**girl scouts**
of southern illinois

# Short and Snappy

# Topic: Rallyhood

## What is a Short and Snappy?

- A short interactive group discussion provided at a Service Unit meeting for volunteers to share at the troop level.
- Any Service Unit team member, volunteer, or learning facilitator may guide a Short and Snappy.
- Ideas for presentation: One person can facilitate to a group, or small groups can present an assigned section to the room.

## What is Rallyhood?

Rallyhood is an all-in-one platform for Girl Scout communication and collaboration, combining many of the tools Girl Scout community/area volunteers and troop leaders use! Rallyhood can be used to communicate with other volunteers and families; manage event promotion, registration, and payment; share photos; post, respond, and collaborate with other volunteers and parents. We are excited to now have a desktop and mobile app platform where we can come together to communicate, collaborate, share, organize, and promote events! This will be your go-to place for everything you need to know about all things Girl Scouts of Southern Illinois, including upcoming activities, and events. In each of your groups, you will be able to do some of the following things:

- See what's happening, ask questions, and share ideas via the Message Wall.
- View activities and events in the Calendar.
- Stay in the know of upcoming events and activities via Special Events.
- Share and see photos of daily activities and past events in the Gallery.
- Get helpful information and forms in the Files Section.
- Explore links for helpful ideas in the Links Section.
- Sign up for upcoming events and activities in the Sign-ups Section.

Make sure to bookmark GSofSI Rallyhood on your computer and download the Rallyhood App in the App Store or via Google Play, so you can stay in the know and connected on the go!

## What are the benefits of Rallyhood?

The purpose of Rallyhood is to make the day-to-day responsibilities of volunteers in leadership roles easier. The Rallyhood platform combines the functionality of tools like Eventbrite, SignUp Genius, Shutterfly, Facebook, Flickr, Google Calendar, Google Forms, and Survey Monkey in one place. It seamlessly integrates so many of the functions our volunteers need — communication, calendaring, file sharing, surveys, and payment — and that's just a partial list! Service Units and Troops can customize their sites with their photos and information, creating their own space for volunteers and families to communicate. A key benefit of Rallyhood is that it helps us take a more streamlined approach. The intent is to have one platform with all the tools and all our council groups in one place.

## What's the difference between Hubs and Rallies?

A Rally is a digital space for groups, with collaboration features to help you share information and coordinate events and activities. A Hub is a landing page with a grouping of related Rallies under one umbrella. GSofSI has already created a Rallyhood community hub for each service unit. Service unit managers will receive an email invitation to access and start using their Rallyhood site, which they can choose to use, ignore if not interested (It'll be there later if you change your mind!), or delegate to another volunteer on their service unit team. Community hubs and rallies can be set to public or private. If set to public, anyone could find that hub or rally in a search, join it, and access content. If set to private, an individual would need to be invited or have their request to join approved by an admin to access the hub or rally. This way you can control who is a member of individual rallies, such as inviting all troop cookie managers within your service unit to a rally specific to them. There are several council-level community hubs categorized by types of volunteer roles and activities where content can be posted for volunteer groups or Girl Scout families.

## GSofSI Rallyhood Hubs

The GSofSI Rallyhood Landing page is an incredibly helpful resource for leaders and volunteers trying Rallyhood for the first time- or if you've used Rallyhood for other organizations in the past, this landing page will refresh you on Rallyhood. GSofSI has many Hubs on Rallyhood and to make it easier to sort through the hubs and find your SU, the Council made a directory. The directory breaks down the five main GSofSI Hubs (Council-Wide, Girl Program, Product Program, Volunteer Resources, and Service Unit & Troops) and also lists the Service Unit Rallies all in one place with convent links you can follow straight to Rallyhood. Within the GSofSI Hubs, various rallies are very interesting and worth looking into and joining. The 'At The Lodge' Rally is an important rally that we encourage you to join. This is a more casual and collaborative rally where council members can post about upcoming events, programs going on, and news volunteers want to share!

## Rallyhood How-To-Videos

Rallyhood itself has a YouTube page with multiple videos explaining how to use Rallyhood features and functions. Some of the How-To videos are geared to members and then some are geared more towards admin users.  There is a whole playlist with videos helping members learn how to use Rallyhood. A few standout tutorials from that playlist include: 'Rally Homepage', 'Message Wall', 'Calendar', and 'Files'.


## How can I utilize Rallyhood for my Troop?

Rallyhood will make communicating with your troop easier than before. Social media, email, texting—sometimes it's hard to keep up with all the different ways to communicate! Rallyhood is a one-stop shop for all communication! You can use it to talk to your Troop's caregivers directly without having to involve another social media platform.  Rallyhood is a (new to GSofSI) social media platform so it can feel daunting to take on and use. The GSofSI team is happy to help as you learn Rallyhood. Check out the Rallyhood Quick Start for Families and Caregivers guide to get started on your Rallyhood journey. The Rallyhood Members User Guide is another great resource with even more information. If you have any other questions about Rallyhood, the GSofSI Customer Care Team is available at customercare@gsofsi.org or (800) 345-6858.