



girl scouts 
of southern illinois
**COUNCIL
CONNECTIONS**

May 5, 2025

Recording in Process

WELCOME
Service Unit Managers

Agenda

1. Girl Scout Promise
2. Community Engagement
3. Adult Education
4. Retail
5. Program Engagement
6. Product Program
7. Finance
8. Announcements

COMMUNITY ENGAGEMENT



COMMUNITY ENGAGEMENT

MY25 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **3000**

- Girls = 4,659 girls or 88% to MY25 goal

- Adults = 3,265 adults or 8% above MY25 goal

CONGRATULATIONS to the Service Units who have achieved their MY25 Girl Membership Goal!!!

SU 15 – Clinton County

SU 27 – Jackson County

SU 54 - Perry County

SU 39 - Lawrence/Wabash/Edwards County

SU 60 - South Randolph County

SU 63 - Richland County

SU 110 - Highland

SU 201 - O'Fallon/Shiloh/Fairview Heights

SU 531 – Edgar/Clark County

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls needed to Goal	Total Girls % to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults needed to Goal	Total adults % to Goal
1 Area002	SU002_Bond_Fayette_County	19	67	86	90	4	96%	21	47	58	55	(3)	106%
2 Area002	SU102_Atkin_Goodfry_Wood_River_Romana	19	109	128	165	37	78%	12	113	125	125	0	100%
3 Area002	SU102_County_City_Madison_Vernice	18	83	101	115	14	88%	13	99	112	110	(2)	102%
4 Area002	SU102_Jenny_Catharine_County	81	17	98	125	27	79%	8	53	61	60	(1)	102%
5 Area002	SU102_Retha	15	30	45	60	15	75%	6	52	58	40	7	95%
6 Area003	SU108_Schaefferville_Glen_Carlson	185	47	232	400	168	58%	37	213	250	230	(20)	114%
7 Area003	SU109_Troy_St_Jacobi	41	123	164	165	1	99%	28	110	138	135	(3)	102%
8 Area003	SU110_Highland	25	83	108	105	3	103%	18	73	91	88	(3)	103%
9 Area003	SU111_Cullman_Caneville_Maryville	27	54	81	100	19	81%	27	64	91	61	(30)	148%
10 Area003	SU202_Chester	33	144	177	225	48	79%	38	116	154	150	4	96%
11 Area004	SU202_O'Fallon_Shiloh_Fairview	83	173	456	455	(1)	100%	45	245	290	270	(20)	104%
12 Area004	SU207_Ridgely_Swansea	84	275	359	400	41	90%	61	268	329	305	(24)	108%
13 Area004	SU209_Millsboro_Columbia_Dago_Smithton	36	135	171	200	29	85%	19	84	103	110	7	94%
14 Area004	SU210_New_Athens_Marietta_St_Liberty_Freemont	9	55	64	85	21	76%	5	37	42	40	(2)	105%
15 Area004	SU211_Waterloo	20	102	122	130	8	94%	20	80	100	100	0	100%
16 Area005	SU005_Centralia	13	61	74	80	4	93%	13	42	55	35	(20)	157%
17 Area005	SU015_Canton_Washington_County	35	66	101	85	(16)	119%	21	31	52	40	(12)	130%
18 Area005	SU015_East_Marietta_County	18	29	47	75	28	63%	9	31	40	35	(5)	114%
19 Area005	SU030_Marietta_County	24	89	113	125	12	90%	8	53	61	50	(11)	122%
20 Area006	SU046_Perry_County	38	85	123	90	(33)	137%	13	61	74	45	(29)	163%
21 Area007	SU027_Jackson_County	30	69	99	85	(14)	116%	9	77	86	55	(31)	156%
22 Area007	SU042_East_Williamson_County	5	46	51	105	54	48%	3	44	47	45	(2)	104%
23 Area007	SU057_South_Randolph_County	12	68	80	105	25	76%	13	36	49	35	(14)	140%
24 Area007	SU060_South_Randolph_County	38	103	141	130	(11)	108%	5	70	75	70	(5)	107%
25 Area007	SU090_Vance_Williamsburg_County	19	61	79	145	66	54%	9	47	56	15	(41)	303%
26 Area008	SU083_Johnson_Pope_County	5	32	37	60	23	62%	2	12	14	15	1	93%
27 Area008	SU080_Massey_County	18	30	48	60	12	80%	10	30	40	35	5	86%
28 Area008	SU086_Sherman	9	45	54	60	6	90%	8	30	38	35	(3)	108%
29 Area008	SU072_Union_Pulaski_Alexander_County	5	37	42	70	28	60%	1	28	29	30	1	97%
30 Area008	SU086_Jewell_Hamilton_White_County	22	72	94	130	36	72%	8	63	71	80	9	89%
31 Area009	SU012_City_County	13	31	44	55	11	80%	3	21	24	20	(4)	120%
32 Area009	SU059_Lawrence_Wabash_Edwards_County	41	86	127	180	53	71%	20	47	67	45	(22)	149%
33 Area009	SU054_North_Franklin_County	35	144	179	180	1	99%	3	40	43	40	(3)	108%
34 Area009	SU081_Randolph_County	30	52	82	80	(2)	103%	14	22	36	25	(11)	144%
35 Area009	SU087_Jesse_Frankfort	16	37	53	70	17	76%	8	33	41	30	(11)	136%
36 Area010	SU011_Springtown_County	19	106	125	135	10	93%	8	75	83	75	(8)	111%
37 Area010	SU013_Western_Coke_Cumberland_County	62	111	173	145	28	120%	14	68	82	100	18	82%
38 Area010	SU012_Eastern_Coke_County	26	40	66	100	34	66%	10	58	68	60	(8)	113%
39 Area010	SU016_Edgar_Clark_County	39	75	114	95	19	120%	12	15	27	40	(13)	128%
40 Area010	SU041_Crawford_Jasper_County	22	69	91	125	34	73%	3	39	42	40	(2)	105%
Report data As of 05-05-25		1051	3608	4659	5300	641	88%	571	2694	3265	3000	(235)	108%
*Council Totals show the number of unique individuals and may not equal the actual column total; some members participate in multiple SUs													
Report data As of 04-28-25		1027	3606	4633	5300	667	87%	548	2691	3239	3000	(239)	108%

