

girl scouts of southern illinois **COUNCIL CONNECTIONS**

March 31, 2025 **Recording in Process**

WELCOME Service Unit Managers

Agenda

- 1. Girl Scout Promise
- 2. Adult Education
- 3. Retail
- 4. Program Engagement
- 5. Community Engagement
- 6. Product Program
- 7. Announcements

ADULT EDUCATION



Adult Education

Volunteer Appreciation – THANK YOU!!!

- April Volunteer Appreciation Month!!!
- Tokens of appreciation distributed at April SU Meetings
- ACH amounts to SU accounts
- <u>Saturday, April 12th</u>- Have you already been certified in archery but want a little more practice? Come on over to the archery range at Camp Torqua to ask questions and brush up on your archery skills with one of our trainers! Drop in any time between 12:00PM and 2:00PM for this free practice opportunity. Registration End <u>Date</u>: March 31, 2025; Location: Edwardsville, IL.

Adult Education

GSofSI Upcoming Adult Training

🛱 🕪 Adult Outdoor Experience 🛕 🍭

- Archery /04-12-25 / Edwardsville, IL
- Camping Out / 04-26-25 / Mount Vernon, IL
- Camping Out / 05-17-25 / Edwardsville, IL
- Archery / 05-17-25 / Edwardsville, IL

YMHFA / 05-17-25 / Mt. Vernon

- <u>SCST Flat Water Canoe / 06-07-25 / Carlyle, IL</u>
- SCST Flat Water Canoe / 06-14-25 / Carlyle, IL
- Camping Out / 06-21-25 / Mount Vernon, IL
- SCST Moving Water Canoe / 06-29-25 / Sullivan, MO

CPR/AED/First Aid

÷

Keep an eye on the Event Calendar for trainings in this discipline.

Leadership Trainings

Please remember that you may also submit a Training by Request (TBR) if you need a specific training certification for your local service unit.





RETAIL



RETAIL

April Vest Incentive

- April 1 April 21
- GSofSI Boat Tote is \$10 with the purchase of an adult vest
- Use code ADULTVEST25 for online purchase at <u>GSofSI Local Online Shop</u>

Trading Posts Request

- Request for 2025 Day Camps are due by May 8th
- https://forms.gsofsi.org/gs/trading-post-request

Girl Scout Tree Promise

- NEW: 2025 Girl Scout Tree Promise sew-on Patch
- Cost: \$2.00
- Perfect way to commemorate your experience at the 2025 Mother's Day Tree Promise event.







RETAIL

Program Patches Available

- The pre-order Winter Challenge Checklist Patch will be arriving soon. We will notify pickup orders as soon as they are here.

Shop Hours

- Monday, Tuesday and Thursday 10:00 AM 6:00 PM
- Wednesday -10:00 AM 7:00 PM
- Second and Fourth Saturday - 9:00 AM 1:00 PM

You shop, We ship!

- MY25 Membership Year, purchases of \$50 or more ship for free
- <u>GSofSI Local Online Shop, use code: MEMBER25</u>



April Patch Point - Recycling

 Earning the GSofSI Recycling Patch, girls can be inspired to reduce, reuse and recycle trash and teach others in the community how easy it is to "Save the Earth", making the world a better place! <u>https://www.gsofsi.org/en/members/for-girl-scouts/badges-and-journeys/councils-own-badges-and-patches.html</u>

Preferred Partner Spotlight

Camp Wartburg

5705 LRC Road Waterloo, IL 62298 https://campwartburg.com

Camp Wassatoga

15230 North Blue Point Trail Effingham, IL 62401 https://www.campwassatoga.org/



• April 26 – Wheels and Wonders Automotive Design Badge Day

Daisy - Junior O'Fallon Cost: \$15/girl (includes badge) Deadline: 4/7/25

• April 26 - Road Warriors Car Care Badge Day

Senior O'Fallon Cost: \$15/girl (includes badge) Deadline: 4/7/25

May 3– Mindful Morning Free Yoga Sessions

Daisy - Adult Edwardsville & Mt. Vernon Cost: \$0 Deadline: 4/28/25

• May 3 – Sew Myself Workshop

Juniors - Cadettes Carbondale Cost: \$5 Deadline: 4/14/25

May 10 – Tree Promise Mother's Day Tree Planting

Daisy - Adults Mattoon Cost: \$0 Deadline: 4/21/25

May 10- Sew Myself Workshop

Juniors - Cadettes Glen Carbon Cost: \$5 Deadline: 4/28/25

• May 17- Knowing My Emotions

Junior Virtual Cost: \$7 Deadline: 4/21/25

May 24 – STEMtastic Learning Kit – Brownie Edition Brownies Virtual Cost: \$30 Deadline: 4/28/25

