



**girl scouts**   
of southern illinois

**Council Connections**  
October 2, 2023  
Recording in Process

**WELCOME**  
Service Unit Managers

# Agenda

1. Girl Scout Promise
2. Community Engagement
3. Product Program
4. Program Engagement
5. Adult Education
6. Customer Experience
7. Retail

# Community Engagement



Your Year  
of Fun

# COMMUNITY ENGAGEMENT

## MY23 Membership Review

Traditional Troop Girls = 5200; Adults = 2800

- Girls = 5,098 girls or 98% to MY23 goal

- Adults = 3,237 adults or 116% surpassing MY23 goal

**Girl Scouts of Southern Illinois  
Traditional Girls and Adults  
Progress to MY23 Goals**

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls Needed % to Goal	Total Girls	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults % to Goal
Area002	SU007_Bond_FayetteCounty	34	52	86	85	(1) 104%	13	34	47	45	45	(2)	100%
Area002	SU101_Altamont_Godfrey_Wood_River_Roxana	40	122	162	200	38 81%	34	107	141	130	130	(11)	100%
Area002	SU102_Granite_City_Anderson_Venice	36	75	111	105	(6) 105%	33	81	114	85	(29)	116%	
Area002	SU105_Airway_CathounCounty	37	101	138	150	12 92%	29	37	66	55	(11)	100%	
Area002	SU106_Bethalto	30	31	61	55	(6) 111%	12	22	34	25	(9)	136%	
Area003	SU108_Edwardsville_Glen_Carbon	62	278	340	420	80 81%	399	198	237	255	18	92%	
Area003	SU109_Troy_St_Jacob	64	107	171	135	(36) 127%	46	103	149	120	(29)	124%	
Area003	SU110_Highland	19	75	94	100	6 94%	20	67	87	65	(22)	134%	
Area003	SU111_Collinsville_Casperville_Maryville	22	53	75	100	25 75%	14	52	66	55	(11)	120%	
Area003	SU202_Clinch	60	149	209	230	21 91%	46	112	158	140	(18)	113%	
Area004	SU201_OFallon_Shiloh_Fairview	133	318	451	450	(1) 100%	110	207	317	250	(67)	127%	
Area004	SU203_Bellefonte_Sweeney	141	250	391	435	44 90%	114	203	317	250	(67)	127%	
Area004	SU209_Milistad_Columbia_Dupo_Smitton	87	124	211	195	(16) 108%	51	63	114	85	(29)	134%	
Area004	SU210_New_Altham_Marissa_St_Libery_Freiburg	22	55	77	85	8 91%	7	36	43	45	2	96%	
Area004	SU211_Veterline	24	107	131	135	4 97%	25	100	125	90	(35)	139%	
Area005	SU009_Centralia	18	51	69	90	21 77%	13	32	45	35	(10)	129%	
Area005	SU001_Clinton_WashingtonCounty	51	41	92	60	(32) 153%	25	28	53	40	(13)	133%	
Area005	SU002_East_MaronCounty	21	46	67	80	13 84%	12	31	43	35	(8)	123%	
Area005	SU030_JeffersonCounty	30	97	127	140	13 91%	11	55	66	55	(11)	120%	
Area005	SU054_PerryCounty	29	39	68	80	(12) 110%	22	40	62	45	(17)	139%	
Area007	SU007_JacksonCounty	19	40	59	85	26 69%	21	48	69	60	(9)	115%	
Area007	SU042_East_WilliamsonCounty	34	72	106	110	4 96%	8	53	61	65	4	94%	
Area007	SU050_North_RandolphCounty	40	65	105	80	(25) 131%	17	24	41	30	(11)	137%	
Area007	SU060_South_RandolphCounty	50	86	136	135	(1) 119%	10	68	78	75	(3)	104%	
Area007	SU090_West_WilliamsonCounty	42	110	152	150	(2) 101%	15	57	72	70	(2)	103%	
Area008	SU003_Johnson_PopeCounty	15	40	55	60	5 92%	3	13	16	20	4	80%	
Area008	SU045_MasonCounty	21	29	50	45	(5) 111%	8	23	31	25	(6)	124%	
Area008	SU066_Shawnee	28	22	50	60	10 83%	16	14	30	25	(5)	120%	
Area008	SU072_Union_Pulaski_AlexanderCounty	13	58	71	70	(1) 101%	3	33	36	40	4	90%	
Area008	SU083_Wayne_HamiltonWhiteCounty	46	86	132	135	3 98%	2	64	66	70	(4)	103%	
Area009	SU012_ClayCounty	16	38	54	50	(4) 108%	2	19	21	25	4	84%	
Area009	SU019_Lawrence_Wabash_EdwardsCounty	40	54	94	95	(1) 99%	20	29	49	35	(14)	140%	
Area009	SU021_North_FranklinCounty	35	129	164	150	(14) 110%	6	42	48	45	(3)	104%	
Area009	SU063_RichlandCounty	20	43	63	80	17 79%	7	14	21	20	(1)	105%	
Area007	SU087_West_FranklinCounty	27	22	49	50	(1) 98%	15	20	35	30	(5)	117%	
Area010	SU111_EttriganCounty	53	94	147	125	(22) 118%	23	34	57	30	(27)	190%	
Area010	SU152_Western_Coles_DumbarlandCounty	63	85	148	140	(8) 106%	50	55	105	75	(30)	140%	
Area010	SU152_Eastern_ColesCounty	50	45	95	70	(25) 136%	20	36	56	40	(16)	140%	
Area010	SU153_Edgar_ClarkeCounty	24	75	99	80	(19) 124%	16	33	49	30	(19)	163%	
Area010	SU154_Crawford_JasperCounty	47	83	130	140	10 93%	13	40	53	45	(8)	118%	
COUNCIL TOTALS*		1,642	3,456	5,098	5,200	102 98%	963	2,274	3,237	2,800	(437)	116%	