COMMUNITY ENGAGEMENT

Spring Renewal Incentives: First Two Months (April 1 – May 31)

- **Troops that renew eight (8) girls and three (3) adults or 100% of girl members by May 31 will be entered into a drawing for a \$25 Council Retail Shop Gift Card. *One troop drawing per service unit.***
- **Service Units that renew 65% of its members (girls and adults) will receive a Service Unit Dinner at their October 2025 Leaders' Meeting. *(8 selected – 1 per area).***

Spring Renewal 2025-2026 April 1-June 9			
Renewal Incentives			
	First Month (April 1 - May 31)	Second Month (May 1 - June 9)	Third Month (June 10 - June 30)
Girl Scout Renewal	Girls and adults who renew by April 15 will receive a \$25 Council Retail Shop Gift Card.		All girls and adults who renew by June 15 will be entered into a drawing for a \$25 Council Retail Shop Gift Card.
Troop Renewal	Troops that renew 80% of girls and 60% of adults by April 15 will be entered into a drawing for a \$25 Council Retail Shop Gift Card.	Troops that renew 75% of girls and 50% of adults by May 15 will be entered into a drawing for a \$25 Council Retail Shop Gift Card.	Troops that renew 70% of girls and 45% of adults by June 15 will be entered into a drawing for a \$25 Council Retail Shop Gift Card.
Service Unit Renewal	Service Units that renew 65% of its members (girls and adults) by April 15 will be entered into a drawing for a Service Unit Dinner at their October 2025 Leaders' Meeting.	Service Units that renew 60% of its members (girls and adults) by May 15 will be entered into a drawing for a Service Unit Dinner at their October 2025 Leaders' Meeting.	Service Units that renew 55% of its members (girls and adults) by June 15 will be entered into a drawing for a Service Unit Dinner at their October 2025 Leaders' Meeting.