May 31 – Girls Mean Business: A GS Networking Event w/Anne Sauget, Owner, Gateway Grizzlies Daisies - Ambassadors Edwardsville Cost: \$10 Deadline: 5/19/25

<u>Girl Scouts Take Over Waterparks – Spring Renewal Incentive</u>

- Three locations: Charleston, Collinsville, Carbondale
- Each will include a NEW Girl Scout Daisy Meet and Greet during the event!

8/7 Charleston: https://www.gsofsi.org/en/sf-events-repository/2025/girl-scouts-take-over-collinsville: https://www.gsofsi.org/en/sf-events-repository/2025/girl-scouts-take-over-collinsville-aqua-park-and-new-daisy-meet-.html
8/9 Carbondale: https://www.gsofsi.org/en/sf-events-repository/2025/girl-scouts-take-over-carbondale-super-splash-park-and-new-daisy.html

Early Renewal Registration Price Deadline: 6/9/25 Event Registration Deadline: 7/28/25

<u>Upcoming Trainings, Info Nights & More</u> Program Aide Training - Cadette

6/8/25- Red Bud, IL Girl Cost: \$40 Deadline: 5/27/25

Counselor-in-Training (Training) – Senior & Ambassador

6/7/25- Red Bud, IL Girl Cost: \$40 Deadline: 5/27/25

GSUSA Gold Award Girl Scout Scholarship

- Gold Award Girl Scouts Email Communication from GSUSA
 Deadline: April 15th
- Gold Award Scholarship

<u>Summer Programs – Registration Open</u>

All Council and Service Unit Summer Day and Overnight Camps are open for registration on our event calendar <u>https://www.gsofsi.org/en/discover/activities/event-calendar.html/2025-03</u>

Financial Aid is available Day Camp and Overnight Camp Financial Assistance Application

Camp Expert - Want to spend a week at camp and provide expert support for our campers and counselors? Sign up to be a Camp Expert! <u>Camp Expert Volunteer Application</u>



MY25 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **3000**

- Girls = 4,560 girls or 86% to MY25 goal
- Adults = 3,206 adults or 7% above MY25 goal

