girl scouts
of southern illinois

Council Connections
November 6, 2023
Recording in Process

WELCOME
Service Unit Managers

Agenda

1. Girl Scout Promise
2. Community Engagement
3. Product Program
4. Program Engagement
5. Adult Education
6. Retail

Community Engagement

PEACE ♥ LOVE ♥ COOKIES

GirlScout Road Trip!

Your Year of Fun

COMMUNITY ENGAGEMENT

MY24 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **2800**

- Girls = 4,382 girls or 83% to MY24 goal
- Adults = 3,016 adults or 108% to MY24 goal

Girl Scouts of Southern Illinois
Traditional Girls and Adults
Progress to MY24 Goals

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls Needed to Goal	Total Girls % to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults % to Goal
Area002	SU007_Bond_Fayette_County	11	68	79	85	6	93%	12	41	53	45	(8)	118%
Area002	SU101_Alton_Godfrey_Wood_River_Roxana	28	114	142	195	53	73%	13	119	132	130	(2)	102%
Area002	SU102_Granite_City_Madison_Venice	30	78	108	105	(3)	102%	24	84	108	85	(23)	127%
Area002	SU105_Jersey_Calhoun_County	17	94	111	150	39	74%	12	48	60	55	(5)	109%
Area002	SU106_Bethalto	22	22	44	60	16	73%	11	25	36	25	(11)	144%
Area003	SU108_Edwardsville_Glen_Carbon	46	240	286	415	129	69%	40	176	216	255	39	85%
Area003	SU109_Troy_St_Jacob	19	139	158	155	(3)	102%	20	120	140	120	(20)	117%
Area003	SU110_Highland	15	79	94	100	6	94%	12	79	91	65	(26)	140%
Area003	SU111_Collinsville_Caseyville_Maryville	29	28	57	100	43	57%	15	44	59	55	(4)	107%
Area003	SU202_ClinClair	40	150	190	230	40	83%	32	129	161	140	(21)	115%
Area004	SU201_OFallon_Shiloh_Fairview	83	333	416	450	34	92%	43	217	260	250	(10)	104%
Area004	SU207_Belleville_Swansea	96	237	333	405	72	82%	58	227	285	250	(35)	114%
Area004	SU209_Millstadt_Columbia_Dupo_Smithton	35	131	166	205	39	81%	28	82	110	95	(15)	116%
Area004	SU210_New_Athens_Marissa_St_Libory_Freeburg	16	50	66	85	19	78%	7	37	44	45	1	98%
Area004	SU211_Waterloo	7	112	119	135	16	88%	12	104	116	90	(26)	129%
Area005	SU009_Centralia	23	22	45	85	40	53%	9	29	38	35	(3)	109%
Area005	SU015_Clinton_Washington_County	11	70	81	70	(11)	116%	5	40	45	40	(5)	113%
Area005	SU021_East_Marion_County	13	28	41	80	39	51%	3	26	29	35	6	83%
Area005	SU030_Jefferson_County	16	60	76	135	59	56%	4	44	48	55	7	87%
Area005	SU054_Perry_County	18	61	79	90	11	88%	6	44	50	45	(5)	111%
Area007	SU027_Jackson_County	9	42	51	85	34	60%	9	50	59	60	1	98%
Area007	SU042_East_Williamson_County	5	56	61	110	49	55%	1	39	40	65	25	62%
Area007	SU057_North_Randolph_County	24	69	93	100	7	93%	7	29	36	30	(6)	120%
Area007	SU060_South_Randolph_County	40	76	116	130	14	89%	10	62	72	75	3	96%
Area007	SU090_West_Williamson_County	19	83	102	150	48	68%	8	52	60	70	10	86%
Area008	SU033_Johnson_Pope_County	3	43	46	60	14	77%	3	14	17	20	3	85%
Area008	SU045_Massac_County	19	30	49	50	1	98%	10	27	37	25	(12)	148%
Area008	SU066_Shawnee	27	25	52	60	8	87%	15	23	38	25	(13)	152%
Area008	SU072_Union_Pulaski_Alexander_County	7	46	53	70	17	76%	4	33	37	40	3	93%
Area008	SU085_Wayne_Hamilton_White_County	30	79	109	130	21	84%	12	75	87	70	(17)	124%
Area009	SU012_Clay_County	6	42	48	55	7	87%	1	20	21	25	4	84%
Area009	SU039_Lawrence_Wabash_Edwards_County	26	71	97	90	(7)	108%	4	44	48	35	(13)	137%
Area009	SU051_North_Franklin_County	36	136	172	160	(12)	108%	6	39	45	45	-	100%
Area009	SU063_Richland_County	26	46	72	80	8	90%	15	11	26	20	(6)	130%
Area009	SU087_West_Frankfort	14	40	54	50	(4)	108%	7	29	36	25	(11)	144%
Area010	SU511_Effingham_County	28	76	104	135	31	77%	12	67	79	65	(14)	122%
Area010	SU521_Western_Coles_Cumberland_County	27	108	135	140	5	96%	20	80	100	75	(25)	133%
Area010	SU522_Eastern_Coles_County	26	71	97	85	(12)	114%	12	50	62	40	(22)	155%
Area010	SU531_Edgar_Clark_County	7	76	83	95	12	87%	-	44	44	30	(14)	147%
Area010	SU544_Crawford_Jasper_County	23	80	103	130	27	79%	3	38	46	45	(1)	102%
	COUNCIL TOTALS*	977	3,405	4,382	5,300	918	83%	526	2,490	3,016	2,800	(216)	108%

