



girl scouts 
of southern illinois

Council Connections
January 2, 2024
Recording in Process

WELCOME
Service Unit Managers

Agenda

1. Girl Scout Promise
2. Community Engagement
3. Product Program
4. Program Engagement
5. Retail
6. Adult Education

Community Engagement



Your Year
of Fun

COMMUNITY ENGAGEMENT

MY24 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **2800**

- Girls = 4,561 girls or 86% to MY24 goal

- Adults = 3,115 adults or 111% to MY24 goal

Girl Scouts of Southern Illinois
Traditional Girls and Adults
Progress to MY24 Goals

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls Needed to Goal	Total Girls % to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults % to Goal
Area002	SU007_Sherid_Fayette_County	14	49	63	85	22	74%	15	42	57	45	(2)	127%
Area002	SU101_Ailton_Geoffrey_Wood_River_Roxana	31	114	145	195	50	74%	13	119	132	130	(2)	101%
Area002	SU102_Granite_City_Madison_Venice	32	78	110	105	(5)	105%	27	85	112	85	(27)	132%
Area002	SU105_Seneca_Cathou_County	18	95	113	150	37	75%	12	48	60	55	(5)	109%
Area002	SU106_Bethalto	22	23	45	60	15	75%	13	26	39	25	(14)	64%
Area003	SU108_Edwardsville_Glen_Carbon	66	261	327	415	88	79%	49	181	230	255	25	90%
Area003	SU109_Troy_Silvane	21	140	161	155	(4)	104%	21	120	141	120	(21)	118%
Area003	SU110_Highland	19	80	99	100	1	99%	12	79	91	65	(26)	140%
Area003	SU111_Collinsville_Casoyville_Maryville	32	30	62	100	38	62%	20	44	64	55	(9)	116%
Area003	SU122_Circleville	43	156	199	230	31	87%	33	134	167	140	(27)	119%
Area004	SU201_OFallon_Shiloah_Fairview	91	336	427	450	23	95%	51	225	276	250	(26)	110%
Area004	SU207_Belleville_Swemama	98	250	348	405	57	86%	65	236	301	250	(51)	120%
Area004	SU209_Millstadt_Columbia_Dupo_Smithton	38	144	182	205	23	89%	29	88	117	95	(22)	123%
Area004	SU210_New_Athens_Morrisia_St_Libory_Freiburg	21	52	73	85	12	86%	7	37	44	45	1	98%
Area004	SU211_Warrens	8	112	120	135	15	89%	13	104	117	90	(27)	130%
Area005	SU306_Gentlella	24	22	46	85	39	54%	10	29	39	35	(4)	111%
Area005	SU315_Clinton_Washington_County	12	70	82	70	(12)	117%	6	40	46	40	(6)	115%
Area005	SU321_East_Marton_County	15	34	49	80	31	61%	7	26	33	35	2	94%
Area005	SU330_Jefferson_County	20	60	80	135	55	59%	6	45	51	55	4	93%
Area005	SU354_Perry_County	19	41	60	90	30	67%	8	44	52	45	(7)	115%
Area007	SU217_Jackson_County	11	42	53	85	32	62%	9	49	58	60	2	97%
Area007	SU342_East_Williamson_County	5	57	62	110	48	56%	1	39	40	45	5	89%
Area007	SU357_North_Randolph_County	24	71	95	100	5	95%	7	29	36	30	(6)	120%
Area007	SU360_South_Randolph_County	42	79	121	130	9	92%	11	62	73	75	2	97%
Area007	SU390_West_Williamson_County	21	84	105	150	45	70%	8	52	60	70	10	84%
Area008	SU333_Johnson_Pipec_County	4	43	47	60	13	78%	3	14	17	20	3	85%
Area008	SU345_Massac_County	20	32	52	50	(2)	104%	12	27	39	25	(14)	156%
Area008	SU346_Shawnee	29	25	54	60	6	90%	6	23	29	25	(4)	116%
Area008	SU372_Union_Pulaski_Alexander_County	7	46	53	70	17	76%	4	33	37	40	3	92%
Area008	SU385_Wayne_Hamilton_White_County	32	79	111	130	19	85%	13	75	88	70	(18)	126%
Area009	SU312_City_County	8	43	51	55	4	93%	1	21	22	25	3	88%
Area009	SU339_Lawrence_Madison_Edwards_County	26	71	97	90	(7)	108%	5	44	49	35	(14)	139%
Area009	SU351_North_Franklin_County	37	117	154	160	(6)	109%	6	39	45	45	(0)	100%
Area009	SU363_Richland_County	27	46	73	80	7	91%	15	11	26	20	(6)	130%
Area009	SU387_West_Frankfort	14	40	54	50	(4)	108%	7	29	36	25	(11)	144%
Area010	SU411_Elliott_County	28	81	109	125	16	87%	12	47	60	65	(5)	114%
Area010	SU421_Western_Cokes_Cumberland_County	32	108	140	140	-	100%	21	80	101	75	(26)	135%
Area010	SU422_Eastern_Cokes_County	27	71	98	85	(13)	115%	13	50	63	40	(23)	158%
Area010	SU431_Edgar_Clarke_County	8	76	84	95	11	89%	1	44	45	30	(15)	150%
Area010	SU444_Crawford_Jasper_County	23	81	104	130	26	80%	10	38	48	45	(3)	107%
COUNCIL TOTALS*		1,069	3,492	4,561	5,300	739	86%	589	2,526	3,115	2,800	(315)	111%

