

girl scouts
of southern illinois

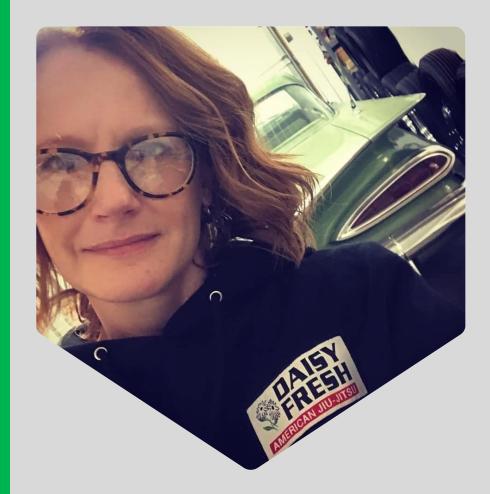
Council Connections
September 5, 2023
Recording in Process

WELCOME Service Unit Managers



- 1. Girl Scout Promise
- 2. Marketing/Communications
- 3. Community Engagement
- 4. Product Program
- 5. Program Engagement
- 6. Adult Education
- 7. Customer Experience
- 8. Retail

Marketing & Communications



MARKETING AND COMMUNICATIONS

GSofSI Branding:

Members | For Volunteers | Volunteer Essentials | GSofSI Branding

gsofsi.org/branding



Community Engagement



Your Year of Fun

COMMUNITY ENGAGEMENT

MY24 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **2800**

- Girls = 3,223 girls or 61% to MY24 goal
- Adults = 2,459 adults or 88% to MY24 goal







COMMUNITY ENGAGEMENT

Troop Details Report

Service Unit Registrars will be emailed this report on 9/7/23.

- This information populates the Participation Catalog (info a customer sees when registering as a member).
- This data is also available via Looker.
- Review for errors/updates.
- Complete electronic form to provide changes.
- https://forms.gsofsi.org/gs/troop-info-updates

United Way Black-Out Dates

Troop Money Earning Suspended September 4 (Labor Day) – October 31 (Effingham Area – December 1)



GOVERNANCE

Fall Town Hall Meeting

Wednesday, September 13 - 6:30 PM Open to all volunteers. No pre-registration required. Send any questions to be addressed at this meeting to Ashley Green-Bryant, agreen-bryant@gsofsi.org

Topic: GSofSI Town Hall Meeting w/Council Leadership

Time: Sep 13, 2023 06:30 PM Central Time (US and Canada)

Join Zoom Meeting

https://us06web.zoom.us/j/81826666121?pwd=SUV1N00weWhKUGV5Y2VxcDQ0d

ENvUT09

Meeting ID: 818 2666 6121

Passcode: 979847

2023-2024 Delegate Determination – send updates to Customer Care

- Voting Selection takes place during September Service Unit Meetings
- Delegate Training





Fall Product Program Key Dates:

- Troop training is now active on GS Learn
- September 12 Service Unit and Troops get access to M2
- September 23 Program begins
- October 15 Order card sales end
- October 16 Troop and Service Unit data entry opens
- October 22 Online Sales Closes and Service Unit Data entry closes.
- October 24 Troop rewards are due
- November 6-8 Service Unit Delivery week
- November 1 Troop ACH for what is due to council
- November 8 Troops ACH for what council owes a troop
- December Rewards should arrive



Fall Product Program Key Items:

- Sample of both of the new products has been provided to try a Service Unit Meetings.
- Troop proceeds have increased from 18 and 20%.
- Contact your Community Engagement Manager if more order cards are needed.
- Service Unit Fall Product Managers have the delivery schedule and the Service Unit Fall Product Program Goals.
- Upon access to M2, IMPORTANT for troops to check to see if all their girls are listed. Only girls with 2024 memberships are uploaded.
- Upon Service Units' access to M2, please check to make for the correct volunteer listed. Only volunteers with 2024 memberships, approved background checks and Troop Fall Product Program Manager roles assigned are uploaded.



Fall Product Program Key Items:

- Questions should be directed to the SU Fall Product Program Manager or to Customer Care.
- The GSofSI Nuts and Cookie social media page is still available to SU Product Managers and SU Managers to share information or answer questions.
- Fall Product Program Resources:
 - o https://www.gsofsi.org/en/cookies/nut-candy-and-magazine/ncm-resources.html
- Girl/Caregiver Permission Slip:
 - o https://forms.gsofsi.org/gs/girl-caregiver-permission
- Troop ACH Form:
 - o https://forms.gsofsi.org/gs/ach



Cookie Program Key Dates:

October 22 SU Cookie Training, Mt. Vernon, same location (as last year) 1-4PM

November 13 Troop Cookie Training on gsLearn Live

December 4 Area 2 Zoom check in call
December 5 Area 3 Zoom check in call
December 6 Area 4 Zoom check in call
December 7 Area 5 Zoom check in call

December 11 Area 7 Zoom check in call
December 12 Area 8 Zoom check in call

December 13 Area 9 Zoom check in call

December 14 Area 10 Zoom check in call

January 3 Troop initial order due

January 13-19 Service Unit Delivery week

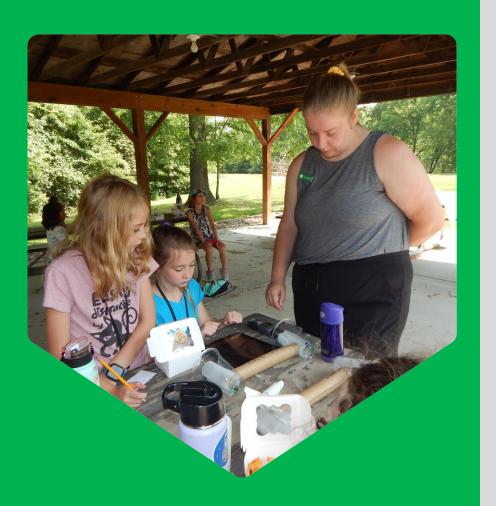
January 13 SWIC Mega Drop

January 15 Edwardsville Mega Drop (location yet to be determined)

January 20 Cookie Program begins including Digital Cookie

March 10 Cookie Program closes!