\*Council Totals show the number of unique individuals and may not equal the actual column total since some members participate in multiple SUs

10/20/2023 1/1

# COMMUNITY ENGAGEMENT

## MY24 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **2800**

- Girls = 3,969 girls or 75% to MY24 goal

- Adults = 2,801 adults or 100% to MY24 goal

## MY24 Girl Goal Achievement:

SU 15 – Clinton/Washington County

SU 39 – Lawrence/Wabash/Edwards County

SU 87 – West Frankfort

SU 109 – Troy/St. Jacob

SU 522 – Eastern Coles County

Girl Scouts of Southern Illinois  
Traditional Girls and Adults  
Progress to MY24 Goals

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	% to Goal	Total Girls Needed to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults % to Goal	
Area002	SU001_Brand_Fayette_County	8	58	66	85	78%	8	40	48	45	(1)	100%		
Area002	SU015_Alexis_Crofting_Wood_River_Bloava	26	824	850	995	85%	145	181	124	130	6	92%		
Area002	SU019_Greenville_City_Madison_Venice	28	76	104	105	100%	19	82	101	85	(8)	120%		
Area002	SU025_Imperial_Cahoon_County	12	89	101	100	101%	9	47	45	53	15	205%		
Area002	SU104_Bethalto	17	24	41	40	103%	9	25	34	25	(9)	136%		
Area003	SU108_Edwardsville_Glen_Carbon	33	298	331	475	70%	142	206	163	188	205	87	118%	
Area003	SU109_Troy_St_Jacob	18	129	147	155	95%	10	120	140	120	(20)	117%		
Area003	SU110_Hopland	13	78	91	100	91%	6	78	86	65	(21)	132%		
Area003	SU111_Columbia_Capeville_Maryville	23	23	46	100	54%	54	66	9	42	15	15	4	10%
Area003	SU202_ChiCale	36	147	183	230	80%	29	156	155	160	(5)	103%		
Area004	SU201_Chrisler_Spring_Fairview	55	286	341	450	76%	105	331	243	250	7	97%		
Area004	SU201_Bethalto_Swansea	71	198	269	405	66%	136	240	42	199	241	250	9	96%
Area004	SU202_Milstead_Columbia_Duane_Smithson	32	117	149	205	73%	26	81	109	95	(14)	115%		
Area004	SU203_Nova_Alexis_Meritas_St_Library_Freiburg	14	50	64	85	75%	5	36	41	45	4	91%		
Area004	SU211_Waterloo	6	109	115	135	85%	11	103	114	90	(24)	127%		
Area005	SU309_Centralia	24	21	45	85	60%	25	29	34	35	(1)	103%		
Area005	SU005_Chrisler_Washington_County	8	66	74	70	106%	3	38	41	40	(1)	103%		
Area005	SU002_East_Merion_County	10	28	38	80	48%	3	27	30	35	5	86%		
Area005	SU002_Affness_County	12	58	70	135	48%	3	42	45	55	10	82%		
Area006	SU064_Berry_County	16	41	57	90	63%	4	44	48	45	(3)	103%		