*Council Totals show the number of unique individuals and may not equal the actual council total: some members participate in multiple SUs.

1/2/2024 1/1



COMMUNITY ENGAGEMENT

GSofSI Fall
Membership Blitz

Fall Membership Blitz

KUDOS to the Service Units who have met their MY24 Girl Membership goal to date:

SU 15 – Clinton/Washington County

SU 45 – Massac County

SU 39 – Lawrence/Wabash/Edwards Counties

SU 51 – North Franklin County

SU 87 – West Frankfort

SU 102 – Granite City

SU 109 – Troy/St. Jacob

SU 521 – Western Coles/Cumberland County

SU 522 – Eastern Coles County



COMMUNITY ENGAGEMENT

GSofSI Fall
Membership Blitz

Fall Membership Blitz

KUDOS to the Service Unit who saw a 20% or more increase in its girl membership during the blitz:

SU 21 – East Marion County

Blitz Incentives:

Girl Scouts Parade Banner or STEM Box – MY24 Girl Goal Met

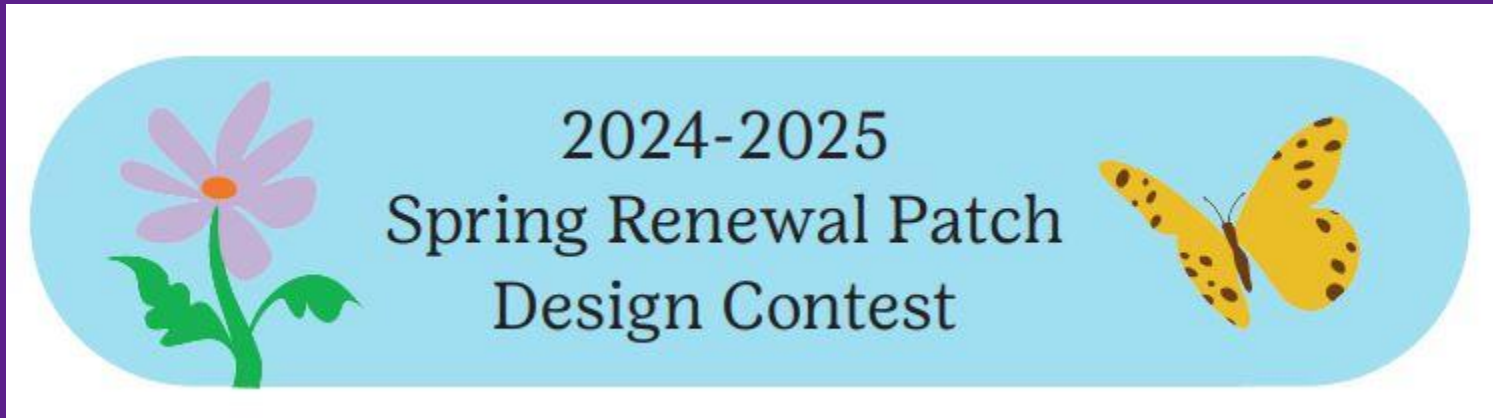
SWAPS Kit – 20% Girl Membership increase