*All drawings are random drawings for prizes and are not a guarantee of a prize. All prizes are subject to availability. ©2024 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.



COMMUNITY ENGAGEMENT



Spring Renewal Incentives:

Entire Campaign (April 1 – June 9)

- **All girls renewed will receive a GSofSI Spring Renewal Patch!**
(Patch Design Winner: Lilah N. of Troop 623 in SU 201)
- **All girls and adults are invited to the Girl Scouts Take Over Water Park Events in August of 2025.**
 - These events are reserved for MY26 Girl Scouts and their families and will be held at Rotary Community Aquatic Center in Charleston (8/7), Splash City in Collinsville (8/8) and Super Splash Park in Carbondale (8/9).
- **Troops that renew 75% of girls by June 9 will be entered into a drawing for a Collapsible Travel Wagon and Pop-Up Tent.** *One drawing per service unit.*

COMMUNITY ENGAGEMENT

Girl Scout Experience Boxes (for new Daisies and Brownies)

We're excited to announce that we will be continuing this fall with our Girl Scout experience boxes for troops containing 4 new daisies, and this year we will be adding 1st year Brownie troops containing 4 new Brownies. New Girl Scout Daisy (K-1) troop leaders as well as 1st Year Brownie Leaders in our council will be eligible to receive a monthly supply box filled with step-by-step instructions, ready-to-go supplies, and thoughtful script suggestions. These boxes are compliments of Girl Scouts of the USA (GSUSA) and will be mailed directly to Troop Leaders homes for a full year of Girl Scouts. You will start to see promotional assets for this initiative with our Extended Year Membership season.

<https://www.gsosf.org/en/members/for-volunteers/experience-box.html>

COMMUNITY ENGAGEMENT

Get Ready with Girl Scouts!!!

New national initiative developed by GSUSA focused on girls entering kindergarten and first grade this fall who join April 1 through June 30, 2025. This initiative will allow them to receive a welcoming experience through the extended year as we work to bring them into the full troop experience.

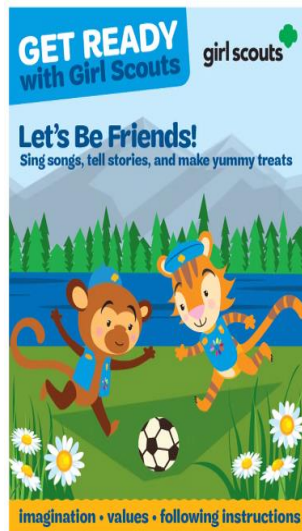
Who? Current PreK and Kinder girls who are joining Girl Scouts for the first time through Extended Year Membership from April through June 2025.

What? Join now through Extended Year Membership and receive a dedicated new Daisy summer experience:

- 3 activity books mailed monthly directly to new Daisy Girl Scouts
- Ongoing email nurturing from GSUSA with additional activities like national patch programs and information about [Girl Scout Experience Box](#)
- Free Gift from GSUSA (Window Art Suncatcher Kit – includes 3 plastic suncatchers, paint, and suction cups)
- Invitations from GSofSI to local summer events and troop formation meetings

When? National promotions launch April 1 with the first activity book expected to be shipped in mid-June.

COMMUNITY ENGAGEMENT



Along with this initiative, GSofSI will be hosting 3 Daisy Magic Meetup Events. These will be opportunities for Daisies to come meet other Daisies, make new friends, get an experience of what Daisies do and start to form troops throughout the summer.

