

girl scouts
of southern illinois

Council Connections
October 2, 2023
Recording in Process

WELCOME Service Unit Managers



- 1. Girl Scout Promise
- 2. Community Engagement
- 3. Product Program
- 4. Program Engagement
- 5. Adult Education
- 6. Customer Experience
- 7. Retail

Community Engagement



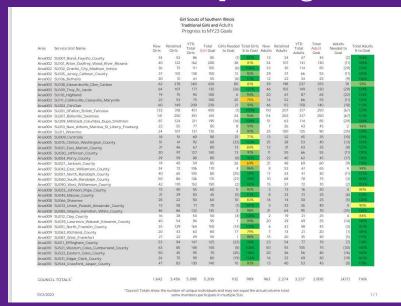
Your Year of Fun

COMMUNITY ENGAGEMENT

MY23 Membership Review

Traditional Troop Girls = **5200**; Adults = **2800**

- Girls = 5,098 girls or 98% to MY23 goal
- Adults = 3,237 adults or 116% surpassing MY23 goal





COMMUNITY ENGAGEMENT

MY24 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **2800**

- Girls = 3,969 girls or 75% to MY24 goal
- Adults = 2,801 adults or 100% to MY24 goal

MY24 Girl Goal Achievement:

SU 15 - Clinton/Washington County

SU 39 - Lawrence/Wabash/Edwards County

SU 87 – West Frankfort

SU 109 - Troy/St. Jacob

SU 522 – Eastern Coles County





COMMUNITY ENGAGEMENT

Service Unit Meetings

This is a friendly reminder to connect with your Community Engagement Manager regarding your service unit meeting schedule. If for some reason, you, as the SU Manager, have an emergency or incident where you cannot attend, the CEM can and should facilitate the meeting in your stead.

Development Update:

Holiday Card Contest - Girls can submit an original drawing to be entered into the Holiday Card Drawing Contest. This year's theme is Winter Activities. The winning artwork design will be made into a card which will be sent to GSofSI supporters. Deadline for entries is November 1st.





PRODUCT PROGRAM

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<u>Fall Product Program - Dates to Remember:</u>

- October 16 Last day for in-person order card sales
 October 16 Last day for caregivers to enter order cards sales in M2
 October 17 Money due to troops for order card sales
 - > If a Girl Scout did not collect funds up-front, do not order the product. Please contact the Product Program Department with the Girl Scout's name and a clear photograph/picture of her order card.
- October 17-19 Troop volunteers can enter girl order card sales into M2
 - > Troops must verify with each caregiver on what has been entered by the parent. Always double check all girls with no orders at all.
- October 17-22 Service Unit volunteers can enter girl order card sales into M2

PRODUCT PROGRAM

<u>Fall Product Program - Dates to Remember:</u>

•	October 22	Last day for Service Units to make changes to delivery site addresses		
•	October 22	End of Fall Product Program online sales-magazines, direct		
		shipped and girl delivery		
•	October 24	Last day for girls and troop volunteers to select t-shirt sizes in M2		
•	October 26	Drawing for Giant Ocelot Plush (2)		
		Every Girl Scout over \$400 in sales automatically entered in drawing		
•	November 1	ACH Sweep for amount due to Council		
•	November 6-8	Product deliveries to the service units		
•	November 8	Proceeds to troops who participated solely online		
•	November 19	Last day to report missing/damaged product to Council		

• If troop volunteers and/or caregivers need assistance entering order cards or rewards, there are some helpful videos on the website. https://www.gsofsi.org/en/cookies/nut-candy-and-magazine/ncm-resources.html#fallguides



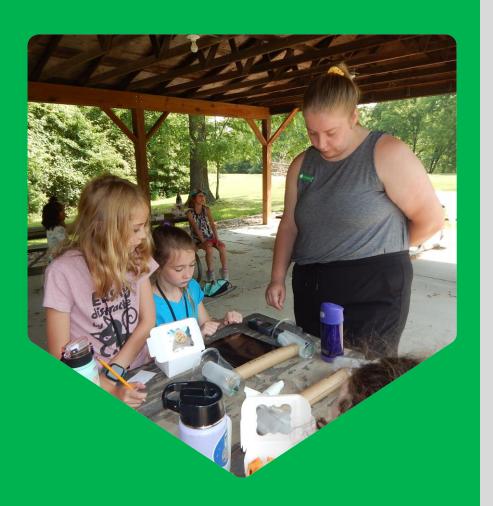
PRODUCT PROGRAM

<u>Cookie Program - SU Cookie Chair Training</u>

RSVP with QR Code or https://forms.gsofsi.org/gs/cookie-training-rsvp







PROGRAM ENGAGEMENT

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Upcoming Program Offerings

- November 4 - Fall Fest

Daisies – Ambassadors; Adults; Non-member youth Camp Torqua

Cost \$25 (girl); \$7 (adult)

Deadline: 10/23/23

- November 17 -18 - Highest Award Prep Overnight

Cadettes – Ambassadors

Waterloo, IL

Cost \$85 (girl); \$40 (adult)

Deadline: 10/30/23

- December 2 - Cookie Biz Bash

Daisies - Ambassadors

Olney, IL

Cost \$20 (girl)

Deadline: 11/13/23

- December 9 - Cookie Biz Bash

Daisies - Ambassadors

Edwardsville, IL

Cost \$20 (girl)

Deadline: 11/20/23



PROGRAM ENGAGEMENT

Daisy Drop Box Resource Kits

New Daisy Troop Leaders Monthly distribution at Service Unit Meetings Includes lessons and activities for two Daisy Petals (per kit) Awards not included and some supplies will be needed