11/6/2023

*Council Totals show the number of unique individuals and may not equal the actual column total; some members participate in multiple SUs

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COMMUNITY ENGAGEMENT

GSofSI Fall Membership Blitz

Fall Membership Blitz

- November 1 – January 2
- Service Units that reach their MY24 GIRL membership goal by January 2 will receive their CHOICE of a GSofSI Parade Banner or a STEM Resource Kit for the service unit. *ated**This includes any Service Unit that met its MY24 GIRL membership goal prior to the start of the campaign.*** **OR**
- Service Units with a 20% or more girl membership increase during the campaign will receive a SWAP Kit.
- **Girl Scouts:** Introduce a girl to Girl Scouts and both receive a patch when the new girl joins.

PRODUCT PROGRAM

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Fall Product Program – Review:

• Congratulations to all the Service Units who reached their Fall Product Program Goal!!

SU 7 - Bond/Fayette

SU 9 – Centralia

SU 30 – Jefferson County

SU 39 – Lawrence/Wabash/Edwards

SU 51 - North Franklin

SU 54 – Perry County

SU 57 – North Randolph

SU 63 – Richland

SU 87 – West Frankfort

SU 101– Alton Godfrey

SU 102 – Granite City/Madison/Venice

SU 108 – Edwardsville/Glen Carb

SU 110 - Highland

SU 111 - Collinsville

SU 201 – O'Fallon/Shiloh/Fairview Heights

SU 207 – Belleville/Swansea

SU 209 - Millstadt/Columbia/Dupo/Smithton

SU 511 – Effingham

SU 522 – Eastern Coles

TOP THREE SELLERS:

SU 101 – Alvina Farley   SU 106 - Katelynn Norman   SU 201 – Vanessa Sill

PRODUCT PROGRAM

Cookie Program Highlights:

Troop Cookie Training – gsLearn

- Available November 13
- Email alerts to Troop Leaders, Troop Co-Leaders and Troop Cookie Product Managers
- Training Modules:
  - ✓ Intro to the 2024 Cookie Program
  - ✓ Troop Initial Orders and Cookie Handling
  - ✓ Cookie Booth and Cookie Cupboards
  - ✓ Cookie Rewards
  - ✓ Digital Cookie
  - ✓ Cookie Wrap-up
- Mandatory Modules (completion for troop access to eBudde):
  - ✓ Intro to the 2024 Cookie Program
  - ✓ Initial Order and Cookie Handling
  - ✓ Cookie Booth and Cookie Cupboards

Troop trainings should be completed by December 3rd.
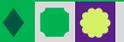
PRODUCT PROGRAM

Area Zoom Calls:

Troop volunteers' questions following completion of gsLearn trainings.

- December 4   Area 2 Zoom Call
- December 5   Area 3 Zoom Call
- December 6   Area 4 Zoom Call
- December 7   Area 5 Zoom Call
- December 11   Area 7 Zoom Call
- December 12   Area 8 Zoom Call
- December 13   Area 9 Zoom Call
- December 14   Area 10 Zoom Call

PRODUCT PROGRAM

Cookie Program Preparation:

- All troops need to ensure girls are in the correct troop.
- All troops need to ensure the Primary Contact is correct for each girl. This is located in myGS under the respective troop.
- Email Customer Care, customercare@gsofsi.org, with any changes.
- Please have all changes submitted by **January 3** to ensure all the data is accurate before the start of the cookie season.

PRODUCT PROGRAM

Important Cookie Dates:

- **January 3**   Troop Initial Cookie Order Due in eBudde
- **January 6**   Volunteer Access to Digital Cookie
- **January 13**   Girl Caregiver Access to Digital Cookie
- **January 13-19**   Service Unit Initial Order Cookie Deliveries
- **January 18**   Cupboard Orders Open up in eBudde
- **January 20**   Cookies In Hand-All In Person and Online Sales Begin
- **January 25**   Cupboards Open and Additional Booth Cookies Pickups Begin
- **February 16-18**   National Girl Scout Cookie Weekend
- **February 25**   Digital Cookie Girl Delivery Option Ends
- **March 3**   Last Day to Place Cupboard Orders
- **March 4**   Last Day to Report Girl/Caregiver Unpaid Balances to Council
- **March 10**   Last Day of the Cookie Program