These will be held on June 21 @ Cave in Park, June 28 @ Camp Torqua, and July 19 @ Sam Par Park. Make sure to invite all your new Daisies to these events. Register here:

<https://www.gssofsi.org/en/discover/activities/event-calendar.html>

COMMUNITY ENGAGEMENT

Financial Assistance Application – Membership

- Anyone requesting membership financial assistance should complete the application form, **Financial Assistance Application - Membership Fee**.
- If submitting the **Financial Assistance Application – Membership Fee** form is the first step of the applicant's online registration process, no further action is needed for membership registration.

ADULT EDUCATION



Adult Education

GSofSI Upcoming Adult Training

Adult Outdoor Experience

- [Camping Out / 05-17-25 / Edwardsville, IL](#)
- [Archery / 05-17-25 / Edwardsville, IL](#)
- [SCST Flat Water Canoe / 06-07-25 / Carlyle, IL](#)
- [SCST Flat Water Canoe / 06-14-25 / Carlyle, IL](#)
- [Camping Out / 06-21-25 / Mt. Vernon, IL](#)
- [SCST Moving Water Canoe / 06-29-25 / Sullivan, MO](#)



CPR/AED/First Aid



Keep an eye on the calendar for trainings in this field!



Leadership Trainings



[YMHA / 05-17-25 / Mt. Vernon](#)

Training Event



Please remember that you may also submit a [Training by Request \(TBR\)](#) if you need a specific training certification for your local service unit.

Adult Education

Adult Training

Service Unit Volunteer Training:

Monthly Short & Snappy: **Bridging**



gsLearn Updates:

- gsLearn has a new look!!
- Reminder: Please contact Customer Care if having trouble accessing your gsLearn account.

Field Trips & Travel

Available Now

Designed for all Troop Leaders, this course will take an in depth look at field trips and travel. The course will go over how to plan purposeful, girl-led trips, the Girl Scout Travel Progression, and where to find resources for funding trips and keeping Girl Scouts safe.

Leading Multi-Level Troops

Available in May

Designed for leaders of multi-level troops, this course will review the basics of leading a multi-level troop, the definition of multi-level, strategies & tips for implementing a multi-level experience, and examples of ways to incorporate multi-level program into troop planning.

Adult Education

New Badge Booklets – Volunteer Toolkit (VTK)

GSUSA has released some amazing new resources, Badge Booklets, for helping troops easily complete badge work! You can download the booklet digitally by visiting your “Meeting Plan” tab, finding the badge you want to download the booklet for, and the booklet will be available to download below the description of the badge. Also, these badge booklets are available in print as well! Pop into the GSofSI shop or shop GSofSI online to purchase some!

Adult Education

Standout Service Unit - GSofSI Service Units are always hosting amazing events, doing service projects, helping their communities, and so much more. We've created a opportunity for volunteers to submit one of their Service Unit's activities, events, service projects, or other Girl Scout opportunities to be entered to win the \$50 GSofSI Council Shop gift card and have their submission shared across GSofSI social media accounts and the Volunteer Newsletter! GSofSI will be randomly select a different Service Unit from the nominations submitted to council between the first and last day of each month. The winner will be drawn on the first of the next month, and the Service Unit Manager of the winning SU will be notified via email. The submitted activity/event needs to have been held no more than three months prior to submission.

STAND-OUT SERVICE UNIT

March Standout Service Unit Winner!

SU 110 is our March Winner!

RETAIL



RETAIL

Build-A-Bear Workshop

- Now open!!!

- Create a custom “pal” online,

<https://girl-scouts-of-southern-illinois.square.site/>



RETAIL

Bridging Kits

- Kits available by grade level

Shop Hours

- Monday, Tuesday and Thursday – 10:00 AM – 6:00 PM
- Wednesday -10:00 AM – 7:00 PM
- Second and Fourth Saturday - - 9:00 AM – 1:00 PM

You shop, We ship!

- MY25 Membership Year, purchases of \$50 or more ship for free
- [GSofSI Local Online Shop](#), use code: MEMBER25

BRIDGING KITS

Kits that adult troop volunteers give to girls. Each kit includes the must have items that are presented to girls bridging to the next age level. Just add the girls' name and you're ready for your bridging ceremony!

