
Thin Mint Press



What's Baking?

- Zoom Open Office Cookie Hours Link:
 - <https://us06web.zoom.us/j/84530259139>
 - No passcode needed.
 - Join at any time, if you need assistance from the Product Program team.
- Last chance to place your troop's initial cookie order in eBudde!
- No initial rewards need to be inputted or submitted at this time. Initial rewards will be distributed at initial cookie order pickup if your troop was eligible.
- Don't forget to visit the Delivery tab in eBudde to select a timeslot for pickup and see additional details for your service unit's delivery.
- Cookie Techie Week Begins Saturday! Girl Scouts must complete the following in DC to earn the Cookie Techie Patch:
 - Upload a video/photo
 - Send out 18+ Unique emails
 - Receive orders for 25+ pkgs of cookies

Upcoming Dates

- **January 7 6:30-8:00pm:** Zoom Open Office Cookie Hours.
- **January 7 11:59pm:** Troop Initial Orders Due in eBudde.
- **January 8 11:59pm:** Service Unit Initial Orders Due in eBudde.
- **January 11:** Digital Cookie Opens for Online Girl Delivery and Direct Shipped Orders.
- **January 11-18:** Digital Cookie Techie Week



Crumbs of Knowledge

Troop Initial Order

What is a Troop Initial Order?

- Starting inventory for the first 2 to 3 weeks of the cookie program
- Remember, you can't sell what you don't have

What should you consider when placing an initial order?

- Consider the goals for each girl and the troop as a whole
- Consider including a starting booth sale quantity in your IO
- Digital Cookie opens 2 weeks before cookies come in
- Returning troops, order between 50% and 60% of the previous year's final sale
- New troops, we recommend ordering about 90 packages per girl. We have a New Troop IO Calculator for you use
- Troops are responsible for all cookies ordered
- You can also check with your SUCM for a recommended IO order



EMBRACE POSSIBILITY

- Digital Cookie sites must be created through the web URL!
 - digitalcookie.girlscouts.org
- The Digital Cookie app will open January 11th and is only capable of tracking/taking orders.
 - Make sure you have the latest version of the DC app or it will not work!

NEW! We will attach a link to our weekly Cookie Vibe Check in our newsletter. If you have a minute to answer a couple of quick questions, so PP can better assist you!

- <https://forms.gsofsi.org/243534711353856>

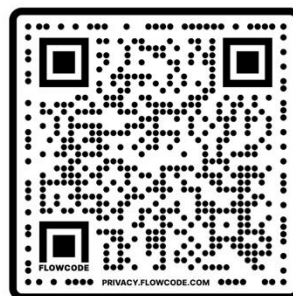


Customer Care

Hours: Monday-Thursday | 8:00 a.m.-5:30 p.m.

Phone: 800-345-6858

Email: customercare@gsofsi.org



Scan the QR Code for additional information!

All forms and downloads can be found on our website.

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POSSIBILITY