PROGRAM ENGAGEMENT

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Upcoming Program Offerings

- **December 2 – Cookie Biz Bash**
  Daisies – Ambassadors
  Olney, IL
  Cost $20 (girl)
  Deadline: 11/13/23

- **December 9 – Cookie Biz Bash**
  Daisies - Ambassadors
  Edwardsville, IL
  Cost $20 (girl)
  Deadline: 11/20/23

- **December 5 - Gold Award Training**
  Virtual
  Deadline: 12/4/23

- **December 6 - Silver Award Training**
  Virtual
  Deadline: 12/5/23

Highest Awards

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PROGRAM ENGAGEMENT

Fireside Reading Patch Program
Daisies – Ambassadors
November 20 – January 9

Axolotl Knowledge Patch Program
Daisies – Ambassadors
December 1 – January 9

Requirements: **Members | For Girl Scouts | Council's Own Badges and Patches (gsofsi.org)**

PROGRAM ENGAGEMENT

Daisy Drop Box Resource Kits
- Distribution #2 – My First Cookie Business Badge and Axolotl Fun Patch lessons.
- Distribution #3 – Considerate and Caring, Courageous and Strong, Responsible for What I Say and Do and Respect Myself and Others lessons.

November Patch Point
Girl Scouts can show their appreciation to our Military and Veterans by completing the activities of the **"Honoring our Veterans"** patch. Patches can be purchased in the retail shop or on the GSofSI Council Shop!

ADULT EDUCATION

ADULT EDUCATION

Adult Training

CPR/AED/First Aid:
November 30 -- 6:00 PM-8:30 PM -- Belleville, IL
January 9 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL
January 17 -- 6:00 PM-8:30 PM -- Marion, IL
March 12 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL
March 27 -- 6:00 PM-8:30 PM -- Marion, IL

Camping Out Training:
Saturday, December 16 -- Edwardsville, IL
Saturday, February 24 -- Edwardsville, IL

Youth Mental Health First Aider:
Saturday, February 24   Virtual
Saturday, March 9   Glen Carbon, IL
Saturday, May 18   Mt. Vernon, IL

Archery:
Saturday, December 16 -- Edwardsville, IL
Saturday, February 24 -- Edwardsville, IL

Volunteer Training Summit:
Saturday, April 6   Collinsville, IL

Training Event

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ADULT EDUCATION

New Leader Orientation/Onboarding Updates:

- New Leader Manual
- New Leader Onboarding (Map)

Girl Scouts of Southern Illinois
ONBOARDING
The New Leader Process

New Leaders, we've got you covered! Here's what you can expect with your onboarding training:

Start!
WELCOME
- Register as an adult member of Girl Scouts
- Select the role of Leader of Co-Leader in MYGS
- Complete background check and wait for approval
- Email from Volunteer Resources

1
LEARNING PATH #1
- New Leaders Guide to Success
- Illinois Mandated Reporter Training
- Understanding Your Role
- What Girl Scouts Do
- Troop Leader Expectations
- Girl Scouts Organization and History (coming soon!)

2
LEARNING PATH #2
- Your First Troop Meeting
- Family Engagement - The Key to Success
- Volunteer Toolkit - Troop Leader View
- The Girl Scout Leadership Experience (coming soon!)

Check out the optional GSUSA Foundations 1-4 in your gsLearn Content Library to expand your knowledge!

3
LEARNING PATH #3
- GSofSI Troop Money Management
- GSofSI Product Sales (when applicable)
- Cookie and Product Program Overview (coming soon!)

4
LEARNING PATH #4
- Girl Scouts in the Outdoors
- Ceremonies and Traditions
- Traveling with Troops

End!
CONGRATULATIONS!
You are now a trained Troop Leader!
Consider these additional trainings:
- Adult & Child/Pediatric CPR/AED & First Aid
- Camping In Training
- Camping Out Training

ADULT EDUCATION

New Leader Orientation/Onboarding Updates:

- New Leader Incentive

ADULT EDUCATION

Service Unit Volunteer Training

- Monthly Short & Snappy:
  - November   Preventing First Year Leader/Leader Burn Out – Do's and Don'ts
  - December   Juliette Gordon Low World Friendship Fund
  - January   Parent Participation in Troops

gsLearn Training Releases:

- GSUSA – New Leader Onboarding: The Girl Scout Leadership Experience
- 416 (GSofSI Council) – Service Unit Registrar Training

Driver Information Guidelines

RETAIL

RETAIL

Free Shipping

- This membership year, October 1, 2023 – September 30, 2024, all orders over $50 on the **GSofSI Online Shop** will receive free shipping.
- Enter code: Member24!

November Promotion

- Turkey Prize Pull
- November 13-21
- In-Store Promotion

Council Shop Turkey Prize Pull

November 13-21

December Meeting

Service Unit & Troop Support

QUESTIONS?

THANK YOU!

Next Meeting:

December 4, 2023