COMMUNITY ENGAGEMENT

Spring Renewal Patch Design Contest

- Deadline is Monday, February 5th
- 18 designs selected
- Open for voting via social media week of February 19th





PRODUCT PROGRAM

COOKIES ARE COMING!!!

January 3rd

- Troop initial orders due in eBudde by midnight
- Virtual Evening Office Hours – 6:30 – 8:30PM (hosted by **Product Program Team**)
 - Locate the Zoom link in the January 2nd Cookie Newsletter
 - **Zoom Evening Office Cookie Hours**

January 4th

- Service Unit Cookie Manager can make any troop edits until midnight

January 6th

- Volunteers receive an email to access Digital Cookie



PRODUCT PROGRAM

COOKIES ARE COMING!!!

January 13th

- Girl/Caregiver receives an email to access Digital Cookie
- Digital Cookie “how-to’s” access on the council website if girl/caregiver does not receive an email

January 13th-19th

- Service Unit Cookie Delivery Week
- Troops should receive the following items when picking up cookies:
 - Troop Cookies
 - Girl Order Cards
 - Money Envelopes
 - Two Receipt Books per troop
 - Troop Initial Rewards (*These will be mailed to the SUCM starting 1/5/24*)



PRODUCT PROGRAM

COOKIES ARE COMING!!!

January 20th

- Cookie GO Day!!!





PROGRAM ENGAGEMENT

PROGRAM ENGAGEMENT



January Patch Point – Bowling Patch

Gather your Girl Scout sisters and head to the lanes! Have fun while earning the GSofSI Bowling Patch. Patches can be purchased in the retail shop or on the [GSofSI Council Shop!](#)

Council-Wide Community Service Project

“Engage To Make a Change” -- January 8 – April 8



Girl Scouts of Southern Illinois **Engage to Make a Change Challenge** asks Girl Scouts to complete a service project that best helps their community. Girls are challenged to think of the best ways they can create positive change in their own hometowns. The goal is to learn more about the local community, engage in opportunities to volunteer, and to create positive change. **This project will run from January 8 - April 8, 2024.**

<https://www.gsofsi.org/en/discover/about/about-gsofsi/community-service.html>

PROGRAM ENGAGEMENT



Upcoming Program Offerings

Silver Award Training

TUES. – 2/6/24

6PM – 7PM – Virtual

Deadline: 2/5/24

Gold Award Training

WED. – 2/7/24

6PM – 7PM – Virtual

Deadline: 2/5/24

Icy Wonder-Rama -- DA-AMB

SAT. – 2/10/24

11:45AM – 2PM -- Edwardsville

\$20/girl or adult; Deadline: 1/29/24

Rock N Roll 80's Style – DA-AMB

SAT. – 2/24/24

9AM – 12PM -- Mattoon

\$25/girl or adult; Deadline: 2/12/24

Visionary Voices - CSA

THUR. – 2/29/24

6PM – 7PM - Virtual

Deadline: 2/12/24

Tinkering in Craft Town

SAT. – 3/9/24

9:30AM – 2PM -- Mattoon

\$25/girl; Deadline: 2/26/24

PROGRAM ENGAGEMENT

GS Travel - 2024

GSofSI Celebrates Summer at Holiday World & Spashin' Safari

- Thursday, June 20 – Sunday, June 23
- Juniors – Ambassadors; Adults
- Cost: \$400 per Girl Scout and Adults
- Deposit: \$200 due at time of registration
- Deadline: 4/1/24
- Final Payment: 5/6/24