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls needed to Goal	Total Girls % to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults needed to Goal	Total adults % to Goal
1 Area002	Circles Devel Country Country	19	67	86	90	4	96%	11	47	58	55	(3)	105%
2 Area002	SU007_Bond_Fayette_County SU101_Alton_Godfrey_Wood_River_Roxana	19	109	128	90	37	78%	11	114	125	125	(3)	105%
3 Area002	SU102 Granite City Madison Venice	14	83	97	105	18	84%	11	99	110	110	ő	100%
4 Area002	SU105_Jersey_Calhoun_County	15	81	96	125	29	77%	7	53	60	60	ő	100%
5 Area002	SU106 Bethalto	10	30	40	60	20	67%	6	32	38	40	2	95%
6 Area003	SU108 Edwardsville Glen Carbon	44	285	329	400	71	82%	37	213	250	220	(30)	114%
7 Area003	SU109 Troy St Jacob	38	123	161	165	4	98%	25	110	135	135	0	100%
8 Area003	SU110 Highland	25	83	108	105	(3)	103%	18	73	91	80	(11)	114%
9 Area003	SU111_Collinsville_Caseyville_Maryville	21	54	75	100	25	75%	22	63	85	65	(20)	131%
10 Area003	SU202_ClinClair	31	142	173	225	52	77%	18	116	134	150	16	89%
11 Area004	SU201_OFallon_Shiloh_Fairview	90	373	463	455	(8)	102%	60	258	318	270	(48)	118%
12 Area004	SU207_Belleville_Swansea	82	275	357	400	43	89%	56	268	324	305	(19)	106%
13 Area004	SU209_Millstadt_Columbia_Dupo_Smithton	22	135	157	200	43	79%	16	84	100	110	10	91%
14 Area004	SU210_New_Athens_Marissa_St_Libory_Freeburg	9	55	64	85	21	75%	5	37	42	40	(2)	105%
15 Area004	SU211_Waterloo	20	102	122	130	8	94%	19	89	108	100	(8)	108%
16 Area005	SU009_Centralia	15	60	75	80	5	94%	13	41	54	35	(19)	154%
17 Area005	SU015_Clinton_Washington_County	26	66	92	85	(7)	108%	16	31	47	40	(7)	118%
18 Area005	SU021_East_Marion_County	13	29	42	75	33	56%		31	39	35	(4)	111%
19 Area005	SU030_Jefferson_County	18 21	89 65	107 86	125 90	18	86% 96%	6	53	59 48	50 45	(9)	118%
20 Area005 21 Area007	SU054_Perry_County SU027_Jackson_County	21	68	97	90	(12)	114%	9	41	48	45	(3) (31)	156%
22 Area007	SU027_Jackson_County SU042 East Williamson County	29	46	51	105	54	49%	2	44	46	45	(1)	102%
23 Area007	SU057_North_Randolph_County	19		87	105	18	83%	2 8	36	44	35	(9)	126%
24 Area007	SU060 South Randolph County	38	103	141	130	(11)	108%	5	70	75	70	(5)	107%
25 Area007	SU090 West Williamson County	18	61	79	145	66	54%	9	47	56	55	(1)	102%
26 Area008	SU033 Johnson Pope County	5	32	37	60	23	62%	2	12	14	15	1	93%
27 Area008	SU045_Massac_County	18	20	38	60	22	63%	10	20	30	35	5	86%
28 Area008	SU066 Shawnee	9	45	54	60	6	90%	8	30	38	35	(3)	109%
29 Area008	SU072 Union Pulaski Alexander County	5	37	42	70	28	60%	1	27	28	30	2	93%
30 Area008	SU085_Wayne_Hamilton_White_County	22	72	94	130	36	72%	7	63	70	80	10	88%
31 Area009	SU012_Clay_County	13	31	44	55	11	80%	3	20	23	20	(3)	115%
32 Area009	SU039_Lawrence_Wabash_Edwards_County	40	86	126	100	(26)	126%	19	47	66	45	(21)	147%
33 Area009	SU051_North_Franklin_County	32	144	176	180	4	98%	3	40	43	40	(3)	108%
34 Area009	SU063_Richland_County	30	52	82	80	(2)	103%	14	22	36	25	(11)	144%
35 Area009	SU087_West_Frankfort	14	37	51	60	9	85%	10	23	33	30	(3)	110%
36 Area010	SU511_Effingham_County	18	106	124	135	11	92%	6	74	80	75	(5)	107%
37 Area010	SU521_Western_Coles_Cumberland_County	14	92	106	145	39	73%	12	68	80	100	20	80%
38 Area010	SU522_Eastern_Coles_County	17	60	77	100	23	77%	7	57	64	60	(4)	107%
39 Area010	SU531_Edgar_Clark_County	37	75	112	95	(17)	118%	10	35 39	45	40	(5)	113%
40 Area010	SU544_Crawford_Jasper_County	20	69	89	125	36	71%	2	39	41	40	(1)	103%
	Report data As of 03-31-25	955	3605	4560	5300	740	86%	516	2690	3206	3000	(223)	107%
	*Council Totals show the number of unique individuals							510	2050	5200	~~~~	(223)	107.0
	Report data As of 03-24-25	950	3605	4555	5300	745	86%	513	2690	3203	3000	(220)	107%

Spring Renewal Incentives: First Month (April 1 – 30)



- Girls and adults who renew by April 30 will receive a free T-Shirt (October 2025).
- Troops that renew five (5) girls and two (2) adults or 100% of girl members by April 30 will be entered into a weekly drawing for their choice of either a Troop Experience Box or Girl Scout Surprise S.W.A.G. Box. (October 2025)
- Service Unit(s) that renew 50% of its members (girls and adults) will receive a Service Unit Event Box.
- Once renewed, girls and adults must order their free t-shirt, <u>MY26</u> <u>Spring Renewal T-Shirt Order</u>

Spring Renewal Incentives: First Two Months (April 1 – May 31)



- Troops that renew eight (8) girls and three (3) adults or 100% of girl members by May 31 will be entered into a drawing for a \$25 Council Retail Shop Gift Card. One troop drawing per service unit.
- Service Units that renew 65% of its members (girls and adults) will receive a Service Unit Dinner at their October 2025 Leaders' Meeting. (8 selected 1 per area).