Bridge to Girl Scout Brownie	\$8.00	Bridging Award Patch Bridging Certificate Membership Star & Disc Bridging Pencil Bridging Patch	
Bridge to Girl Scout Junior	\$10.00	Bridging Award Patch Brownie Wings Bridging Certificate Membership Star & Disc Bridging Pencil Bridging Patch	
Bridge to Girl Scout Cadette	\$10.00	Bridging Award Patch Brownie Wings Bridging Certificate Membership Star & Disc Bridging Pencil Bridging Patch	
Bridge to Girl Scout Senior	\$8.00	Bridging Award Patch Bridging Certificate Membership Star & Disc Bridging Pencil Bridging Patch	
Bridge to Girl Scout Ambassador	\$8.00	Bridging Award Patch Bridging Certificate Membership Star & Disc Bridging Pencil Bridging Patch	

PROGRAM ENGAGEMENT



PROGRAM ENGAGEMENT



May Patch Point – Asthma

This patch is to help girls and leaders learn about asthma and how to respond to an asthma emergency. <https://www.gsofsi.org/en/members/for-girl-scouts/badges-and-journeys/councils-own-badges-and-patches.html>

Special Summer Service Project Patch Program

Girl Scouts Lend a Paw - **June 1-July 31 – D-A**, with special August drop-off events scheduled at various council-area animal shelters. Find your community shelter on the list and spend the summer collecting items in need. Troops can contact their shelter for drop-off options or sign up for a future council drop-off opportunity being scheduled for August. There is no cost to register. Pre-order the fun patch by August 4, 2025, from our council shop.

Preferred Partner Spotlight

Glitter Face Painters

5510 Purvis Lane
Godfrey, IL 62034

<https://www.facebook.com/Glitterfaces/>

Gateway Grizzlies

2301 Grizzlies Blvd.
Sauget, IL 62206

[Gateway Grizzlies](#)



PROGRAM ENGAGEMENT

- **May 31 – Girls Mean Business: A GS Networking Event w/Annie Sauget Miller, Owner, Gateway Grizzlies**
Daisies - Ambassadors
Edwardsville
Cost: \$10
Deadline: 5/19/25
- **June 21 – “Under the Stars” Gateway Grizzlies Game and Overnight**
Daisies - Ambassadors
Sauget
Cost: \$30 (Girl and Adult); Tagalongs: \$25 (Game Only)
Deadline: 6/9/25

PROGRAM ENGAGEMENT

Summer Programs – Registration Open

All Council and Service Unit Summer Day and Overnight Camps are open for registration on our event calendar

<https://www.gsofsi.org/en/discover/activities/event-calendar.html/2025-03>

Financial Aid is available

[Day Camp and Overnight Camp Financial Assistance Application](#)

Camp Expert - Want to spend a week at camp and provide expert support for our campers and counselors? Sign up to be a Camp Expert!

[Camp Expert Volunteer Application](#)

PROGRAM ENGAGEMENT

- **Destination Unknown: A Mystery Bus Adventure**

Brought to you by the Older Girl Advisory Board

3 dates available!

Juniors - Ambassadors

Girl Cost: \$70

Adult Cost: \$40

Departs from Glen Carbon- June 26, 2025 --- 8AM – 5PM

Deadline: 6/2/25

Departs from Mattoon- September 27, 2025 --- 8AM – 5PM

Deadline: 9/2/25

Departs from Mt. Vernon – November 22, 2025 --- 8AM – 5PM

Deadline: 11/3/25

- **STEM Camp 13- Special Speaker: Dr. Metcalf-Lindenberger, Astronaut & Engineer**

Tues. 7/15/25

Zoom link for Women in STEM series: link coming!

PROGRAM ENGAGEMENT

NEW Daisy Magic Meet Ups

Free for NEW Daisies!