GSofSI Journey to Washington DC

- Monday, July 29 – Friday, August 2
- Cadettes – Ambassadors; Adult Travel Advisors
- Cost: \$1500 per Girl Scout and Adult Travel Advisor
- Deposit: \$500 due at time of registration
- Deadline: 4/29/24
- Final Payment: 5/27/24



PROGRAM ENGAGEMENT

GSUSA Destinations – APPLY NOW

GSUSA Destinations are the ultimate adventure for individual Cadette, Senior, and Ambassador Girl Scouts. From domestic to international travel, girls have the opportunity to apply for the adventure of a lifetime! Financial assistance is available as well. Some of the upcoming trips include studying sharks in Belize, seeing shows on Broadway in NYC or touring the sights and sounds of India!

[Check out the options for upcoming Girl Scout Destinations!](#)

Financial Assistance for GSUSA Destinations

Assistance is available through a D-Pass grant for girls who have been accepted for a Girl Scout Destination. (Please note: girls must be accepted by a Destination in order to apply for a D-Pass grant.)

Applications for 2023-2024 D-Pass Funds for GSUSA Destinations are due **February 29, 2024**. Those selected for D-Pass Funds will be notified in March 2024 of the funds allocated for the Destination.

[Apply for a D-Pass Funds Grant](#)



PROGRAM ENGAGEMENT



Highest Awards Reminder

For highest awards to be recognized at the 2024 Recognition of Excellence Awards Ceremony on Sunday, May 19, 2024, final paperwork for the Girl Scout Silver Award must be submitted by **February 29, 2024**.

For those working on their Girl Scout Gold Award, final reports must be submitted to GoGold by **February 5, 2024**. Final interviews will be February 19, 2024.

Outstanding Graduating Girl Scout Scholarship

- Applications will open **January 15th**.
- 2024 Graduating Girl Scouts are eligible.
- Application Deadline: **February 26th**

PROGRAM ENGAGEMENT

GSUSA Girl Scout Advisory Board

In 2024, GSUSA is seeking ten new members to join the Girl Scout Advisory Board to Girl Scouts of the USA.

The national Girl Scout Advisory Board to GSUSA is a group of middle and high school Girl Scouts who make recommendations, contribute to key initiatives, and influence decision-making processes at our national office. Advisory board members develop leadership skills, collaborate with decision-makers at GSUSA, and grow skills to prepare for college and future leadership opportunities.

Girl Scout Advisory Board members serve for up to two years or until their high school graduation, whichever is first.

See all qualifications & application forms:

<https://www.gsofsi.org/.../about.../teen-leadership.html>



PROGRAM ENGAGEMENT



gsfsi

Day and Overnight Camp

Sessions will be posted **January 15th** on the event calendar (months of June and July). They will also be listed on the website under Discover>Activities>Summer Camp.

Day Camps: Camp Torqua, Edwardsville (STEM, Mini STEM and SU 108); Community Park, Effingham (Mini STEM); Ballard Nature Center, Altamont (SU 511); Silver Lake Park, Highland (SU 110); Whispering Pines of Clinton County, Carlyle (SU 207); O’Fallon Sportsman’s Club, Lebanon (SU 201); Konarcik Park, Waterloo (SU 211); Foundation Park, Centralia (SU 9).