Spring Renewal Incentives: Entire Campaign (April 1 – June 9)



- All girls renewed will receive a GSofSI Spring Renewal Patch!
 - Congratulations to Lilah N. of Troop 623 in SU 201, our patch design winner.
- All girls and adults are invited to the Girl Scouts Take Over Water Park Events in August of 2025.
 - These events are reserved for MY26 Girl Scouts and their families and will be held at Rotary Community Aquatic Center in Charleston (8/7), Splash City in Collinsville (8/8) and Super Splash Park in Carbondale (8/9).
- **Troops that renew 75% of girls by June 9 will be entered into a drawing for a Collapsible Travel Wagon and Pop-Up Tent.** One drawing per service unit.

Girl Scout Experience Boxes (for new Daisies and Brownies)

We're excited to announce that we will be continuing this fall with our Girl Scout experience boxes for troops containing 4 new daisies, and this year we will be adding 1st year Brownie troops containing 4 new Brownies. New Girl Scout Daisy (K–1) troop leaders as well as 1st Year Brownie Leaders in our council will be eligible to receive a monthly supply box filled with step-by-step instructions, ready-to-go supplies, and thoughtful script suggestions. These boxes are compliments of Girl Scouts of the USA (GSUSA) and will be mailed directly to Troop Leaders homes for a full year of Girl Scouts. You will start to see promotional assets for this initiative with our Extended Year Membership season.

https://www.gsofsi.org/en/members/for-volunteers/experience-box.html

Girl Scout Amplify Extended Year Initiative

New national initiative developed by GSUSA focused on girls entering kindergarten and first grade this fall who join April 1 through June 30, 2025. This initiative will allow them to receive a welcoming experience through the extended year as we work to bring them into the full troop experience.

Who? Current PreK and Kinder girls who are joining Girl Scouts for the first time through Extended Year Membership from April through June 2025.

What? Join now through Extended Year Membership and receive a dedicated new Daisy summer experience:

- 3 activity books mailed monthly directly to new Daisy Girl Scouts
- Ongoing email nurturing from GSUSA with additional activities like national patch programs and information about <u>Girl Scout Experience Box</u>
- Free Gift from GSUSA (Window Art Suncatcher Kit includes 3 plastic suncatchers, paint, and suction cups)
- Invitations from GSofSI to local summer events and troop formation meetings

When? National promotions launch April 1 with the first activity book expected to be shipped in mid-June.



Along with this initiative, GSofSI will be hosting 3 Daisy Magic Meetup Events. These will be opportunities for Daisies to come meet other Daisies, make new friends, get an experience of what Daisies do and start to form troops throughout the summer.

These will be held on June 21 @ Cave in Park, June 28 @ Camp Torqua, and July 19 @ Sam Par Park. Make sure to invite all your new Daisies to these events. They will be coming soon to our event calendar.



Financial Assistance Application – Membership

- Anyone requesting membership financial assistance should complete the application form, **Financial Assistance Application** - **Membership Fee.**

- If submitting the **Financial Assistance Application – Membership Fee** form is the first step of the applicant's online registration process, no further action is needed for membership registration.

FINANCE



FINANCE

Troop Financial Reports

Annual Financial Reports are due the 4th Thursday in June. We have several resources for each role to utilize during this season as they manage the incoming reports, track who has not turned in, and audit the reports they receive. Service Unit Treasurers can call our Customer Care line and ask to be connected to someone in the Finance Department to assist at anytime.

Service Unit Treasurer Financial Report Email to remind all SU Treasurers on 4/2/25

Troop Treasurer Financial Report Email to remind all Troop Treasurers on 4/28/25

PRODUCT PROGRAM



ANNOUCEMENTS



DATES TO REMEMBER

Annual Meeting and Recognition of Excellence

Sunday, April 27

Doubletree Hotel, Mt. Vernon

10:30 - Brunch Meet & Greet - Networking hour - Check In

11:30 - Call to Order - Meeting Begins

12:30-1PM - Meeting Conclusion

Council Shop Open 12PM - 2PM

Cost: \$15

Professional attire or Girl Scout Uniforms encouraged.

Questions? Please email <u>customercare@gsofsi.org</u>

Registration End Date: April 14, 2025

https://www.gsofsi.org/en/sf-events-repository/2025/gsofsi-annual-meeting---4-27.html

2:00 PM – Recognition of Excellence

<u>Register: https://www.eventbrite.com/e/2025-recognition-of-excellence-tickets-</u> <u>1144657434199?aff=oddtdtcreator</u>



Let's Chat w/Loretta

May 5 Before Council Connections 6:00-6:25PM



Thank You! NEXT MEETING: May 5, 2025