PROGRAM ENGAGEMENT

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Upcoming Program Offerings

October 7 – Journey Day

Daisies – Brownies Makanda, IL

Cost: \$50

Deadline: 9/25/23

- October 21 - Journey Day

Daisies - Brownies

Carlyle, IL

Cost: \$50

Deadline: 10/9/23

November 4 – Fall Fest

Daisies-Ambassadors

Camp Torqua

Cost \$25 (girl); \$7 (adult)

Deadline: 10/23/23



PROGRAM ENGAGEMENT

Upcoming Program Offerings - SAVE THE DATE

- December 2 - Cookie Biz Bash

Daisies – Ambassadors Olney, IL Cost \$20 (girl)

Deadline: 11/13/23

- December 9 - Cookie Biz Bash

Daisies – Ambassadors Edwardsville, IL Cost \$20 (girl)

Deadline: 11/20/23

Upcoming Girl Leadership & Highest Awards Training

- Silver Award Trainings 9/6, 10/4, 12/6
- Gold Award Trainings 9/5, 10/3, 12/5
- LiA Award Training 10/4 (Virtual); 10/7 (Makanda)
- LiA Award Training 10/18 (Virtual); 10/21 (Carlyle)
- Highest Award Prep Overnight 11/17 11/18





PROGRAM ENGAGEMENT

Older Girl Advisory Board

https://www.gsofsi.org/en/discover/about/about-gsofsi/teen-leadership.html

Older Girl Advisory Board Application Form Older Girl Advisory Board Reference Form

September Patch Point

Take the Backyard Challenge this Fall! Earn the Council's Own Patch for having fun in your own backyard! Patches can be purchased in the shop or on the <u>GSofSI</u> <u>Council Shop site!</u>

Day Camp 2024

- Let us know if your Service Unit would like to host a camp next summer.



ADULT EDUCATION

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Adult Training

CPR/AED/First Aid:

Monday, September 18th in Mt. Vernon, IL Monday, October 16th in Mt. Vernon, IL Monday, November 13th in Marion, IL Tuesday, January 9th in Mt. Vernon, IL Wednesday, January 17th in Marion, IL Tuesday, March 12th in Mt. Vernon, IL Wednesday, March 27th in Marion, IL

Camping Out Training

Saturday, September 30th - Marion, IL Saturday, October 21st - Carlyle, IL Saturday, February 24th - Edwardsville, IL



Archery:

Saturday, October 21st – Carlyle, IL Saturday, February 24th – Edwardsville, IL

ADULT EDUCATION

Youth Mental Health First Aider

Opening up participation to Girl Scout Ambassadors of adult age (18) to join training

• Saturday, October 7, 2023 Girl Scout Cabin in Marion, IL

• Saturday, March 9, 2024 GS Service Center in Glen Carbon, IL

Saturday, May 18, 2024 Girl Scout Little House in Mt. Vernon, IL

Service Unit Volunteer Training

Monthly Short & Snappy:

September Falling Back into Troop Finances

October Money Earning

November Preventing First Year Leader/Leader Burn Out – Do's and Don'ts



ADULT EDUCATION

gsLearn Training Releases:

- 416 (GSofSI Council) Troop & SU Finance
- 416 (GSofSI Council) 2023 Troop Fall Product Program Training
- 416 (GSofSI Council) 2023 Service Unit Fall Product Program Training
- GSUSA New Leader Onboarding: The Girl Scout Cookie Program



Adult Awards

Nominations open until November 1, 2023



CUSTOMER CARE

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Plan 2 Insurance:

- New Online Form, https://forms.gsofsi.org/gs/plan-2-insurance
- Calculates charges based upon start and end dates of event
- Two week's advance notice
- \$5 minimum fee

Background Checks: Monthly efforts to re-send background check emails to all registered adults needing to complete one will continue. This takes place two days following the monthly Council Connections meeting. The link expires after 72 hours.

Girl Scout Experience Fund: GSEF funds are available for September events. The year will reset with the Girl Scout membership year, October 1.



RETAIL

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Retail Shop Hours:

- Monday Thursday, 8:30AM 5:00PM
- SEPTEMBER Extended Hours Open until 7:00PM
 - o WEDNESDAYS, 9/6, 9/13, 9/20, 9/27

Uniform Starter Kits:

- Available in-store and online
- Includes:
 - o Sash, Vest or Tunic
 - o Council ID
 - o American Flag
 - o Insignia Tab
 - o Membership Level Pin
 - World Trefoil Pin
- Purchases of \$60 or more that includes a Uniform Starter Kit receives a free bag, \$15 value



My Girl Scout Kit •



** while supplies last **



Daisy | Brownie | Junior Cadette | Senior | Ambassador



Order your Girl Scout Kit online by scanning the QR code OR fill out the form and email a copy to **customercare@gsofsi.org**.



QUESTIONS? THANK YOU!

Next Meeting: October 2, 2023