Overnight Camp: Camp Torqua, Edwardsville – four week-long sessions; DuBois Center, DuBois – two week long sessions and one mini session; Camp Ondessonk, Ozark – one week-long session

PROGRAM ENGAGEMENT

Camp Open House at Camp Torqua! March 17, 2024 – 1:00-3:00PM

- Open to girls, caregivers and volunteers
- Visit facilities, meet staff and ask questions
- Free event, but must register
- Reg. Deadline is 2/26/24





RETAIL

RETAIL

2024 Cookie Bundle

- Cookie Clipboard
- Cookie Post-It Note
- Cookie Money Pouch
- Cookie Half Apron
- Cookie Pop-up Sign
- Cookie Tote Bag
- Cookie Rollabana
- Two-Sided Cookies Foam Finger
- Price: \$45



Get your Cookie Bundle today!

RETAIL

“On My Honor” Sale

- January 15 – 31
- 15% off the GSofSI “On My Honor” crewneck sweatshirt, hooded sweatshirt and sweatpants
- Offer while supplies last

Free Shipping

- This membership year, October 1, 2023 – September 30, 2024, all orders over \$50 on the **GSofSI Online Shop** will receive free shipping.
- Enter code: Member24!





ADULT EDUCATION

ADULT EDUCATION

Adult Training

CPR/AED/First Aid:

January 17 -- 6:00 PM-8:30 PM -- Marion, IL

February 3 -- 6:00 PM-8:30 PM -- Belleville, IL

February 20 -- 6:00 PM-8:30 PM -- Marshall, IL

March 12 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL

March 27 -- 6:00 PM-8:30 PM -- Marion, IL

Camping Out Training:

Saturday, February 24 -- Edwardsville, IL

Saturday, April 13 -- Edwardsville, IL

Saturday, April 20 -- Edwardsville, IL

Youth Mental Health First Aider:

Saturday, February 24 Virtual

Saturday, March 9 Glen Carbon, IL

Saturday, May 18 Mt. Vernon, IL



Archery:

Saturday, February 24 -- Edwardsville, IL

Sunday, April 7 -- Edwardsville, IL

Saturday, April 20 -- Edwardsville, IL

Volunteer Training Summit:

Saturday, April 6 -- Collinsville, IL

ADULT EDUCATION

New Leader Orientation/Onboarding Updates:

- Final Incentive Delivery – January Service Unit Meetings

girlscouts
of southern illinois

New Leader Incentive

As you work through completing your first 90 days of required New Leader Onboarding training from October - December, GSoSI would like to provide you with some motivation. If you complete the required course work within the first 90 days of the new Girl Scout year, you will receive your tab and membership pins to place on your uniform. These pins will be distributed to the qualifying New Leaders at your November, December, and January Service Unit Meetings.

Scan the QR code to take you to the NLO Map

November:
The World Trefol Pin shows you are part of the World Association of Girl Guides and Girl Scouts (WAGGGS). This will be earned once you complete Learning Path#2.

December:
The Trefol Membership Pin signifies fulfillment of membership requirements. This will be earned once you complete Learning Paths #3 & #4.

October:
The Adult Insignia Tab is worn on the left side centered above your heart. This will be earned once you complete Learning Path #1.

Questions? Contact Customer Care:
customercare@gsosil.org
or 800-345-6858

ADULT EDUCATION



Service Unit Volunteer Training

- **Monthly Short & Snappy:**

January	Parent Participation in Troops
February	Event Registration/Navigating the Event Calendar
March	Troop Renewal/Spring Renewal Process/Girl Registration

gsLearn Training Releases:

- **Traveling with Troops Update**

- 416 (GSofSI Council) Traveling With Troops
- Same Content; More User-Friendly Display
- Estimated Completion Time: 35 minutes



Let's Chat w/Loretta

March 4

May 6

Before Council Connections

6:00-6:25PM

QUESTIONS?

THANK YOU!

Next Meeting:

Monday, February 5, 2024