Area007	SU021_Jackson_County	3	39	42	85	49%	3	100	100	100	0	100%		
Area007	SU042_East_Williamson_County	4	56	60	110	55%	1	40	41	65	24	136%		
Area007	SU001_South_Randolph_County	6	60	74	100	74%	4	29	23	30	(7)	103%		
Area007	SU001_South_Bandolph_County	4	4	8	110	7%	3	61	64	75	11	81%		
Area007	SU090_West_Williamson_County	14	73	87	150	60%	6	49	55	30	15	79%		
Area008	SU003_Jackson_Oregon_County	18	77	95	80	119%	3	11	11	20	3	88%		
Area008	SU043_Mississ_Alexander	6	25	31	50	62%	1	27	28	25	(3)	110%		
Area008	SU004_Shannon	20	26	46	60	77%	11	23	24	25	(9)	106%		
Area008	SU071_Lincoln_Pulaski_Alexander_County	7	45	52	70	74%	4	32	34	40	4	90%		
Area008	SU006_Wayne_Hamilton_White_County	26	79	105	135	78%	12	76	81	30	(17)	103%		
Area009	SU012_Cahoon_County	9	49	46	50	92%	4	20	20	25	5	92%		
Area009	SU039_Lawrence_Wabash_Edwards_County	23	70	93	90	103%	4	44	48	35	(13)	103%		
Area009	SU021_South_Frankfort_County	21	131	152	160	95%	3	38	41	45	4	102%		
Area009	SU061_Richland_County	25	46	71	80	89%	11	11	22	20	(2)	106%		
Area009	SU001_Ward_Frankfort	13	40	53	50	106%	5	29	34	25	(9)	106%		
Area009	SU011_Edwards_County	2	23	25	70	36%	3	47	30	60	40	100%		
Area010	SU021_Western_Coles_Cumberland_County	21	305	326	180	180%	16	80	96	75	(21)	128%		
Area010	SU023_Eastern_Coles_County	22	71	93	85	109%	11	50	61	60	(1)	102%		
Area010	SU031_Edge_Coak_County	7	76	83	95	87%	7	43	43	30	(13)	139%		
Area010	SU044_Crowford_Leeper_County	21	80	101	130	78%	6	38	44	45	1	96%		

COUNCIL TOTALS: 748 3,221 3,969 5,300 1,331 75% 391 2,410 2,800 (1) 100%

\*Council Totals show the number of unique individuals and may not equal the actual column total; some members participate in multiple SUs

10/2/2023 1/1

# COMMUNITY ENGAGEMENT

## Service Unit Meetings

This is a friendly reminder to connect with your Community Engagement Manager regarding your service unit meeting schedule. If for some reason, you, as the SU Manager, have an emergency or incident where you cannot attend, the CEM can and should facilitate the meeting in your stead.

## Development Update:

**Holiday Card Contest** - Girls can submit an original drawing to be entered into the Holiday Card Drawing Contest. This year's theme is Winter Activities. The winning artwork design will be made into a card which will be sent to GSofSI supporters. Deadline for entries is November 1<sup>st</sup>.





