for survey is **9/30**.

Adult Awards-Deadline closes on November 1st

Save the Date: Recognition of Excellence will be held on Sunday, May 21, 2023, at the Doubletree Hotel in Mt. Vernon, IL

Adults Awards Overview



QUESTIONS?

THANK YOU!

Next Meeting: October 3, 2022