June 21 Cave-in-Rock State Park, Cave-in-Rock

Registration deadline: 6/16/25

June 28 Camp Torqua, Edwardsville

Registration deadline: 6/16/25

July 19 Sam Parr State Park, Newton

Registration deadline: 7/7/25

PROGRAM ENGAGEMENT

Girl Scouts Take Over Waterparks – Spring Renewal Incentive

- Three locations: Charleston, Collinsville, Carbondale
- Each will include a NEW Girl Scout Daisy Meet and Greet during the event!

8/7 Charleston: <https://www.gsofsi.org/en/sf-events-repository/2025/girl-scouts-take-over-charleston-rotary-aquatic-center---new-dai.html>

8/8 Collinsville: <https://www.gsofsi.org/en/sf-events-repository/2025/girl-scouts-take-over-collinsville-aqua-park-and-new-daisy-meet-.html>

8/9 Carbondale: <https://www.gsofsi.org/en/sf-events-repository/2025/girl-scouts-take-over-carbondale-super-splash-park-and-new-daisy.html>

Early Renewal Registration Price Deadline: 6/9/25

Event Registration Deadline: 7/28/25

(Must have a 2026 Membership to register.)

PROGRAM ENGAGEMENT

Upcoming Trainings, Info Nights & More

Program Aide Training - Cadette

6/8/25- Red Bud, IL

Girl Cost: \$40

Deadline: 5/27/25

Counselor-in-Training (Training) – Senior & Ambassador

6/7/25- Red Bud, IL

Girl Cost: \$40

Deadline: 5/27/25

Silver and Gold Award Training

6/4/25- Virtual

Girl Cost: \$5

Deadline: 6/2/25

PRODUCT PROGRAM



PRODUCT PROGRAM

“Party Like A Panda”



PRODUCT PROGRAM

Cookie Program – Take 2

INCENTIVES

- Service Units:
 - Service Units will earn \$0.05 for each additional package sold after April 1st.
 - Once the Service Unit reaches its new goal, it will earn \$0.10 per package.
 - The Service Unit that sells the highest percentage during this time will earn a SU campout at Camp Torqua!
- Troops:
 - Troops will earn \$1.20 per package
- Girl Scouts:
 - Each girl who sells 50 packages during this time period will earn a coupon for \$10 off a Build-A-Bear in the council retail shop.
 - The top five (5) sellers during this Take 2 time frame who sell a minimum of 200 boxes will earn an all-expense-paid trip to the 2026 Girl Scouts National Convention in Washington, D.C. for themselves and one caregiver.

PRODUCT PROGRAM

Cookie Program – Take 2

Cookie Pick-up Locations

Hours will be 4-6 pm

Cookie returns must be completed by the last day the location will be open.

Glen Carbon Office - Every Thursday

O'Fallon Storage Unit - Every Thursday

Mt Vernon Little House - May 8, 15, 29

Carlyle Walmart - May 7, 14, 28

Waterloo Walmart - May 7, 14, 28

Marion Walmart - May 8, 15, 29

Olney Walmart - May 7, 14, 28

Charleston Walmart - May 8, 15, 29

Effingham Walmart - May 7, 14, 28

Du Quoin Walmart - May 7, 14, 28

FINANCE



FINANCE

Troop Financial Reports

Annual Financial Reports are due the 4th Thursday in June. We have several resources for each role to utilize during this season as they manage the incoming reports, track who has not turned in, and audit the reports they receive. Service Unit Treasurers can call our Customer Care line and ask to be connected to someone in the Finance Department to assist at anytime.

Service Unit Treasurer Financial Report Email to remind all SU Treasurers sent on 4/2/25

Troop Treasurer Financial Report Email to remind all Troop Treasurers sent on 4/28/25

ANNOUCEMENTS



DATES TO REMEMBER

GSofSI Surveys (Troop Leaders & SU Volunteers)

Emails sent around May 12th with deadline of May 31st

GSofSI Office Closures (includes the Council Shop)

Thursday, May 22 – All-Staff In-Service

Thank You!
NEXT MEETING:
August 4, 2025
Have a Great Summer!!!