# PRODUCT PROGRAM

# PRODUCT PROGRAM

## Fall Product Program – Dates to Remember:

- October 16 Last day for in-person order card sales
- October 16 Last day for caregivers to enter order cards sales in M2
- October 17 Money due to troops for order card sales
  - *If a Girl Scout did not collect funds up-front, do not order the product. Please contact the Product Program Department with the Girl Scout's name and a clear photograph/picture of her order card.*
- October 17-19 Troop volunteers can enter girl order card sales into M2
  - *Troops must verify with each caregiver on what has been entered by the parent. Always double check all girls with no orders at all.*
- October 17-22 Service Unit volunteers can enter girl order card sales into M2



# PRODUCT PROGRAM

## **Fall Product Program – Dates to Remember:**

- October 22 Last day for Service Units to make changes to delivery site addresses
  - October 22 End of Fall Product Program online sales-magazines, direct shipped and girl delivery
  - October 24 Last day for girls and troop volunteers to select t-shirt sizes in M2
  - October 26 Drawing for Giant Ocelot Plush (2)
    - *Every Girl Scout over \$400 in sales automatically entered in drawing*
  - November 1 ACH Sweep for amount due to Council
  - November 6-8 Product deliveries to the service units
  - November 8 Proceeds to troops who participated solely online
  - November 19 Last day to report missing/damaged product to Council
- 
- If troop volunteers and/or caregivers need assistance entering order cards or rewards, there are some helpful videos on the website. <https://www.gsofsi.org/en/cookies/nut-candy-and-magazine/ncm-resources.html#fallguides>



# PRODUCT PROGRAM

## Cookie Program – SU Cookie Chair Training

RSVP with QR Code or <https://forms.gsofsi.org/gs/cookie-training-rsvp>



girl scouts  
of southern illinois

It is time to have an  
*Axolotl*  
fun time with Cookies

Service Unit Cookie Training  
October 22nd from 1-4 pm  
Rolland Lewis Community Building  
800 S 27th St  
Mt Vernon IL 62864

RSVP by October 5th  
using this code





# PROGRAM ENGAGEMENT

# PROGRAM ENGAGEMENT

## Upcoming Program Offerings

### - **November 4 – Fall Fest**

Daisies– Ambassadors; Adults; Non-member youth

Camp Torqua

Cost \$25 (girl); \$7 (adult)

Deadline: 10/23/23

### - **November 17 -18 – Highest Award Prep Overnight**

Cadettes – Ambassadors

Waterloo, IL

Cost \$85 (girl); \$40 (adult)

Deadline: 10/30/23

### - **December 2 – Cookie Biz Bash**

Daisies – Ambassadors

Olney, IL

Cost \$20 (girl)

Deadline: 11/13/23

### - **December 9 – Cookie Biz Bash**

Daisies - Ambassadors

Edwardsville, IL

Cost \$20 (girl)

Deadline: 11/20/23

Council  
Programs



# **PROGRAM ENGAGEMENT**

## **Daisy Drop Box Resource Kits**

New Daisy Troop Leaders

Monthly distribution at Service Unit Meetings

Includes lessons and activities for two Daisy Petals (per kit)

Awards not included and some supplies will be needed



## **October Patch Point**

Take a night-time adventure on your next Girl Scout outing!

Check out the fun activities to earn the Night Hike Patch

**<https://www.gsofsi.org/en/members/for-girl-scouts/badges-and-journeys/councils-own-badges-and-patches.html>**



# PROGRAM ENGAGEMENT

## Council Wide Community Service Project

Birthday Bags (donate to local food pantries)

October 1 – October 31

Patches available to purchase [Birthday Bags Community Service Patch –Preorder](#)



## Fireside Reading Patch Program

Daisies – Ambassadors

November 20 – January 9



## Axolotl Knowledge Patch Program

Daisies – Ambassadors

December 1 – January 9

Requirements: [Members](#) | [For Girl Scouts](#) | [Council's Own Badges and Patches \(gsofsi.org\)](#)