October Patch Point

Take a night-time adventure on your next Girl Scout outing! Check out the fun activities to earn the Night Hike Patch https://www.gsofsi.org/en/members/for-girl-scouts/badges-and-journeys/councils-own-badges-and-patches.html



PROGRAM ENGAGEMENT

Council Wide Community Service Project

Birthday Bags (donate to local food pantries)
October 1 – October 31
Patches available to purchase Birthday Bags Community Service Patch - Preorder



Fireside Reading Patch Program

Daisies – Ambassadors November 20 – January 9



Axolotl Knowledge Patch Program

Daisies – Ambassadors December 1 – January 9

Requirements: Members | For Girl Scouts | Council's Own Badges and Patches (gsofsi.org)





Adult Training

CPR/AED/First Aid:

October 16 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL – Deadline tonight 10/02

October 24 -- 6:00 PM-8:30 PM -- Mattoon, IL

October 26 -- 6:00 PM-9:00 PM -- Belleville, IL

November 9 -- 6:00 PM - 8:30 PM -- Edwardsville, IL

November 13 -- 6:00 PM-8:30 PM -- Marion, IL

January 9 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL

January 17 -- 6:00 PM-8:30 PM -- Marion, IL

March 12 -- 6:00 PM-8:30 PM -- Mt. Vernon, IL

March 27 -- 6:00 PM-8:30 PM -- Marion, IL

Camping Out Training:

Saturday, October 21 -- Carlyle, IL Saturday, February 24 -- Edwardsville, IL

Camping Certification Reminders:

- Camping IN is online no recertification needed
- Camping OUT - blended training
- Camping OUT - recertification process



Archery:

Saturday, October 21st – Carlyle, IL Saturday, February 24th – Edwardsville, IL

New Leader Orientation/Onboarding Updates:

- New Leader Manual
- New Leader Onboarding (Map)



New Leader Orientation/Onboarding Updates:

New Leader Incentive



Service Unit Volunteer Training

Monthly Short & Snappy:

October Money Earning

November Preventing First Year Leader/Leader Burn Out - Do's and Don'ts

December Juliette Gordon Low World Friendship Fund

gsLearn Training Releases:

- GSUSA Earning the Silver Award (supplemental training)
- GSUSA Mental Wellness 101
- GSUSA World Thinking Day 101
- 416 (GSofSI Council) Troop and Service Unit Finance

Adult Awards

Nominations open until November 1, 2023



gsofsi



CUSTOMER CARE

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Plan 1 Insurance Update:

- Effective 10/1/23, updated guidelines, expand this accident insurance to include all member and nonmember participants of Girl Scout sponsored/supervised events, with no event duration time frame.

he following is a high-level comparison of the coverage contained in the Master Policies issued to the Cirl Scouls the USA and underwitten by United of Combast Life Insurance Company. For Interfed dealing, Issues refer to the popropriate Plan Outline within this Guide. All information given is subject to the terms and conditions of the Master clicks. Any questions, call Special Risk Services at 1-800-524-2224.						
	Plan 1 Accident Insurance Basic Coverage	Plan 3P Accident plus Sickness Insurance	Plan 3PI Accident plus Sickness Insurance for International Trips	International Inbound Accident plus Sictivess Insurance for Girl Guides/Girl Scouts Visiting the USA		
Eligibility	All Member and Nonmember perticipants of Girl Scout sponsored/ supervised events	All Member and Nonmember participants of Girl Scout sporsored/ supervised events	All Member and Nonmember participants of Girl Scout sponsored/ supervised events	Councils who are hosting Girl Guides/Girl Scouts visiting the United States.		
Coverage (any approved and supervised Girl Scout Activity)	No Event duration time frame.	No Event duration time frame.	No Event duration time frame.	Coverage provided 24 hours a day for Girl Guides/Girl Scouts visiting the United States including travel directly to and from the insured's home and the United States.		
Premium Rates	The cost is paid by Girl Scouts of the USA.	The cost is \$0.70 per participant per calendar day or portion thereof.	The cost is \$1.17 per participant per calendar day or portion thereof.	The cost is \$3.30 per person per calendar day.		
Benefit Amounts						
Accidental Death	\$15,000	\$15,000	\$15,000	\$10,000		
Accidental Dismemberment	Pays up to \$20,000	Pays up to \$20,000	Pays up to \$20,000	Pays up to \$10,000		
Paralysis	\$20,000	\$20,000	\$20,000	NOT INCLUDED		
Heart or Circulatory Malfunction Death Benefit	\$15,000	\$15,000	\$15,000	NOT INCLUDED		
Medical Expenses Accidents	Pays up to \$20,000	Pays up to \$20,000	Pays up to \$20,000	Pays up to \$50,000		
Dental Treatment	Pays up to \$5,000	Pays up to \$5,000	Pays up to \$5,000	Pays up to \$50,000		

Background Checks: Monthly efforts to re-send background check emails to all registered adults needing to complete one will continue. This takes place two days following the monthly Council Connections meeting. The link expires after 72 hours.



RETAIL

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Free Shipping

- Effective with the new membership year, October 1, 2023 September 30, 2024, all orders over \$50 on the **GSofSI Online Shop** will receive free shipping.
- Enter code: Member 24!

Extended Shop Hours

- Saturday, October 21 - 10:00 AM 2:00 PM
- First 31 customers will receive a Juliette Gordon Low Birthday Patch
- Make a craft and help us decorate a "birthday cake" in honor of Founder's Day

Founder's Day Celebration

- Juliette Gordon Low Patch with a \$25 Purchase
- October 16 31



QUESTIONS? THANK YOU!

Next Meeting:

November 6, 2023