# ADULT EDUCATION

# ADULT EDUCATION

## Adult Training

### ***CPR/AED/First Aid:***

October 16 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL – Deadline tonight 10/02

October 24 -- 6:00 PM-8:30 PM -- Mattoon, IL

October 26 -- 6:00 PM-9:00 PM -- Belleville, IL

November 9 -- 6:00 PM – 8:30 PM -- Edwardsville, IL

November 13 -- 6:00 PM-8:30 PM -- Marion, IL

January 9 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL

January 17 -- 6:00 PM-8:30 PM -- Marion, IL

March 12 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL

March 27 -- 6:00 PM-8:30 PM -- Marion, IL

### ***Camping Out Training:***

Saturday, October 21 -- Carlyle, IL

Saturday, February 24 -- Edwardsville, IL

### ***Camping Certification Reminders:***

- Camping IN is online – no recertification needed
- Camping OUT - - blended training
- Camping OUT - - recertification process



### ***Archery:***

Saturday, October 21<sup>st</sup> – Carlyle, IL

Saturday, February 24<sup>th</sup> – Edwardsville, IL

# ADULT EDUCATION

## New Leader Orientation/Onboarding Updates:

- New Leader Manual
- New Leader Onboarding (Map)

Girl Scouts of Southern Illinois  
**ONBOARDING**  
The New Leader Process

New Leaders, we've got you covered! Here's what you can expect with your onboarding training:

**Start!**

**WELCOME**

- Register as an adult member of Girl Scouts
- Select the role of Leader or Co-Leader in MVGS
- Complete background check and wait for approval
- Email from Volunteer Resources

**1**

**LEARNING PATH #1**

- New Leaders Guide to Success
- Illinois Mandated Reporter Training
- Understanding Your Role
- What Girl Scouts Do
- Troop Leader Expectations
- Girl Scouts Organization and History (coming soon!)

**2**

**LEARNING PATH #2**

- Your First Troop Meeting
- Family Engagement - The Key to Success
- Volunteer Toolkit - Troop Leader View
- The Girl Scout Leadership Experience (coming soon!)

Check out the optional GSUSA Foundations 1-4 in your gLearn Control Library to expand your knowledge!

**3**

**LEARNING PATH #3**

- GSofSI Troop Money Management
- GSofSI Product Sales (when applicable)
- Cookie and Product Program Overview (coming soon!)

**4**

**LEARNING PATH #4**

- Girl Scouts in the Outdoors
- Ceremonies and Traditions
- Traveling with Troops

**End!**

**CONGRATULATIONS!**  
You are now a trained Troop Leader!  
Consider these additional trainings:

- Adult & Child/Pediatric CPR/AED & First Aid
- Camping In Training
- Camping Out Training

# ADULT EDUCATION

## New Leader Orientation/Onboarding Updates:

- New Leader Incentive

**girl scouts**  
of southern illinois

### New Leader Incentive

As you work through completing your first 90 days of required New Leader Onboarding training from October - December, GSoSI would like to provide you with some motivation. If you complete the required course work within the first 90 days of the new Girl Scout year, you will receive your tab and membership pins to place on your uniform. These pins will be distributed to the qualifying New Leaders at your November, December, and January Service Unit Meetings.

**Scan the QR code to take you to the NLO Map**

**November:**  
The World Trefoil Pin shows you are part of the World Association of Girl Guides and Girl Scouts (WAGGGS). This will be earned once you complete Learning Path #2.

**December:**  
The Trefoil Membership Pin signifies fulfillment of membership requirements. This will be earned once you complete Learning Paths #3 & #4.

**October:**  
The Adult Insignia Tab is worn on the left side centered above your heart. This will be earned once you complete Learning Path #1.

Questions? Contact  
Customer Care:  
customercare@gssofi.org  
or 800-345-6858

# **ADULT EDUCATION**

## **Service Unit Volunteer Training**

- Monthly Short & Snappy:
  - October Money Earning
  - November Preventing First Year Leader/Leader Burn Out – Do's and Don'ts
  - December Juliette Gordon Low World Friendship Fund



## **gsLearn Training Releases:**

- GSUSA – Earning the Silver Award (*supplemental training*)
- GSUSA – Mental Wellness 101
- GSUSA - World Thinking Day 101
- 416 (GSofSI Council) – Troop and Service Unit Finance

## **Adult Awards**

Nominations open until November 1, 2023



# CUSTOMER CARE

# CUSTOMER CARE

## Plan 1 Insurance Update:

- Effective 10/1/23, updated guidelines, expand this accident insurance to include all member and nonmember participants of Girl Scout sponsored/supervised events, with no event duration time frame.

### Comparison Chart of the GSUSA Insurance Plans

The following is a high-level comparison of the coverage contained in the Master Policies issued to the Girl Scouts of the USA and underwritten by United of Omaha Life Insurance Company. For further details, please refer to the appropriate Plan Outline within this Guide. All information given is subject to the terms and conditions of the Master Policies. Any questions, call Special Risk Services at 1-800-524-2324.

	Plan 1 Accident Insurance Basic Coverage	Plan 2P Accident plus Sickness Insurance	Plan 2PR Accident plus Sickness Insurance for International Trips	International Inland Accident plus Sickness Insurance for Girl Guides/Girl Scouts Visiting the USA
<b>Eligibility</b>	All Member and Nonmember participants of Girl Scout sponsored/supervised events.	All Member and Nonmember participants of Girl Scout sponsored/supervised events.	All Member and Nonmember participants of Girl Scout sponsored/supervised events.	Councils who are hosting Girl Guides/Girl Scouts visiting the United States.
<b>Coverage (any approved and supervised Girl Scout Activity)</b>	No Event duration time frame.	No Event duration time frame.	No Event duration time frame.	Coverage provided 24 hours a day for Girl Guides/Girl Scouts visiting the United States including travel directly to and from the insured's home and the United States.
<b>Premium Rates</b>	The cost is paid by Girl Scouts of the USA.	The cost is \$0.70 per participant per calendar day or portion thereof.	The cost is \$1.17 per participant per calendar day or portion thereof.	The cost is \$2.30 per person per calendar day.
<b>Benefit Amounts</b>				
<b>Accidental Death</b>	\$15,000	\$15,000	\$15,000	\$10,000
<b>Accidental Dismemberment</b>	Pays up to \$20,000	Pays up to \$20,000	Pays up to \$20,000	Pays up to \$10,000
<b>Paralysis</b>	\$20,000	\$20,000	\$20,000	NOT INCLUDED
<b>Heart or Circulatory Malfunction Death Benefit</b>	\$15,000	\$15,000	\$15,000	NOT INCLUDED
<b>Medical Expenses - Accidents</b>	Pays up to \$20,000	Pays up to \$20,000	Pays up to \$20,000	Pays up to \$50,000
<b>Dental Treatment</b>	Pays up to \$5,000	Pays up to \$5,000	Pays up to \$5,000	Pays up to \$50,000

**Background Checks:** Monthly efforts to re-send background check emails to all registered adults needing to complete one will continue. This takes place two days following the monthly Council Connections meeting. The link expires after 72 hours.



**RETAIL**

# RETAIL

## Free Shipping

- Effective with the new membership year, October 1, 2023 – September 30, 2024, all orders over \$50 on the **GSofSI Online Shop** will receive free shipping.
- Enter code: Member24!

## Extended Shop Hours

- Saturday, October 21 - - 10:00 AM – 2:00 PM
- First 31 customers will receive a Juliette Gordon Low Birthday Patch
- Make a craft and help us decorate a “birthday cake” in honor of Founder’s Day

## Founder’s Day Celebration

- Juliette Gordon Low Patch with a \$25 Purchase
- October 16 - 31



**QUESTIONS?**

**THANK YOU!**

**Next Meeting:**

**November 6, 2023**

